

Litter Strategy Action Plan



#	Issue Type	Issue identified during development	Research Solution/ Tasks identified	Evidenced from	Research Recommendations	Policy to support recommendation	Key actions to achieve Strategy vision	Timescales	Lead Officer
1	Awareness	Uncertainty on correct disposal methods	Programme of publicity and campaigns	Public Consultation	Working with the Communication and Community Engagement Teams, to raise awareness of the correct methods for litter and waste disposal	LS3 To continue and establish partnership working with organisations, communities, schools, and businesses, to extend the capacity for action to address the problems of litter, fly tipping and dog waste	<ul style="list-style-type: none"> • Help communities to clear up litter in their local areas • Continue with education support to schools and other organisations on responsible waste management. • Assist an encourage businesses to work with others to deal with local litter problems 	This is an ongoing requirement	Community Engagement and Enforcement Manager
2	Awareness	Dog waste bins and whether we need separate bin offers for general waste	To educate dog walkers that dog waste can be disposed of in general litter bins.	Public Consultation & TFG	To review all bin types, their locations and intended purpose	LS3 To continue and extend partnership working with all sections of the community, including residents, businesses, and education establishments, to extend the capacity for action to address the problems of litter, fly tipping and dog waste	<ul style="list-style-type: none"> • Increase the level of knowledge around being able to use litter bins for dog waste, including review of signage needs on litter bins to inform that dog waste and general litter can be disposed of in those bins 	Item for 2023/24 then ongoing	Community Engagement and Enforcement Manager
3	Awareness	Cross contamination of waste streams	Signage at the point of disposal along with regular promotion (quarterly) on the correct ways to recycle and dispose of waste	Public Consultation & TFG	Working with the Communication and Community Engagement Teams, to raise awareness of the correct methods for litter and waste disposal	LS5 To expand the concept of recycling beyond the domestic collection with greater provision for recycling 'on the go' and preparing for future deposit return schemes	<ul style="list-style-type: none"> • Review recycling receptacles in public spaces - we want to support people being able to recycle more and to encourage people to recycle 'on the go'. Standard litter bins often do not provide people with the opportunity to separate different types of waste materials for recycling, nor to easily understand what waste goes in what bin, something which is already done as part of the kerbside recycling service. • The types of litter commonly dropped will vary depending on the area involved and so receptacles may have to be tailored to the needs of the location • Encourage business support for recycling; this could include promotion, or sponsorship of bins. 	Item for 2023 then an ongoing need	Litter Strategy Project Team and Shared Waste Service

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4	Awareness	Low levels of awareness of online reporting	Promotion on social media/ newspapers and newsletter	Public Consultation	Working with the Communication and Customers Services teams to encourage online reporting of litter, littering and hotspots	LS1 To continue to manage our services to ensure that litter problems do not build up and develop a city-wide culture where it is unacceptable to drop or leave litter lying in the environment.	<ul style="list-style-type: none"> • Provide an easy system for the public to report instances of littering • Initiate targeted awareness campaigns to address know littering problems • Include dog-fouling in our definition of litter and promote ways of dealing with it 	A campaign item for 23/24 then review.	Communications Team and Community Engagement Lead
5	Awareness	Reporting of overflowing bins	Use of QR codes and online reporting	Public Consultation	Working with the Communication and Community Engagement Teams, to raise awareness of the correct methods for litter and waste disposal	LS1 To continue to manage our services to ensure that litter problems do not build up and develop a city-wide culture where it is unacceptable to drop or leave litter lying in the environment.	<ul style="list-style-type: none"> • Investigate cause of overflowing bins and implement required remedial action, such as increased size of bin/ frequency of emptying • Continue to provide an easy system for the public to report instances of littering • Initiate targeted awareness campaigns to address know littering problems • Include dog-fouling in our definition of litter and promote ways of dealing with it. 	A campaign item for 23/24 then review.	Litter Strategy Project Team
6	Awareness	General lack of awareness of littering issues	Reduce the proportion of people who drop litter	Public Consultation	Develop an awareness campaign linked to National Initiatives	LS7 To build a strong sense of community pride where people care about the environment of where they live and the outdoor locations, including streets and open spaces, they visit..	<ul style="list-style-type: none"> • Support and encourage people sharing their experience of what works to reduce littering • An annual campaign to raise awareness of litter issues linked to The Great British Spring Clean national campaign. • Create roles that can be undertaken by community organisations and individuals 	This is an ongoing requirement	Communications Team and Community Engagement and Enforcement Manager
6a	Awareness	General lack of awareness of littering issues	Reduce the proportion of people who drop litter	Public Consultation	Develop an awareness campaign linked to National Initiatives	LS3 To continue and establish partnership working with organisations, communities, schools, and businesses, to extend the capacity for action to address the problems of litter, fly tipping and dog waste	<ul style="list-style-type: none"> • Work with partners to run anti-litter campaigns • Help communities to clear up litter in their local areas • Continue to recruit and manage litter-picking volunteers. • Make sure that we support schools and other organisations in teaching about litter • Making it easy to dispose of litter 	This is an ongoing requirement	Communications Team and Community Engagement and Enforcement Manager

