

Online Application Details

General Details				
Licence Type	Premises Licence			
Application Type	Premises licence - variation			
Fees	Type	Detail	Fee Multiplier	Total
	Rateable Value	Band D £87,001 to £125,000	x1	£450.00
	Capacity	0 to 4,999	x1	£0.00
Total Fee(s)	£450.00			
Location to be Licenced	36 St Andrews Street Cambridge Cambridgeshire CB2 3AR			
Trading Name	Boom Battle Bar			
I am the	Proposed Licence Holder			
Agent Details				
Proposed Licence Holder Details	BBB UK Property Ltd 36 St Andrews Street Cambridge Cambridgeshire CB2 3AR Mob: [REDACTED] Email: [REDACTED]			
Additional Proposed Licence Holder(s)				
Additional Contacts				
Licence Type Additional Data Setting				
Premises licence number	PRECAM 000940			
Premises telephone number				
Non-domestic rateable value of premises (£)	102000			
When do you want the variation to take effect?				
Please identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking.	<p>1. Condition 16: "No person will be allowed to play the axe throwing or similar games if they have consumed alcohol or illegal drugs/substances prior to playing the game, and no person playing these games will be allowed to consume alcohol or take illegal drugs/substances whilst playing these games. Where staff or door staff are unsure if the person is under the influence of alcohol, then that person will be breathalysed, using a calibrated breathalyser." We propose to remove this condition entirely.</p> <p>2. SIA Door Supervisors Condition: "A minimum of two SIA registered door supervisors will be employed at the premises each day from 21.00hrs until close of</p>			

business. On Fridays and Saturdays, all Sundays preceding a Bank Holiday, New Years' Eve, and Boxing night a further two SIA registered door supervisors will be employed from 21:00hrs until all customers have safely dispersed from the vicinity of the premises." We propose to modify this to remove the requirement for SIA security Sunday through Wednesday. 3. Condition 18 regarding beer pong: "Should beer pong be played in these premises then polycarbonate drinking vessels must be used, and non-alcohol drinks will only be used for the game. For clarification no alcohol will be used for this game." We seek to amend this condition to remove the prohibition on alcohol while maintaining the requirement for polycarbonate or metal drinking vessels. 4. Condition 43 regarding under 18 access: "After 21:00 hours persons under the age of 18 years of age will not be allowed on the premises" We propose to amend this condition.

Please confirm you have read the notes above on regulated entertainment

Yes

Please confirm you have read and understood the above declaration

Yes

Full name

BBB UK Property Ltd

I am the

The [proposed] licence holder

Premise Alcohol Licence

Please describe the nature of the proposed variation

The proposed variations are as follows: 1)tAddition of Indoor Sporting Events: We seek to add "Indoor Sporting Events" as a licensable activity at the premises with the following timings: Sunday to Wednesday: 10:00 to 01:30 Thursday to Saturday: 10:00 to 03:00 2)tExtended Hours: We seek to extend our closing time on Thursday, Friday, and Saturday from 01:30am to 03:00am, with corresponding adjustments to licensable activities as follows:- Opening hours u2013 08:00 to 03:00 Exhibit films u2013 10:00 to 02:30 Recorded Music u2013 10:00 to 03:00 Indoor sporting events u2013 10 to 03:00 Late Night refreshment u2013 23:00 to 03:00 Supply of alcohol u2013 10:00 to 02:30 This extension will allow us to meet customer demand during peak trading periods and align our operating hours with our other venues in the UK, providing a more consistent customer service. The staggered timing allows for gradual wind-down of activities before closing, supporting the prevention of public nuisance objective by ensuring an orderly dispersal of customers. 3)tRemoval of Condition 16: We propose to remove the condition which states: "No person will be allowed to play the axe throwing or similar games if they have consumed alcohol or illegal drugs/substances prior to playing the game, and no person playing these games will be allowed to consume alcohol or take illegal drugs/substances whilst playing these games. Where staff or door staff are unsure if the person is under the influence of alcohol, then that person will be breathalysed, using a calibrated breathalyser." We

operate a number of other Boom venues across the country where we do not have any conditions around the axe throwing games; we have comprehensive operating procedures and policies in place, where staff training, customer safety and engagement are key. Our trained staff continuously assess customers' ability to safely participate in activities regardless of alcohol consumption. Our comprehensive safety protocols include:

- a. Rigorous staff training specifically focused on customer assessment and safety
- b. Strict operational policies where every axe throwing session is supervised by trained staff members at all times
- c. Continuous assessment of customers' behaviour and coordination throughout their visit
- d. Clear authority for staff to refuse participation based on observable behaviour regardless of alcohol consumption
- e. Secure storage and controlled distribution of axes only by trained staff.
- f. Significantly lower alcohol-related incidents at our venues compared to traditional vertical drinking establishments

Our risk-based approach focuses on observable behaviour and coordination, we believe this assessment would be more effective than blanket prohibition, as it focuses on the actual capability of participants rather than assuming any alcohol consumption creates risk. Our robust safety systems effectively mitigate any potential risks, allowing a more enjoyable experience for our customers while maintaining good safety records.

4) Modification of SIA Security Requirements: We propose to modify the condition 24 that currently requires "A minimum of two SIA registered door supervisors will be employed at the premises each day from 21.00hrs until close of business. On Fridays and Saturdays, all Sundays preceding a Bank Holiday, New Years' Eve, and Boxing night a further two SIA registered door supervisors will be employed from 21:00hrs until all customers have safely dispersed from the vicinity of the premises." Specifically, we seek to remove the need for security Sunday through Wednesday, as our risk assessments and operational experience have demonstrated that these days have significantly lower customer volumes and present minimal risk profiles that do not warrant dedicated SIA presence. This tailored approach to security staffing better aligns with the actual needs of the venue and customer patterns, supporting more efficient operations while maintaining appropriate security levels. We will continue to employ comprehensive risk assessment procedures and can deploy security personnel if specific events or circumstances warrant additional measures, ensuring the licensing objectives continue to be promoted through realistic and proportionate measures.

5) Amendment to Condition 18: We propose to modify Condition 18 which currently states: "Should beer pong be played in these premises then polycarbonate drinking vessels must be used, and non-alcohol drinks will only be used for the game. For clarification no alcohol will be used for this game." We seek to remove the prohibition on alcohol use in this activity and use metal drinking vessels for

safety. This amendment would align with customers' expectations of the beer pong experience as it is traditionally played with alcohol and with our operations at other venues, where we have successfully managed this activity with alcohol while maintaining appropriate safety standards through the use of suitable drinking vessels and proper supervision. 6) Amendment to Condition 43: We propose to vary condition 43 which currently states "After 21:00 hours persons under the age of 18 years of age will not be allowed on the premises" to "After 21:00 hours persons under the age of 18 years of age will not be allowed in the part of the premises occupied and trading as Escape Hunt (shown edged in blue the plan attached to the application) without a responsible adult." This variation recognises that our premises operates two distinct business models - Boom Battle Bar and Escape Hunt - with different risk profiles and customer demographics. The Escape Hunt area provides family-friendly escape room experiences that benefit from extended family operating hours, while maintaining appropriate safeguards through responsible adult supervision. This variation supports the protection of children from harm objective by ensuring proper supervision while allowing families to enjoy escape room experiences during extended evening hours. The amendment maintains safety standards while providing more flexibility for legitimate family entertainment activities.

Premises capacity	
Will you be amending or adding plays?	No
Monday start	
Monday end	
Tuesday start	
Tuesday end	
Wednesday start	
Wednesday end	
Thursday start	
Thursday end	
Friday start	
Friday end	
Saturday start	
Saturday end	
Sunday start	
Sunday end	
Licence location	
Further details	
Seasonal variations	
Non-standard times	
Will you be amending or adding films?	Yes
Monday start	10:00

Monday end	00:00
Tuesday start	10:00
Tuesday end	00:00
Wednesday start	10:00
Wednesday end	00:00
Thursday start	10:00
Thursday end	02:30
Friday start	10:00
Friday end	02:30
Saturday start	10:00
Saturday end	02:30
Sunday start	10:00
Sunday end	00:00
Licence location	Indoors
Further details	
Seasonal variations	
Non-standard times	
Will you be amending or adding indoor sporting events?	Yes
Monday start	10:00
Monday end	01:30
Tuesday start	10:00
Tuesday end	01:30
Wednesday start	10:00
Wednesday end	01:30
Thursday start	10:00
Thursday end	03:00
Friday start	10:00
Friday end	03:00
Saturday start	10:00
Saturday end	03:00
Sunday start	10:00
Sunday end	01:30
Further details	
Seasonal variations	
Non-standard times	
Will you be amending or adding boxing or wrestling entertainment?	No
Monday start	
Monday end	
Tuesday start	
Tuesday end	
Wednesday start	

