

*imagine  
if.* ○

Autumn 2022



**WE LIVED IN A  
PLACE THAT PRIORITISED  
PEOPLE OVER CARS**

# MAKING CONNECTIONS

Have your say on proposals for faster, cheaper, more reliable bus services  
and safer cycling through the introduction of a Sustainable Travel Zone

A City Access Public Consultation

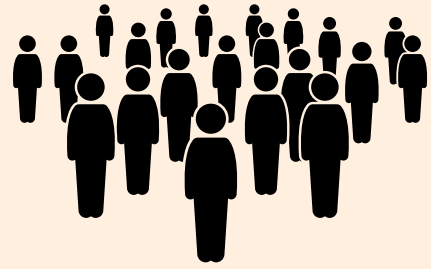


**GREATER  
CAMBRIDGE  
PARTNERSHIP**



**Cambridgeshire  
County Council**

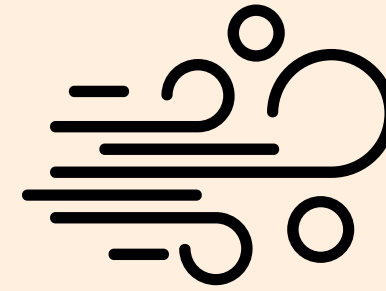
# THE CHALLENGE - 8 KEY STATS



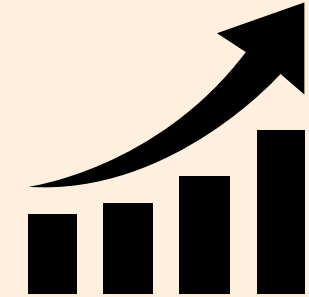
35,000 more  
residents  
in Greater  
Cambridge in 2021  
than there were in  
2011



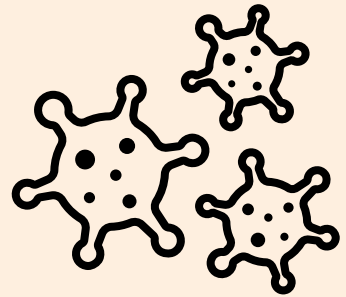
44,000 more  
jobs and 33,500  
more homes  
expected by  
2031



We need to reduce  
traffic by  
15% on 2011 levels to  
run  
better public  
transport and  
reduce emissions



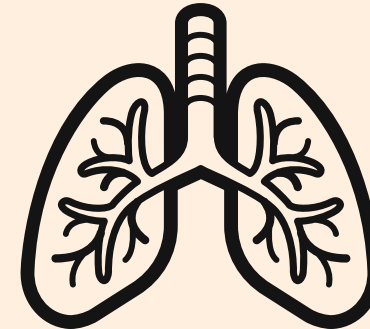
In 2019 there  
was 10%  
more traffic  
than there  
was ten years  
ago



Car use is at  
92% of pre-  
covid levels yet  
bus use is only  
at 73%



Transport causes  
35% of local  
carbon emissions



121 deaths in  
Greater Cambridge  
attributable to air  
pollution in 2020



Thousands of  
people living and  
working in Greater  
Cambridge have  
no alternative to  
traveling by car