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6b	Awareness	General lack of awareness of littering issues	Reduce the proportion of people who drop litter	Public Consultation	Develop an awareness campaign linked to National Initiatives	LS5 To expand the concept of recycling beyond the domestic collection with greater provision for recycling 'on the go' and preparing for future deposit return schemes	<ul style="list-style-type: none"> Review recycling receptacles in public spaces Encourage business support for recycling; this could include promotion, or sponsorship of bins 	Review in 2024 and then an ongoing requirement	Operations Manager And Litter Strategy Project Team
7	Awareness	Establish University/ College contacts	Develop and discuss a joint approach to tackling litter and waste	Public Consultation	To work with the University to find collaborative solutions to reduce litter and waste	LS3 To continue and establish partnership working with organisations, communities, schools, and businesses, to extend the capacity for action to address the problems of litter, fly tipping and dog waste	<ul style="list-style-type: none"> Assist and encourage Universities and Colleges to work with others to deal with local litter problems 	Item for 2023 then an ongoing need	Community Engagement and Enforcement Manager
8	Awareness	General lack of awareness of littering issues	Poster campaigns and use of social media	Public Consultation	Working with the Communication and Community Engagement Teams, to raise awareness of the correct methods for litter and waste disposal	LS3 To continue and establish partnership working with organisations, communities, schools, and businesses, to extend the capacity for action to address the problems of litter, fly tipping and dog waste	<ul style="list-style-type: none"> With partners run anti-litter campaigns and take part in national campaigns (i.e., Great British Spring Clean) Devise and operate poster and social media campaigns 	Item for 2023 then an ongoing need	Communications Team and Litter Strategy Project Team
9	Enforcement	Circumstances where enforcement is required and warranted	To review and establish a range of enforcement options to be included in the Strategy to include court fines, on the spot fines, and communal litter picks	Public Consultation	To maintain an enforcement policy for tackling litter and waste	LS8 To continue our zero-tolerance approach to littering, fly tipping and dog fouling, using our enforcement capability to issue on the spot fixed penalty notice (FPN) fines and to undertake targeted investigations and enforcement action, including	<ul style="list-style-type: none"> take appropriate enforcement action when we have evidence to suggest an offence has been committed this may lead to the issuing of a fine or prosecution (not in all circumstances) issue fixed penalties for littering and small-scale fly-tipping offences promote transparency and accurate reporting of enforcement action against littering, so that offenders know they will be punished if they are caught public awareness of responsible enforcement activity and the seriousness with which these offences are viewed may 	An ongoing item	Community Engagement and Enforcement Manager

