
Our Submission

In the Matter of: Alcohol Premises Licence Application

Premises: Burleigh Phone & Vape Shop

Applicant: Mr Surender Nath

Hearing Venue: Cambridge City Council Licensing Sub-Committee

Date: 02/10/2025

Representatives:

- **Mr Munshi Nasiruzzaman (Legal Representative, MQ Solicitors)**
- **Mr Avi Nath (Shop Supervisor, Personal Licence Holder)**

1. Introduction

We are submitting this on behalf of the applicant in response to representations received concerning the alcohol licence application for Burleigh Phone & Vape Shop. The applicant seeks to address each concern raised and provide clarifications and assurances in support of the application, demonstrating full commitment to the licensing objectives under the Licensing Act 2003.

2. Licensing Objectives Addressed

a. Protection of Children from Harm

- **Concern: Alcohol supply from 08:00 may expose schoolchildren to individuals seeking early alcohol.**
- **Response: Applicant proposes amending the start time for alcohol sales to 10:00 or 12:00, or any time deemed appropriate by the Licensing Authority. This reflects a proactive approach to safeguarding children and preventing public nuisance.**

b. Prevention of Public Nuisance / Crime and Disorder

- **Concern: Basic plan lacks detail on alcohol display and theft mitigation.**
- **Response:**
 - **Alcohol stored behind counter or within cashier's line of sight**
 - **Spirits kept securely behind counter**
 - **Alcohol concealed behind shutters during non-licensable hours**
 - **Audible alarm installed at entrance**
 - **SIA-licensed security officer present during trading hours****These measures demonstrate robust crime prevention and responsible retailing.**

c. Public Safety

- **Concern:** Financial viability of employing SIA personnel
- **Response:** Business generates sufficient revenue to sustain SIA security costs, reflecting commitment to safe operation.

3. Plan Accuracy and Layout

- **Concern:** Discrepancy in entrance door location
- **Response:** Applicant acknowledges and will revise the plan to reflect the accurate central entrance. This does not materially affect licensing objectives.

4. Fairness and Consistency in Licensing

- **Concern:** Reference to Tesco East Road licence
- **Response:** Applicant notes Tesco's licence nearby and seeks equal consideration. As a small independent business, the applicant is committed to compliance and high standards. Licensing decisions should be based on merit, not brand scale.

5. Online Alcohol Sales

- **Concern:** Potential for online alcohol delivery
- **Response:** Applicant confirms alcohol will not be sold or delivered online. All sales will be face-to-face with strict age verification.

6. Additional Assurances

- Minimum of three staff present during operating hours
- Alcohol securely stored and covered when not on sale
- No alcohol-related litter or waste outside premises
- Clear signage promoting responsible behaviour

7. Conclusion

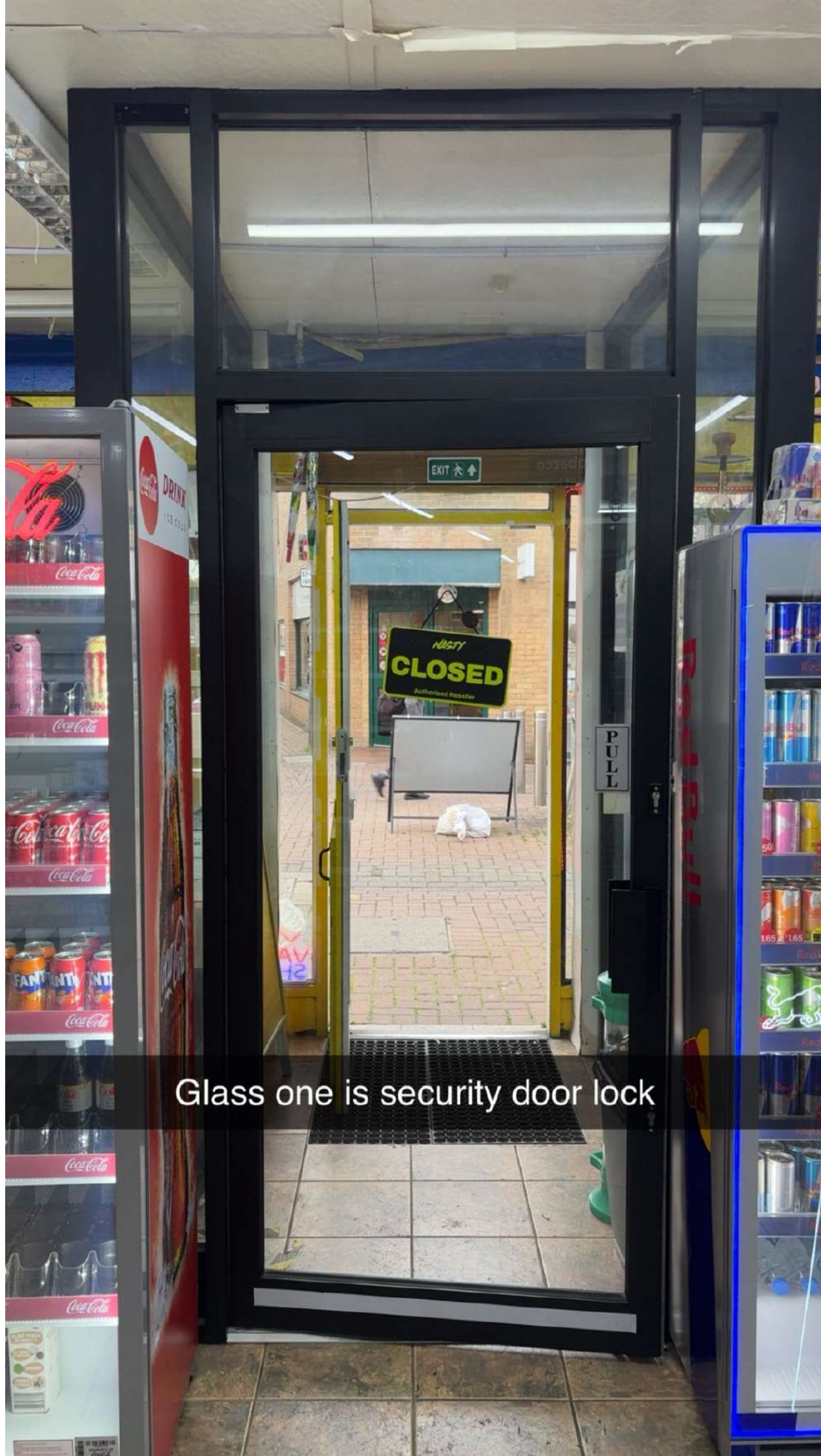
The applicant respectfully submits that the concerns raised have been addressed through practical and enforceable measures. The application fully supports all four licensing objectives and reflects a responsible, community-focused approach to alcohol retailing. The applicant remains open to any further recommendations and is available to assist the Licensing Authority as needed.

In addition, we have included a selection of photographs to provide visual context—demonstrating where alcohol will be stored and offering a clear view of the shop layout as a whole. These images are intended to support transparency and reinforce the applicant's commitment to safe and compliant operation.

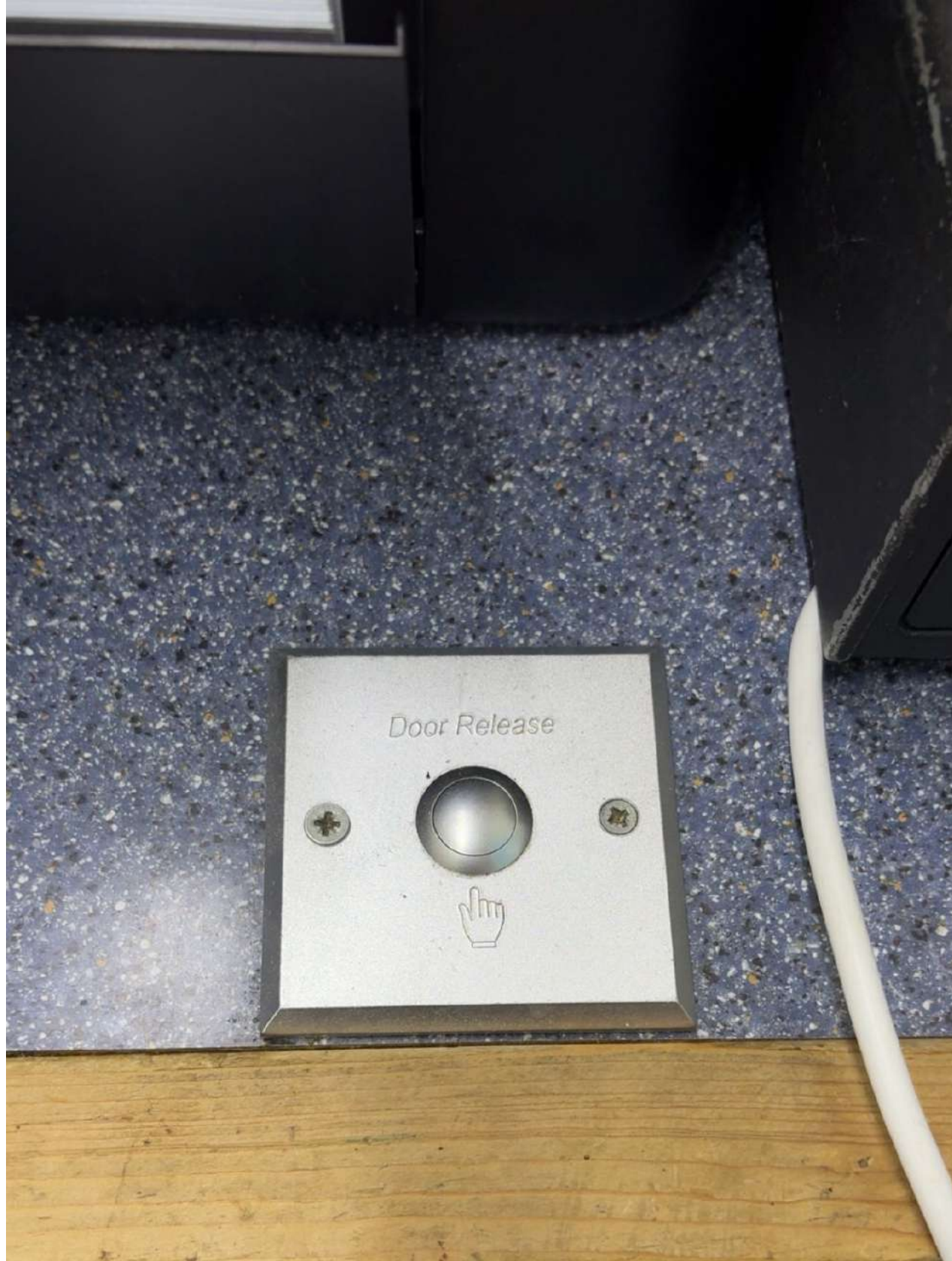
Heated
tobacco
sold here



Shop entrance and exit we have walking alarm
and security door



Glass one is security door lock



Security door button to open it





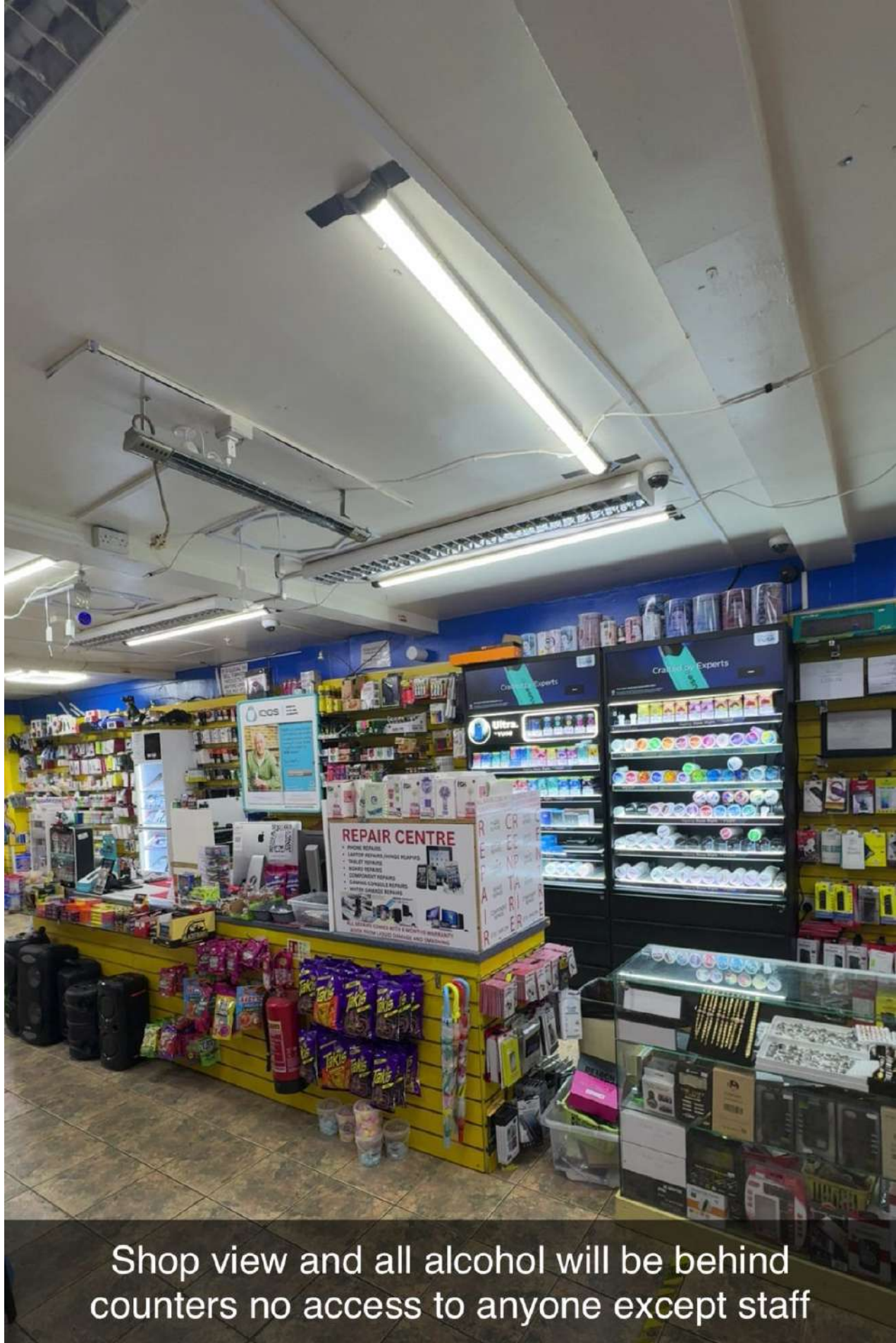
All shop covered with 24 security cameras



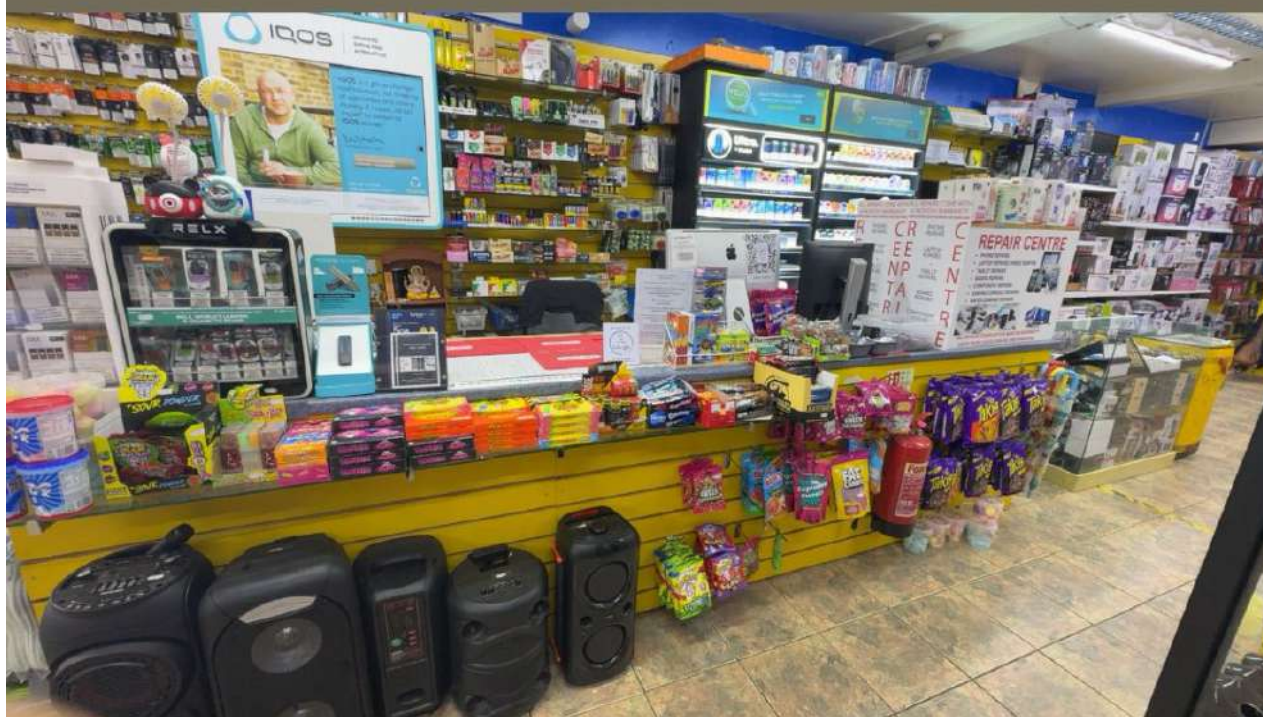
Alcohol behind counter



Front shop look



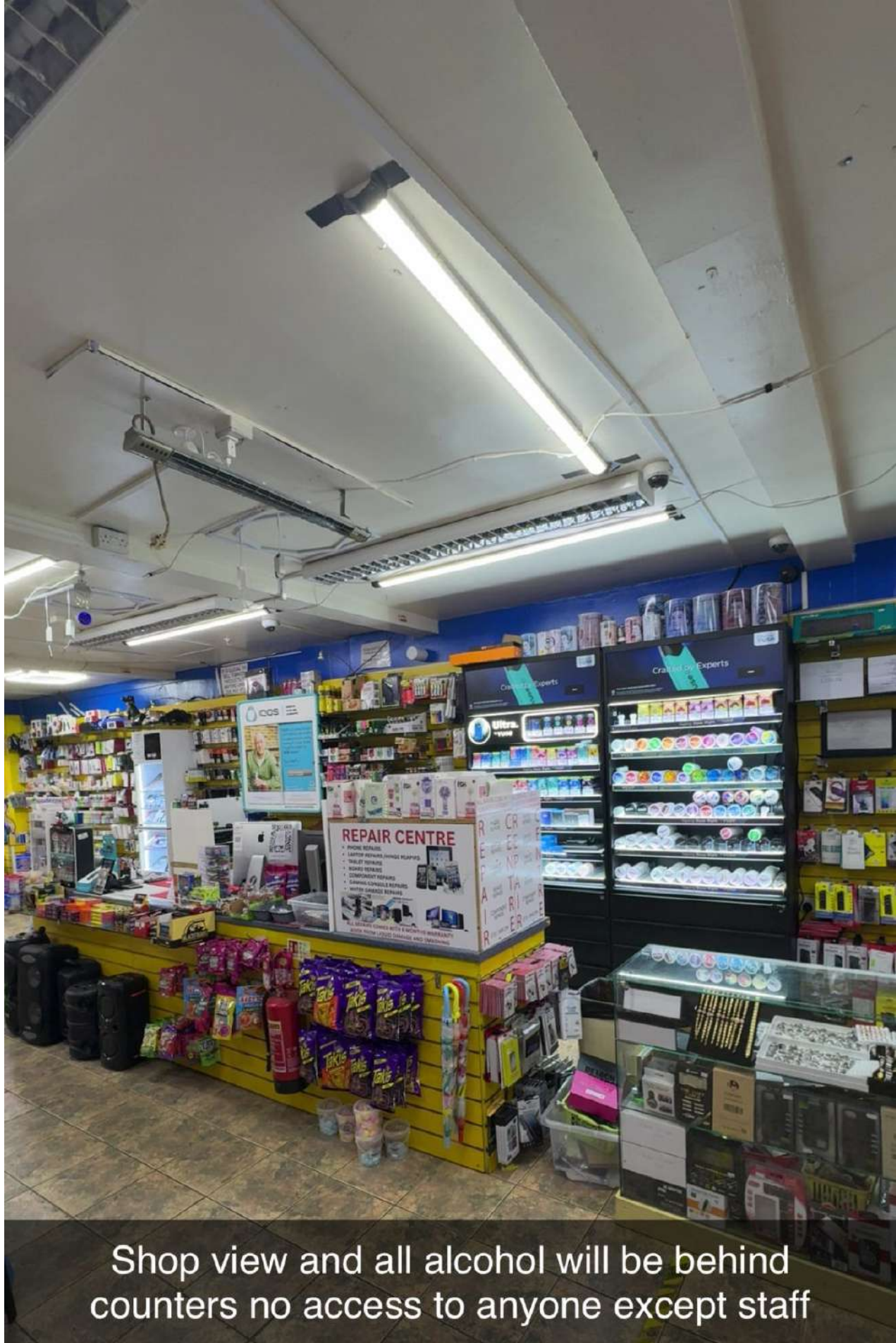
Shop view and all alcohol will be behind counters no access to anyone except staff