Wednesday end	
Thursday start	
Thursday end	
Friday start	
Friday end	
Saturday start	
Saturday end	
Sunday start	
Sunday end	
Licence location	
Further details	
Seasonal variations	
Non-standard times	
Will you be amending or adding live music?	No
Monday start	
Monday end	
Tuesday start	
Tuesday end	
Wednesday start	
Wednesday end	
Thursday start	
Thursday end	
Friday start	
Friday end	
Saturday start	
Saturday end	
Sunday start	
Sunday end	
Licence location	
Further details	
Seasonal variations	
Non-standard times	
Will you be amending or adding recorded music?	Yes
Monday start	10:00
Monday end	01:30
Tuesday start	10:00
Tuesday end	01:30
Wednesday start	10:00
Wednesday end	01:30
Thursday start	10:00
Thursday end	03:00
Friday start	10:00

Friday end	03:00
Saturday start	10:00
Saturday end	03:00
Sunday start	10:00
Sunday end	01:30
Licence location	Indoors
Further details	
Seasonal variations	
Non-standard times	
Will you be amending or adding performance of dance?	No
Monday start	
Monday end	
Tuesday start	
Tuesday end	
Wednesday start	
Wednesday end	
Thursday start	
Thursday end	
Friday start	
Friday end	
Saturday start	
Saturday end	
Sunday start	
Sunday end	
Licence location	
Further details	
Seasonal variations	
Non-standard times	
Will you be amending or adding anything similar to live music, recorded music or performances of dance?	No
Monday start	
Monday end	
Tuesday start	
Tuesday end	
Wednesday start	
Wednesday end	
Thursday start	
Thursday end	
Friday start	
Friday end	
Saturday start	
Saturday end	

Sunday start	
Sunday end	
Description	
Licence location	
Further details	
Seasonal variations	
Non-standard times	
Will you be amending or adding late night refreshment?	Yes
Monday start	23:00
Monday end	00:00
Tuesday start	23:00
Tuesday end	00:00
Wednesday start	23:00
Wednesday end	00:00
Thursday start	23:00
Thursday end	03:00
Friday start	23:00
Friday end	03:00
Saturday start	23:00
Saturday end	03:00
Sunday start	23:00
Sunday end	00:00
Licence location	Indoors and Outdoors
Further details	
Seasonal variations	
Non-standard times	
Will you be amending or adding the sale or supply of alcohol?	Yes
Monday start	10:00
Monday end	00:00
Tuesday start	10:00
Tuesday end	00:00
Wednesday start	10:00
Wednesday end	00:00
Thursday start	10:00
Thursday end	02:30
Friday start	10:00
Friday end	02:30
Saturday start	10:00
Saturday end	02:30
Sunday start	10:00
Sunday end	00:00

Licence location	For consumption on and off the premises
Seasonal variations	
Non-standard times	
Concerns in respect of children	N/A
Opening hours - Monday start	08:00
Opening hours - Monday end	00:30
Opening hours - Tuesday start	08:00
Opening hours - Tuesday end	00:30
Opening hours - Wednesday start	08:00
Opening hours - Wednesday end	00:30
Opening hours - Thursday start	08:00
Opening hours - Thursday end	03:00
Opening hours - Friday start	08:00
Opening hours - Friday end	03:00
Opening hours - Saturday start	08:00
Opening hours - Saturday end	03:00
Opening hours - Sunday start	08:00
Opening hours - Sunday end	00:30
Opening hours - Seasonal variations	
Opening hours - Non-standard times	
a) General - all four licensing objectives (b,c,d,e)	<p>u2022tOur management team will hold regular documented meetings with staff to review compliance with licensing objectives. u2022tWe will maintain active engagement with local licensing authorities, Security Team, Police and Council to uphold all four licensing objectives. u2022tAll staff receive comprehensive training on our operating procedures, with regular refresher training that is documented and available for inspection u2022tA designated member of management will be responsible for ensuring compliance with all licensing conditions and objectives</p>
b) The prevention of crime and disorder	<p>u2022tWith regard to the variation in security requirement - our approach will be based on comprehensive documented risk assessments that consider factors such as expected customer numbers, type of event, day of week, and seasonal variations. This allows security provision to be better aligned to actual needs and risk levels. u2022tFor the removal of Condition 16 relating to axe throwing and alcohol - we have implemented robust operational policies including:</p> <ul style="list-style-type: none"> -tContinuous supervision by trained staff members -tRegular assessment of participants' behaviour and coordination -tClear authority for staff to refuse participation based on observable behaviour -tActive incident reporting system to capture and learn from any safety concerns <p>u2022tWe maintain a detailed incident log recording all refusals, incidents, and actions taken, which is available for inspection by authorities. u2022tCCTV system covering all activity areas will be</p>