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						prosecution, in accordance with our corporate Enforcement Policy	<p>also help to reinforce the social norm against littering and other environmental 'incivilities'</p> <ul style="list-style-type: none"> • acknowledge people who are doing the right thing • continue working with stakeholders to tackle fly-tipping and litter hotspots, including through use of re-deployable CCTV cameras to capture evidence and serve as a deterrent • Have a PSPO in place to deal with dog fouling (among other dog control offences) and review it as required by law • Increase fixed penalty levels to the maximum as and when available (subject to scrutiny committee sign off) • Consider PSPOs for wider offences that link to littering behaviour (i.e., barbecues on open spaces) as appropriate 		
10	Operational	Multiple bin types, poor design, difficult to service and often in wrong locations	Review of bin type and locations to ensure right bin, right location	Task and Finish Groups (TFG)	To review all bin types, their locations and intended purpose	LS4 To establish a system of ongoing audit and review to ensure our streets and open spaces waste management service, including its associated bin infrastructure, cleansing systems and community engagement and enforcement activity is continuously improving, in terms of its efficiency and effectiveness.	<ul style="list-style-type: none"> • Undertake a baseline assessment of our public space bins in terms of design and location with recommendations on those to be removed, retained and/ or replaced bins, litter, disposal behaviour and public perception. • Monitor the placement, design effectiveness and condition of bins. • Remove, replace, and refurbish bins as informed by baseline assessment and monitoring findings. • Review schedules for emptying bins and ensure means of adapting where extra or fewer collections are needed. 	Item for 2023 then a periodic review	<p>Litter Strategy Project Team includes</p> <p>Operations Manager, Commercial Manager, Community Engagement and Enforcement Manager, Development Manager, Asset Manager and Technical Support Officer</p>
10a	Operational	Multiple bin types, poor design, difficult to service and often in wrong locations	Review of bin type and locations to ensure right bin, right location	Task and Finish Groups (TFG)	To review all bin types, their locations and intended purpose	LS5 To expand the concept of recycling beyond the domestic collection with greater provision for recycling 'on the go' and preparing for future deposit return schemes	<ul style="list-style-type: none"> • Review recycling receptacles in public spaces • Locating units in areas of highest footfall, where most waste is likely to occur • Encourage business support for recycling 	Item for 2023 then a periodic review	Litter Strategy Project Team

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11	Operational	A range of 'hot spot' sites where littering has been identified as a strategic issue	Monitor and review known litter hotspots	Public Consultation & TFG	Work with stakeholders to find solutions achievable through the proposed Strategy	LS1 To continue to manage our services to ensure that litter problems do not build up and develop a city-wide culture where it is unacceptable to drop or leave litter lying in the environment.	<ul style="list-style-type: none"> Undertake targeted operations, including cleansing, engagement and enforcement supported by communications campaign to target 'hot spots' Continue to provide an easy system for the public to report instances of littering. Review and maintain the long list of 'hot spots' where issues have been identified and operations targeted 	Item for 2023 then a periodic review	Operations Manager/ Team Leaders and Community Engagement and Enforcement Manager
12	Operational	Service alignment to new Vision/ Policies	Review service standards to ensure a) they meet the needs of the community and b) whether they are deliverable	Research	To review and set new service standards aligned to the Service Vision	LS2 To continue to build a knowledge base and understanding around litter and sources of litter to inform, direct, and drive all service activity and maximise our effectiveness.	<ul style="list-style-type: none"> Continue our work with Greater Cambridge Shared Waste service to examine the causes of littering, and so help us find solutions to deal with littering problems at source. 	Item for 2023 then a periodic review	Litter Strategy Project Team and Shared Waste Service
12a	Operational	Service alignment to new Vision/ Policies	Review service standards to ensure a) they meet the needs of the community and b) whether they are deliverable	Research	To set new service standards aligned to the Service Vision	LS4 To establish a system of ongoing audit and review to ensure our streets and open spaces waste management service, including its associated infrastructure, systems and engagement and enforcement activity is continuously improving, in terms of its efficiency and effectiveness.	<ul style="list-style-type: none"> Ensure we monitor the placement effectiveness and condition of bins. Review schedules for emptying bins and ensure means of adapting where extra or fewer collections are needed The emptying of litter and recycling bins must be sufficiently frequent to ensure that no litter bin or its contents becomes a nuisance or gives reasonable grounds for complaint Make it as easy as possible for people to dispose of their rubbish properly Undertake performance benchmarking against comparator authorities 	Item for 2023 then a periodic review	Litter Strategy Project Team
13	Operational	Levels of administrative support for the Service	Consider the formal allocation of an administrative post to support the streets and open spaces service.	Research and TFG	To ensure the Litter Strategy is resourced and achievable	LS4 To establish a system of ongoing audit and review to ensure our streets and open spaces waste management service, including its associated infrastructure, systems and engagement and enforcement activity	<ul style="list-style-type: none"> Use of the Technical Support Officer role created in the 2022 review of Streets and Open Space Development Team 	Item for 2023 then a periodic review	Litter Strategy Project Team

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						is continuously improving, in terms of its efficiency and effectiveness.			
14	Operational	Various bin types, poor design, difficult to service and often in wrong locations	Additional containers, if required, should be appropriately labelled and be in keeping with the local environment	Research	Implement new methods of working to include bin locations, bin types and frequency of visits	LS4 To establish a system of ongoing audit and review to ensure our streets and open spaces waste management service, including its associated infrastructure, systems and engagement and enforcement activity is continuously improving, in terms of its efficiency and effectiveness	<ul style="list-style-type: none"> • Review bins, location and serviceability and create recommendations on a new suite of bins. • Review schedules for emptying bins and ensure means of adapting where extra or fewer collections are needed 	Item for 2023 then a periodic review	Litter Strategy Project Team
15	Operational	Various bin types, poor design, difficult to service and often in wrong locations	Consider the emptying frequency and methodology for litter bin emptying in the city centre. The Litter press collects c.200t per year on average and tips generally only every 3-4 days which makes the vehicle size excessive from a capacity perspective. Consideration should be given to a smaller vehicle with sufficient capacity that can more easily	Research	Implement new methods of working to include bin locations, bin types and frequency of visits	LS4 To establish a system of ongoing audit and review to ensure our streets and open spaces waste management service, including its associated infrastructure, systems and engagement and enforcement activity is continuously improving, in terms of its efficiency and effectiveness.	<ul style="list-style-type: none"> • Review routes and rounds for our equipment, the fleet used and appropriateness for the locations it visits. • Ensure we monitor the placement effectiveness and condition of bins. • Review schedules for emptying bins and ensure means of adapting where extra or fewer collections are needed • The emptying of litter and recycling bins must be sufficiently frequent to ensure that no litter bin or its contents becomes a nuisance or gives reasonable grounds for complaint 	Item for 2023 then a periodic review	Litter Strategy Project Team

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			access all areas.						
16	Operational	Various bin types, poor design, difficult to service and often in wrong locations	Consider methodologies for improved separation in the caged tippers to minimise the requirement for manual handling of recyclables	Research	Implement new methods of working to include bin locations, bin types and frequency of visits	LS4 To establish a system of ongoing audit and review to ensure our streets and open spaces waste management service, including its associated infrastructure, systems and engagement and enforcement activity is continuously improving, in terms of its efficiency and effectiveness.	<ul style="list-style-type: none"> Review our collection methods to avoid double handling of recyclables. 	Item for 2023/24 then a periodic review	Operations Manager
16a	Operational	Various bin types, poor design, difficult to service and often in wrong locations	Consider methodologies for improved separation in the caged tippers to minimise the requirement for manual handling of recyclables	Research	Implement new methods of working to include bin locations, bin types and frequency of visits	LS9 Continue our work to ensure the Litter Strategy contributes to achieving the vision to achieve Net Zero Carbon by 2030	<ul style="list-style-type: none"> Review our fleet requirements to find a 'best fit' to achieve the Strategy vision, including use of ultra-low emission/ electric vehicles and bikes/ cargo bikes, where operationally viable 	Item for 2023/24 then a periodic review	Litter Strategy Project Team
17	Operational	Commercial/ domestic waste sacks being put out at wrong time/ place in city centre	Consideration should be given to the implementation of time-banding for commercial (and domestic) waste in parts of the city centre. This means that commercial and domestic properties within a	Research	Work with stakeholders to find solutions achievable through the proposed Strategy	LS8 To continue our zero-tolerance approach to littering, fly tipping and dog fouling, using our enforcement capability to issue on the spot fixed penalty notice (FPN) fines and to undertake targeted investigations and enforcement action, including prosecution, in	<ul style="list-style-type: none"> Investigate and make recommendations on the implementation of time banding. Introducing unique referencing system on city centre waste sacks, so can identify to who the sack belongs Introducing an additional commercial waste sack collection service in early evening Review 'on street' commercial bin storage in city centre and identify suitable alternative management arrangements Incorporate commercial waste disposal needs as part of any new strategic bin/ waste management system in city centre 	Item for 2023/24 then a periodic review	Operations Manager and Community Engagement and Enforcement Manager and Shared Waste Team

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			prescribed zone are limited to presenting their waste to agreed collection days and time-windows			accordance with our corporate Enforcement Policy			
18	Operational	Service performance, monitoring and reporting	To make best use of the technology available and work with the supplier to develop routes/ rounds and reporting tools	Research	To set new service standards aligned to the Service Vision	LS1 To continue to manage our services to ensure that litter problems do not build up and develop a city-wide culture where it is unacceptable to drop or leave litter lying in the environment.	<ul style="list-style-type: none"> Investigate and make recommendations on IT investments to achieve the Strategy vision, including an appraisal of the current IT Systems and fitness for purpose 	Item for 2023 then an ongoing need	Litter Strategy Project Team
19	Operational	Reporting of overflowing bins	Review the process mapping to understand the reporting a litter or waste issue to ensure it is simple and straightforward for all audiences. This could be done working with residents who have participated in the focus group and want to take an active role.	Public Consultation	Working with the Communication and Customers Services teams to encourage online reporting	LS1 To continue to manage our services to ensure that litter problems do not build up and develop a city-wide culture where it is unacceptable to drop or leave litter lying in the environment.	<ul style="list-style-type: none"> Create and continue to provide an easy system for the public to report instances of littering 	2023 and annual review	Litter Strategy Project Team And Customer Access Centre

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20	Operational	Breakdowns and fleet management	Consider an alternative approach to the provision of the mechanical sweeping equipment to minimise downtime and improve the robustness of the service because of mechanical failure.	Research and TFG	To review fleet to improve service reliability and provide flexibility in terms of more sustainable, zero emission equipment type moving forwards	LS9 Continue our work to ensure the Litter Strategy contributes to achieving the vision to achieve Net Zero Carbon by 2030	<ul style="list-style-type: none"> Review our fleet, its age, appropriateness for the intend use. Review our servicing arrangements and availability of parts and service items 	Item for 2023 then an ongoing need	Operations Manager
21	Operational	Vehicle movements in the city	Consider the methodology for litter bin emptying in the city centre.	Research	To review collection methodologies	LS9 Continue our work to ensure the Litter Strategy contributes to achieving the vision to achieve Net Zero Carbon by 2030	<ul style="list-style-type: none"> Achieve accreditation of ISO14001 to ensure we assess the performance standards to achieve net zero carbon for any service configuration. Review our bin designs and associated emptying schedules and routes to minimise vehicle movements and miles travelled. Review our fleet requirements to find a 'best fit' to achieve the Strategy vision, including use of ultra-low emission/ electric vehicles and bikes/ cargo bikes, where operationally viable 	Item for 2023 then an ongoing need	Litter Strategy Project Team
22	Operational	Servicing of the Market Square	Review along with the long list of hotspots where issues have been identified	Research	Work with stakeholders to find solutions achievable through the proposed Strategy	LS6 To practically engage with local businesses, organisations, and residents to empower, support and them in positive partnership action to address litter, fly tipping and dog waste problems.	<p>Continue to</p> <ul style="list-style-type: none"> Work with the market traders work with communities to decide where bins should be placed, what types to use and how many are needed. We will consider all relevant guidance when taking decisions on the type and position of litter bins. 	Item for 2023/24 then an ongoing need	Litter Strategy Project Team and Markets Manager

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23	Operational	Various bin types, poor design, difficult to service and often in wrong locations	Consistent approach to container type in the city centre and suburban areas. These need to be of sufficient capacity to cope with peaks in litter production with additional containment required in exceptional circumstances. Fewer larger containers, require fewer 'lifts' in terms of emptying thus reducing vehicle movements and associated financial and environmental costs	Research ad TFG	Implement new methods of working to include bin locations, bin types and frequency of visits	LS4 To establish a system of ongoing audit and review to ensure our streets and open spaces waste management service, including its associated infrastructure, systems and engagement and enforcement activity is continuously improving, in terms of its efficiency and effectiveness.	<ul style="list-style-type: none"> • Ensure we monitor the placement effectiveness and condition of bins. • Review schedules for emptying bins and ensure means of adapting where extra or fewer collections are needed • The emptying of litter and recycling bins must be sufficiently frequent to ensure that no litter bin or its contents becomes a nuisance or gives reasonable grounds for complaint • Make it as easy as possible for people to dispose of their rubbish properly • Undertake performance benchmarking against comparator authorities • Undertake internal surveying of street cleansing and utilise results to identify areas of improvement and best practice 	Item for 2023 then an ongoing need	Litter Strategy Project Team
24	Operational	Fly tipping of commercial waste	Consideration should be given to the implementation of time-banding for commercial (and domestic) waste in parts of the city centre. This means that commercial and domestic properties within a prescribed zone are limited to presenting	Research	Work with stakeholders to find solutions achievable through the proposed Strategy	LS8 To continue our zero-tolerance approach to littering, fly tipping and dog fouling, using our enforcement capability to issue on the spot fixed penalty notice (FPN) fines and to undertake targeted investigations and enforcement action, including prosecution, in accordance with our corporate Enforcement Policy.	<ul style="list-style-type: none"> • Investigate and make recommendations on the implementation of time banding. 	Item for 2023/24 then an ongoing need	Operations Manager and Community Engagement and Enforcement Manager

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			their waste to agreed collection days and time-windows						
25	Volunteering	Co-ordinate volunteer help and their activities	Create a Litter Volunteer Group Stakeholder Directory and Network, contacting all existing groups that have been identified in this survey to understand how they work and where they work.	Public Consultation	Develop and promote the volunteering opportunities	LS3 To continue and establish partnership working with organisations, communities, schools, and businesses, to extend the capacity for action to address the problems of litter, fly tipping and dog waste	<ul style="list-style-type: none"> • Keep an up-to-date stakeholder directory to communicate with volunteers • Invest in volunteer management software to increase recruitment, retention, and management of volunteers 	Ongoing work	Community Engagement and Enforcement Manager
26	Working with others	Business partners should be identified to discuss and test ways of working together to reduce litter and waste	Identify potential partners to take the work forward such as Cambridge BID	Public Consultation	To work with local business to find collaborative solutions to reduce litter and waste	LS6 To practically engage with local businesses, organisations, and residents to empower and support them in positive partnership action to address litter, fly tipping and dog waste problems	<ul style="list-style-type: none"> • Work with businesses to ensure they have the right facilities and support to manage waste on their premises 	Item for 2023 then an ongoing need	Litter Strategy Project Team
27	Working with others	Make lasting connections with schools	Develop an education package that schools can use with pupils to raise awareness of and educate on the issues of litter	Public Consultation	Work with schools to encourage schools and their pupils to take part in community clean-up days ¹ , and provide an education package resource	LS3 To continue and establish partnership working with organisations, communities, schools, and businesses, to extend the capacity for action to address the problems of litter, fly tipping and dog waste	<ul style="list-style-type: none"> • Education support to schools and other organisations on responsible waste management • Visit and make sure that we support schools and other organisations and groups in teaching about litter through use of the Eco-Schools program. 	Ongoing work	Community Engagement and Enforcement Manager

¹ Subject to BST item that ends in 2024

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28	Working with others	A range of sites where littering and waste are a known problem	Identify the main contributors of litter in the City and bring together for a focussed discussion on options to address litter issues, working together more closely with the council and communities	Public Consultation	To work with local business to find collaborative solutions to reduce litter and waste	LS4 To establish a system of ongoing audit and review to ensure our streets and open spaces waste management service, including its associated infrastructure, systems and engagement and enforcement activity is continuously improving, in terms of its efficiency and effectiveness.	<ul style="list-style-type: none"> • Ensure we monitor the placement effectiveness and condition of bins. • Review schedules for emptying bins and ensure means of adapting where extra or fewer collections are needed • The emptying of litter and recycling bins must be sufficiently frequent to ensure that no litter bin or its contents becomes a nuisance or gives reasonable grounds for complaint • Make it as easy as possible for people to dispose of their rubbish properly • Undertake performance benchmarking against comparator authorities. 	Ongoing work	Litter Strategy Project Team
29	Working with others	Learning from best practice	To review and follow up good practice generated from this research work	Public Consultation	To develop new ways of working, innovation, and collaboration	LS4 To establish a system of ongoing audit and review to ensure our streets and open spaces waste management service, including its associated infrastructure, systems and engagement and enforcement activity is continuously improving, in terms of its efficiency and effectiveness.	<ul style="list-style-type: none"> • Undertake performance benchmarking against comparator authorities • Collaborate with Keep Britain Tidy to review this action plan 	Annual ongoing work	Litter Strategy Project Team
30	Working with others	Stakeholder and resident engagement	The possibility of a Citizens Panel or use of Area Committees to report on service performance	Public Consultation	To develop new ways of working, innovation, and collaboration	LS4 To establish a system of ongoing audit and review to ensure our streets and open spaces waste management service, including its associated infrastructure, systems and engagement and enforcement activity is continuously improving, in terms of its efficiency and effectiveness.	<ul style="list-style-type: none"> • produce Environmental Reports for Area Committee after a review of content, frequency and information required and whether there is a need for any decision-making requirements. 	Item for 2023 then an ongoing need	Litter Strategy Project Team

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31	Strategic and Operational	Need to review and understand lessons learned	Annual review	Good Practice	Review with Peers such as Keep Britain Tidy or others	For Cambridge to be a city which is free of litter, fly-tipping, and dog waste.	Review and updated of the Action Plan	Ongoing work	Litter Strategy Project Team