# INVESTMENT IN TRANSPORT



Four new busways



10,000 extra parking spaces at travel hubs



12 new Greenways & 13 cross-city cycling routes



Improved bus, walking and cycling on Histon and Milton Road



A review of Cambridge's road network classification

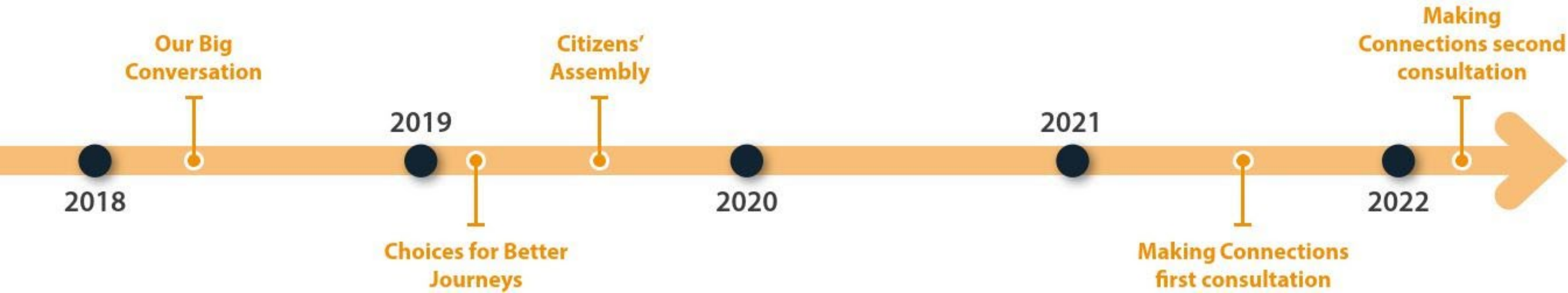
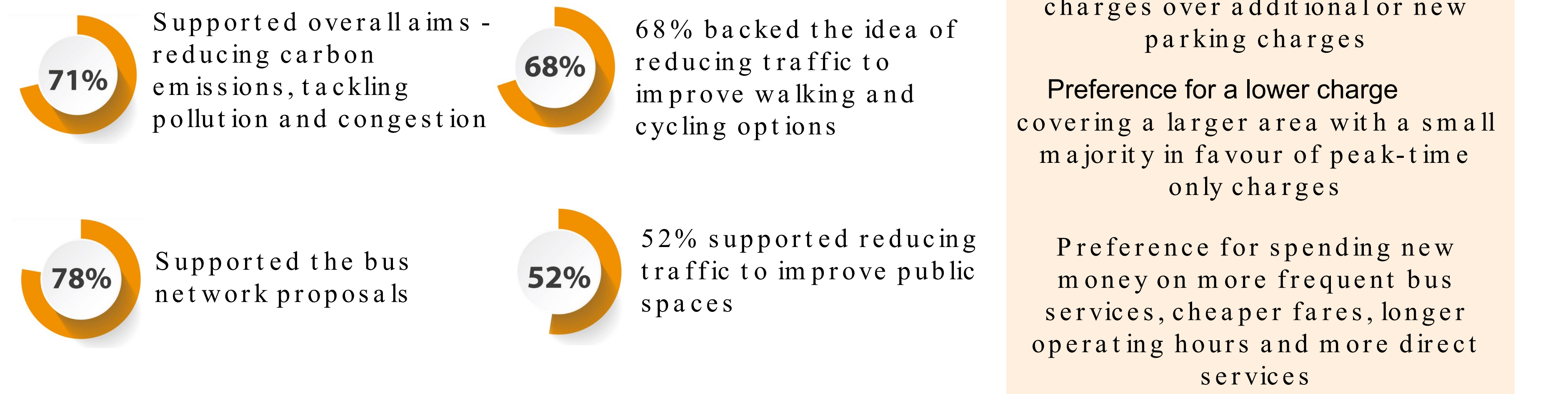


An integrated parking strategy



New rail connections

# MAKING CONNECTIONS 2021: PUBLIC OPINION



# OUR PROPOSALS – 3 KEY ELEMENTS



1

**Transform the bus network** through more services to more locations, with cheaper single fares of £1/£2.

2

More **investment in new sustainable travel schemes**, such as better walking and cycling links.

3

**A Sustainable Travel Zone** in which you pay to drive. Revenue ringfenced for transport; discounts, exemptions and reimbursements available.