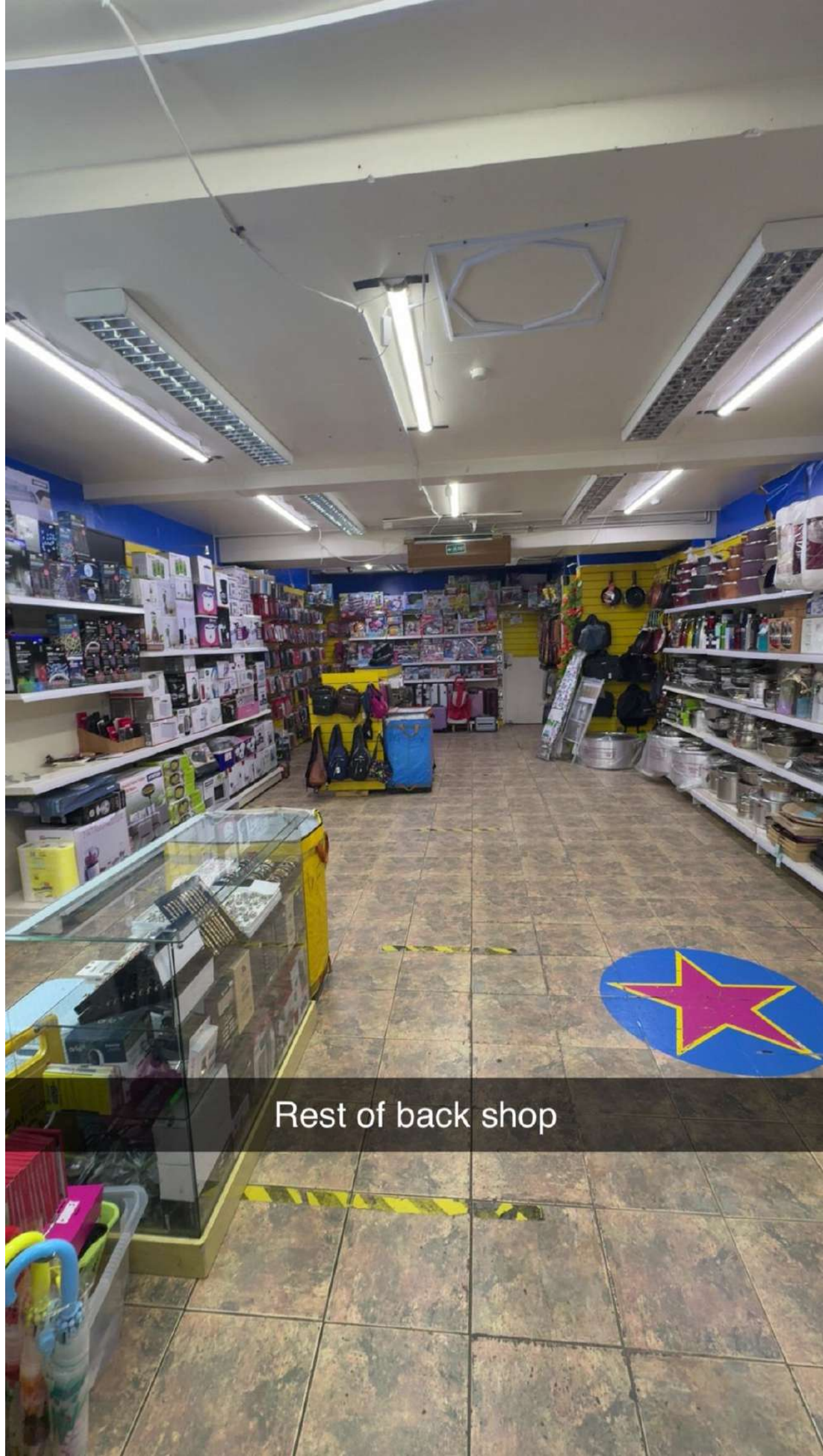
Behind this will be alcohol and we have this counter stronglly drilled to floor so no one can have access to behind shelf



We will put 6 feet more counters like we have in this picture to complete block access



Shop view and all alcohol will be behind counters no access to anyone except staff



Rest of back shop