	<p>maintained in good working order, with recordings kept for a minimum of 31 days and made available to authorities upon request. u2022tWe implement a strict Challenge 25 policy for age verification with all relevant training and signage. u2022tRegarding the amendment to Condition 43 (Escape Hunt area), we will maintain clear protocols for managing mixed-age groups and ensuring responsible adult supervision is maintained throughout visits.</p>
c) Public safety	<p>u2022tWe conduct and regularly review comprehensive risk assessments for all activities, focusing on participant and spectator safety. u2022tAll gaming equipment is regularly checked and maintained. u2022tStaff are trained in emergency procedures including evacuation, first aid response, and managing customer incidents. u2022tWith regard to the extension of hours to 03:00, we will implement a staggered departure system with alcohol service ending at 02:30, ensuring a gradual wind-down of activities before closing. u2022tFor beer pong with alcohol, we will strictly maintain the use of polycarbonate or metal vessels to eliminate breakage risks, with staff trained to monitor the activity and intervene if necessary. u2022tFor the Escape Hunt area operating with under-18s after 21:00, we will ensure responsible adults maintain direct supervision and that escape room activities are appropriate for mixed-age groups.</p>
d) The protection of public nuisance	<p>u2022tWe have implemented a dispersal policy that minimises noise and disturbance when customers leave, particularly during extended hours. u2022tStaff are trained to monitor noise levels and manage customer behaviour that may cause disturbance. u2022tProminent signage at exits reminds customers to leave quietly and respect neighbouring properties. u2022tFor activities with alcohol, including axe throwing and beer pong, staff monitoring will ensure activities remain controlled and do not create excessive noise or disruptive behaviour. u2022tWe maintain good relationships with neighbouring businesses and residents, providing contact details for addressing any concerns u2022tThe Escape Hunt area activities are inherently low-noise and contained within purpose-built rooms, minimising any potential noise impact from extended family visits.</p>
e) The protection of children from harm	<p>u2022tOur proposed variations will not adversely affect our commitment to protecting children from harm, as we will maintain all existing safeguards and enhance them where appropriate. u2022tOur extended hours (to 03:00 on Thursday-Saturday) will not impact child protection as our policy prohibiting children under 18 after 9pm remains unchanged u2022tRegarding the removal of Condition 16 (axe throwing and alcohol) and amendment to condition 18(beer pong with alcohol), our staff will continue to enforce strict age verification and maintain physical separation between underage customers and axe throwing/beer pong activities where alcohol is being consumed nearby. u2022tThe</p>

modification to SIA security requirements will not impact child protection as security will remain in place during busier periods when families with children are more likely to be present, and staff will maintain vigilance during all operating hours. u2022tThe amendment to Condition 43 specifically enhances child protection by requiring responsible adult supervision for under-18s in the Escape Hunt area after 21:00, rather than a blanket prohibition. This ensures appropriate oversight while allowing legitimate family entertainment activities. u2022tAll staff will continue to receive comprehensive training on age verification procedures and the Challenge 25 policy, with particular emphasis on managing mixed-age environments in the Escape Hunt area u2022tWe will maintain our refusals log for age-restricted products and services, available for inspection by authorities. u2022tEnhanced staff monitoring during all activities where alcohol is served will ensure any risks to children are identified and addressed immediately.

Licence Activity	
Licence activity type	
Area	
Licence Location	
Monday start	
Monday end	
Tuesday start	
Tuesday end	
Wednesday start	
Wednesday end	
Thursday start	
Thursday end	
Friday start	
Friday end	
Saturday start	
Saturday end	
Sunday start	
Sunday end	
Further Details	
Seasonal Variations	
Non Standard Time	

Customer Comments: