

From: Licensing South <[REDACTED]>

Sent: 29 April 2025 16:01

To: licensing (CCity) <[REDACTED]>

Subject: FW: Rep : RE: (289116) Application received under the Licensing Act 2003 for a new Premises Licence – King St Supermarket 84 King Street, Cambridge, Cambridgeshire, CB1 1LN

Good afternoon Cambridge City Council licensing,

I wish to make representation on behalf of Cambridgeshire Constabulary against the attached new premises licence for SS Foods Centre Ltd, 84 King Street, Cambridge, CB1 1LN.

The application is for a premises licence allowing alcohol off-sales between the hours of 07:00-00:00hrs each day.

During the consultation period I have emailed the applicant's agent to express concern over the initial application. (Please see attached email thread). NB. no pre-application advice was sought prior to submission, something which Cambridge City Licensing Authority advise on doing prior to applying for a premises licence within any of the city's Cumulative Impact Areas (CIA).

My concerns relate firstly on the fact that within the application there was no reference to the premises being located within the Cambridge City Centre CIA, therefore only limited conditions were volunteered, none that would really mitigate the premises from adding to the issues that the availability of alcohol within the CIA causes.

Secondly, the licensing hours requested are excessive for a premises of this nature in the city centre CIA.

The location of this premises on King Street, backs onto Christ's Pieces, a public open space that has long suffered from alcohol related anti-social behaviour, primarily but not exclusively caused by members of the Street-life Community who frequent the area to congregate, drink alcohol coupled with illegal drug taking.

The increased availability of alcohol that this application would allow in such close proximity to an alcohol sensitive area, often frequented by alcohol dependant, vulnerable people, would only add to the alcohol related issues experienced in this locality, impacting on the quality of life of local residents and other members of the public who wish to enjoy the park's facilities.

Though you will see from the attached email thread with the applicant's agent, they have subsequently volunteered some additional conditions and have stated they are amenable to altering the requested licensing hours, the consultation period has expired before anything could be agreed. In any case due to the fact this premises is located within the CIA, I feel it is only right for this application to be put before a Sub-Licensing Committee to allow them to make a decision as whether any workable mitigating measures by way of conditions and reduction in licensing hours would be enough to prevent the premises from negatively impacting on the Cumulative Impact Area.

Kind regards,

Clare

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[REDACTED]

Operational Planning and Licensing| Partnerships and Operational Support

[REDACTED]

[Cambridgeshire Constabulary](#)