



## **Cambridge Rugby Club Community Impact Policy for Medium/Large Outdoor Events**

### **1. Purpose**

The purpose of this policy is to outline the steps Cambridge Rugby Club will take to minimise disruption to the surrounding community during outdoor events. The focus is on reducing noise and managing traffic, while promoting a positive relationship with our neighbours and local authorities.

### **2. Scope**

This policy applies to all medium/large outdoor events (medium 1000-2499, large 2500-4999 attendees) organized or hosted at Cambridge Rugby Club grounds, including but not limited to:

- Concerts
- Food & Drink Events
- Single Day Festivals

### **3. Noise Management**

#### **3.1 Event Timing**

- Events with amplified sound will conclude no later than 23:00 on Mon-Sat and 22:00 on Sundays
- Sound checks will not begin before 12:00 on Mon-Sat and 10:00 on Sunday.

#### **3.2 Noise Control**

- Event Organisers are to employ a reputable professional Noise Management Consultant who will produce a full Noise Management Plan (NMP) and provide a copy to the Club no later than 30 days prior to the event date.

- Orientation of Amplified sound systems/site maps must be approved by the Club in writing no later than 4 weeks prior to the event.
- Event Organiser's agree that final responsibility on Off-site noise levels sit with the Club and will follow any request to reduce volume should it be necessary. Any failure to comply with such a request may result in immediate termination of the event.

### **3.3 Monitoring & Complaints**

- Noise Management consultants are required by the Club, they must undertake monitoring all throughout the event times, focusing at designated off-site noise sensitive premises. These must be specified in the NMP
- Event Organisers will provide a community contact number on event days for real-time concerns. This will be monitored and answered at all times.
- All complaints will be logged and reviewed after each event. Necessary adjustments will be implemented for future events.

### **3.4 Community Engagement**

- Neighbours will be notified in advance of any event likely to involve elevated noise levels.
- Event Organisers will undertake a letter drop to residents no later than 30 days before the event date. This letter will include full details of build and break schedules, timings of the event, as well as the community contact number for any real-time concerns.

## **4. Traffic Mitigation**

### **4.1 Parking Management**

- Where in operation, event parking will be directed to designated spaces and overflow areas to prevent roadside congestion.
- Where in operation, Event Organisers will provide the club with an estimated number of vehicles that will be using on-site parking. Parking stewards will be provided and paid for by the Event Organiser.
- On-street parking near residential areas will be entirely discouraged and the club will place appropriate road signs along Grantchester Road and the Junctions with Fulbrooke Road and Selwyn Road.
- During Ingress and Egress periods, Stewards will be located along Grantchester Road, including specifically at the junction of Fulbrooke Road. To ensure no vehicle and pedestrian flow down residential streets.

## **4.2 Alternative Transport Promotion**

- Attendees will be encouraged to use public transportation, carpool, bike, or walk to the venue.
- Bicycle racks and signage for local bus stops will be made available and clearly visible.

## **4.3 Traffic Flow Planning**

- A traffic management plan will be developed for major events, including designated drop-off/pick-up zones and one-way routes if needed.
- If appropriate, the Event Organiser will apply for a Temporary Traffic Regulation Order, to facilitate the designated Traffic Management measures.

## **4.4 Signage & Communication**

- Clear directional signage will be used to guide traffic to and from the venue efficiently.
- Live traffic and parking updates may be shared via the event's social media on event days.

# **5. Community Impact Bond**

## **5.1 Community Impact Bond**

- All Event Organisers will be asked to pay a Community Impact Bond of 20% of the Venue Hire Fee. This will be paid to the Club no later than 30 days prior to the event and returned to the Event Organiser no later than 14 days after the Event date, subject to no issues with Community Impact.

# **6. Agreement**

## **6.1 Agreement Terms**

We, the undersigned, acknowledge that we have read, understood, and agreed to comply with the terms outlined in the Community Impact Policy for Medium/Large Outdoor Events as set forth by Cambridge Rugby Club. We are committed to implementing and upholding the measures described herein to reduce noise pollution, manage traffic congestion, and maintain a respectful and positive relationship with the local community.

We understand that failure to adhere to this policy may result in immediate termination, review, intervention, or cancellation of future events at the club grounds.

As part of this agreement, the Event Organiser agrees to pay a Community Impact Bond, which will be held by Cambridge Rugby Club to cover any costs arising from non-compliance with this policy (e.g., noise complaints, traffic violations, littering, or damage). Any unused portion of the bond will be refunded following a post-event review.

Community Impact Bond Amount: £\_\_\_\_\_

By signing below, we affirm our commitment to work collaboratively in ensuring that all outdoor events at Cambridge Rugby Club are planned and delivered with due consideration for our neighbours and local environment.

Signed on behalf of Cambridge Rugby Club:

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Signed on behalf of the Event Organiser:

Name: \_\_\_\_\_

Organisation: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_