# A VISION FOR BUS TRAVEL IN THE CITY

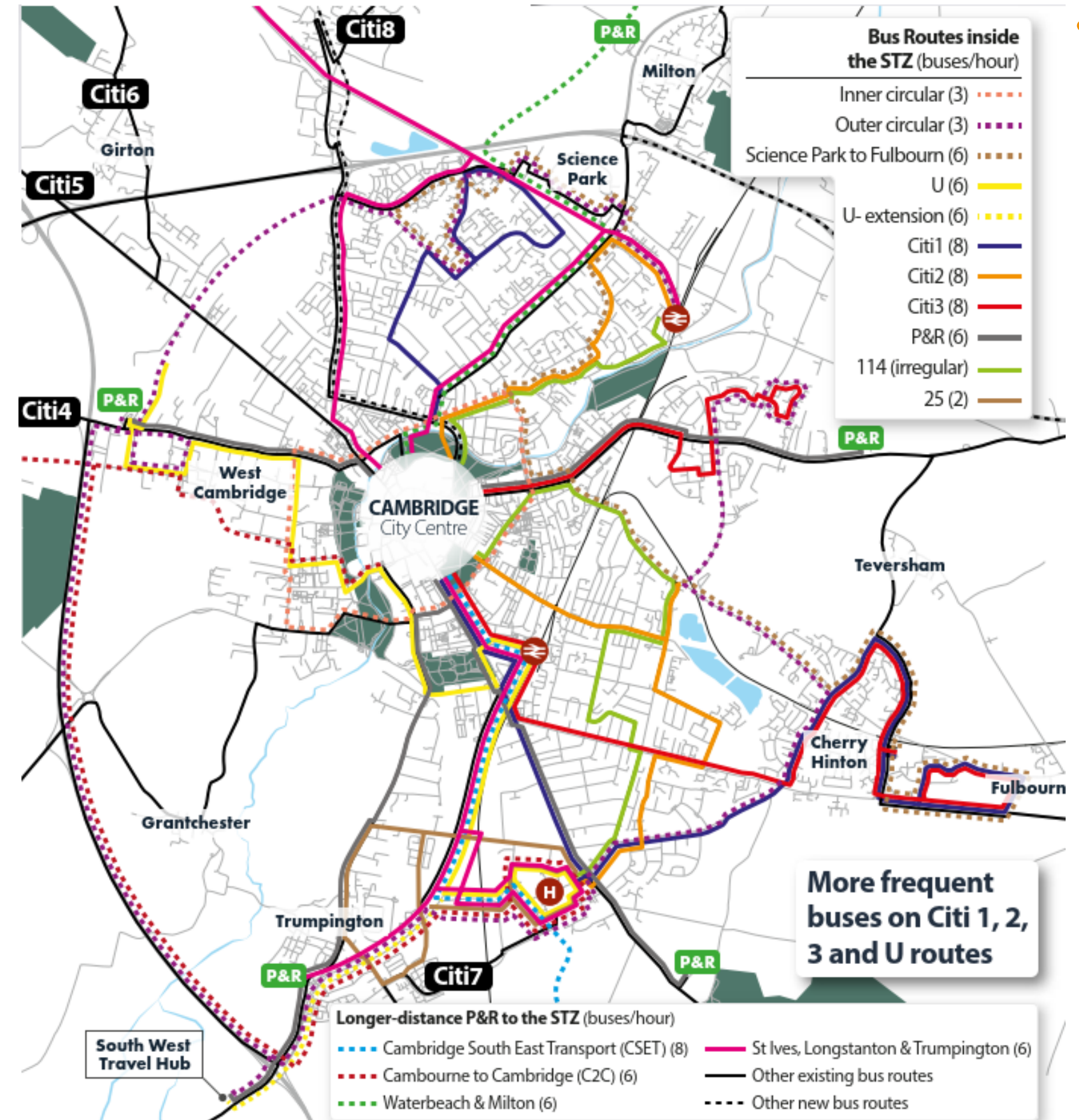
We are proposing the biggest shake outside London since services were de in 1985.

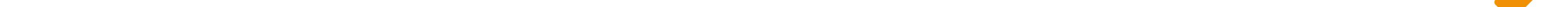
We have designed a truly world - class bus network fit for the needs of our growing and thriving community.

We are proposing improvements to regional and rural services as well as those within Cambridge, too.

- A bigger role for Park & Ride sites
- Travel Hubs for better interchange
- Create the long - term funding needed

- up of buses  
- regulated





## Meaning more affordable and accessible travel

## Offering a real alternative

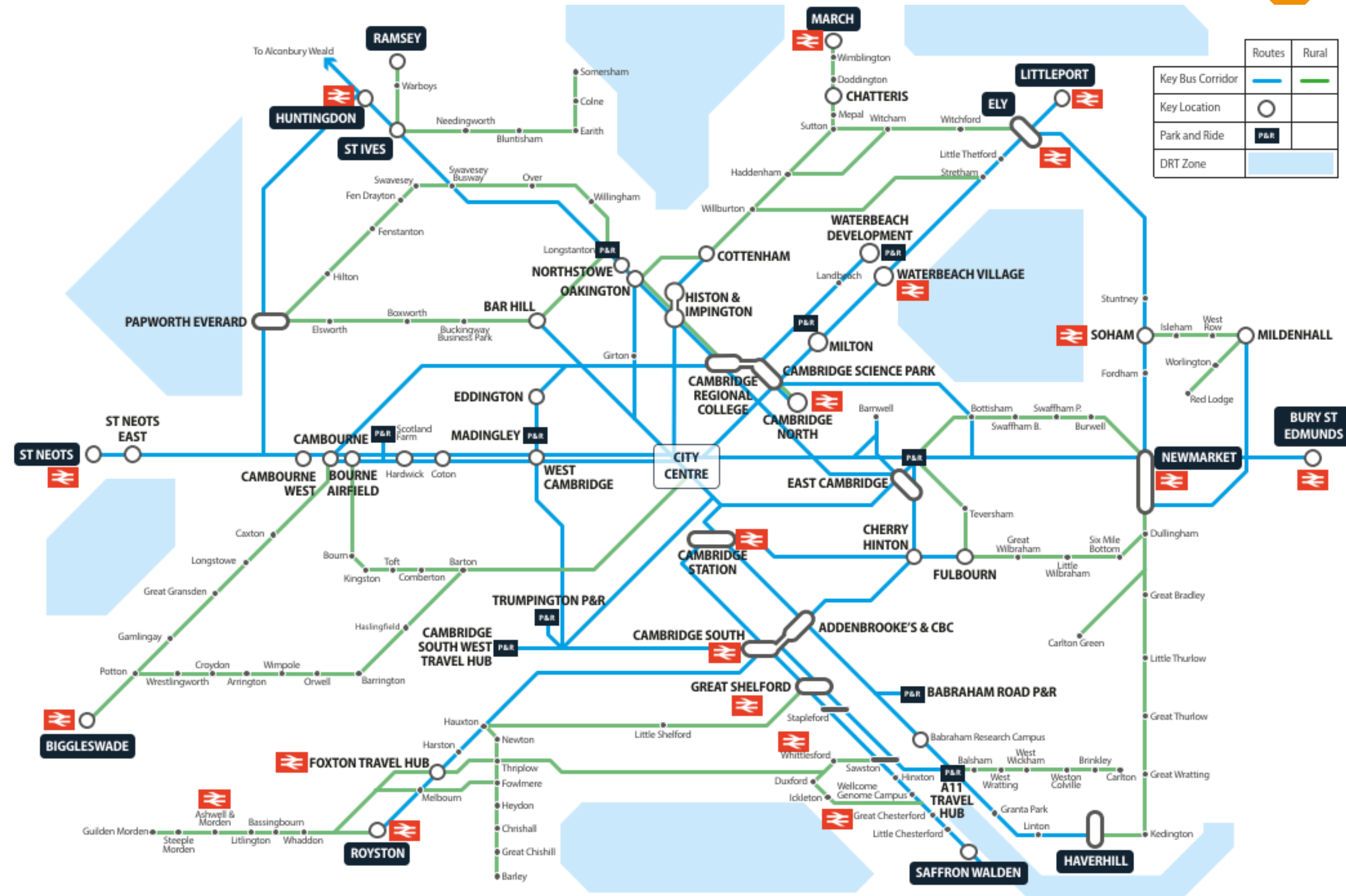
# Doubling the size of the network connecting more people and places

## Offering dependable public transport

## Providing freedom to travel at more times of day

## Safer and more pleasant journeys including tap on tap off ticketing

A bookable service helping connect communities.



# INVESTING IN SUSTAINABLE TRAVEL



More cycling and walking connections in the city



Extending the greenways network



More secure cycle parking



Improving our public spaces



Making our city more accessible to those with different mobility needs

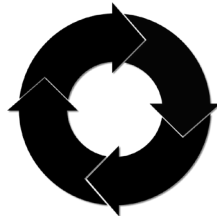


Giving more people access to Car Clubs

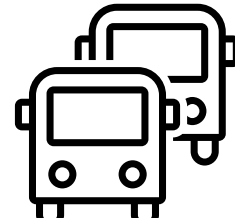
# CREATING A SUSTAINABLE TRAVEL ZONE



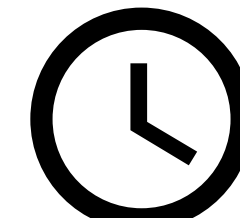
An area within which vehicles would be charged for driving in at certain times.



All the money raised by the charge would be invested entirely back into improving transport.



The proposed Zone would only be introduced after improvements have been made to the bus network.



Potential phased delivery of the Zone in terms of the vehicles charged and the operating hours.



£50M+ per year to invest in better, cleaner, safer transport.

2025/2026



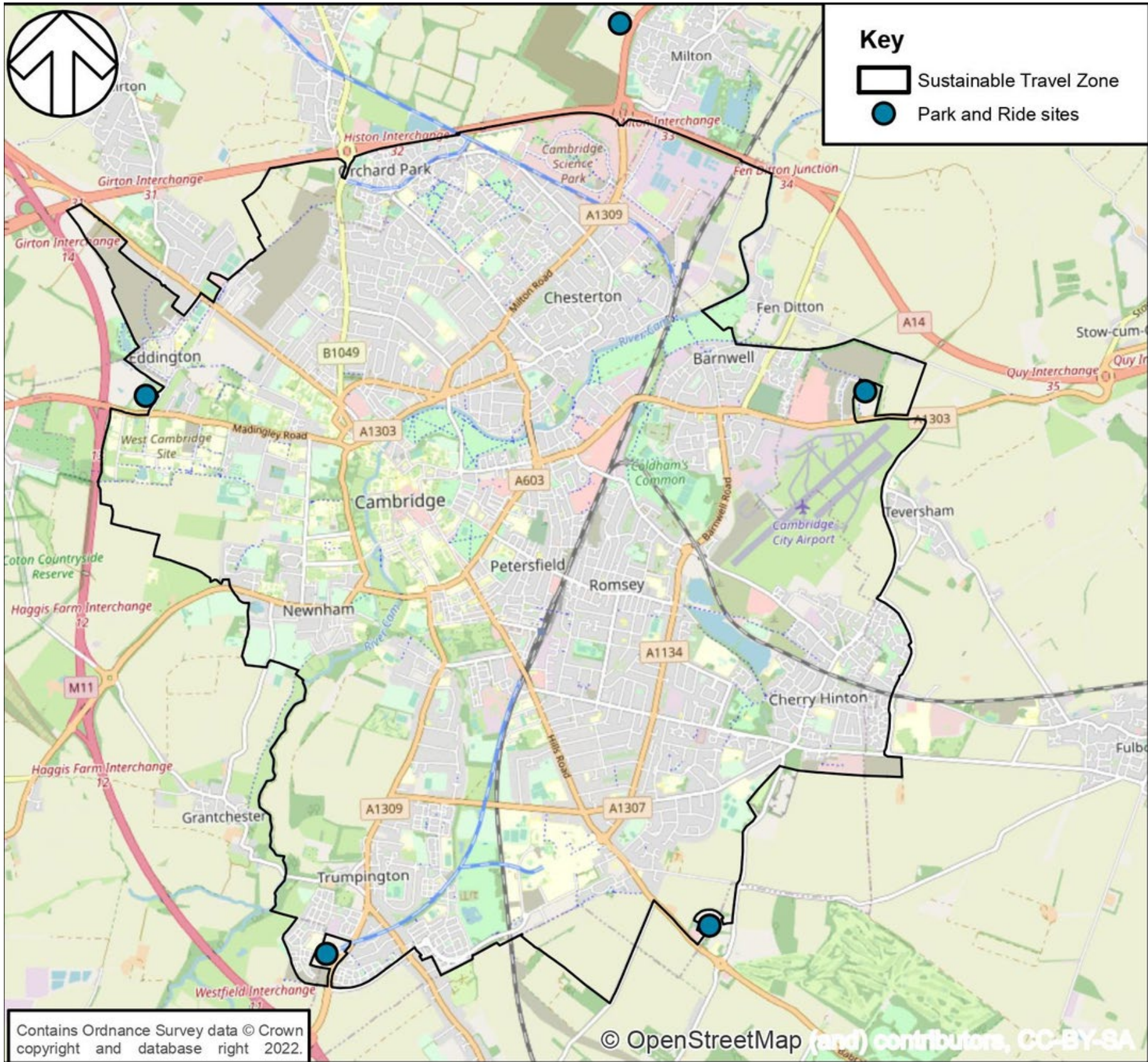
Potential phasing-in period of the Sustainable Travel Zone. Options outlined in the consultation

2027/2028

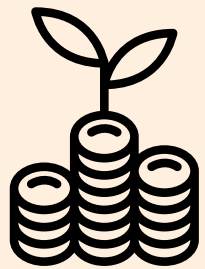


Weekday all -day (7am-7pm) charge of £5 introduced for all vehicles (unless exempt)

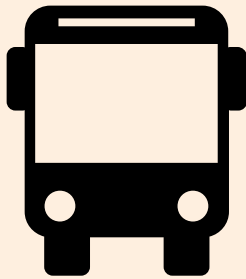
# WHAT WILL THE STZ DELIVER?



Car trips reduced by 50%.



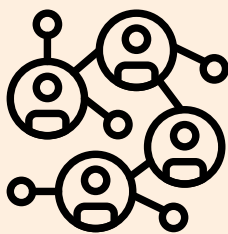
Investing £50 m+ per year in better, cleaner and safer transport.



40 % increase in public transport usage.



60,000 more journeys made by bike and on foot.



Funds wider measures to enhance mobility and connect people with places.

# PROPOSED CHARGES

The charge will only operate on weekdays from 7am -7pm .



Category	Proposed Charge Levels	
Cars	£5 per day	
Powered two-wheelers (motorbikes and mopeds)	£5 per day	
LGVs (Vans)	£10 per day	Potential to explore a 50% discount for zero emissions vehicles
Vehicles with over nine seats (includes school minibuses etc) – except coaches and buses	£10 per day	
Coaches	£50 per day	
HGVs (Lorries)	£50 per day	
Registered bus services	100% discount, potential to link to 2030 zero emission bus target	
Hackney Carriages (Taxis) and private hire vehicles	100% discount if follow Cambridge City Licensing conditions, i.e. if zero emission (from 2028), and wheelchair accessible. £5 for those not meeting this	

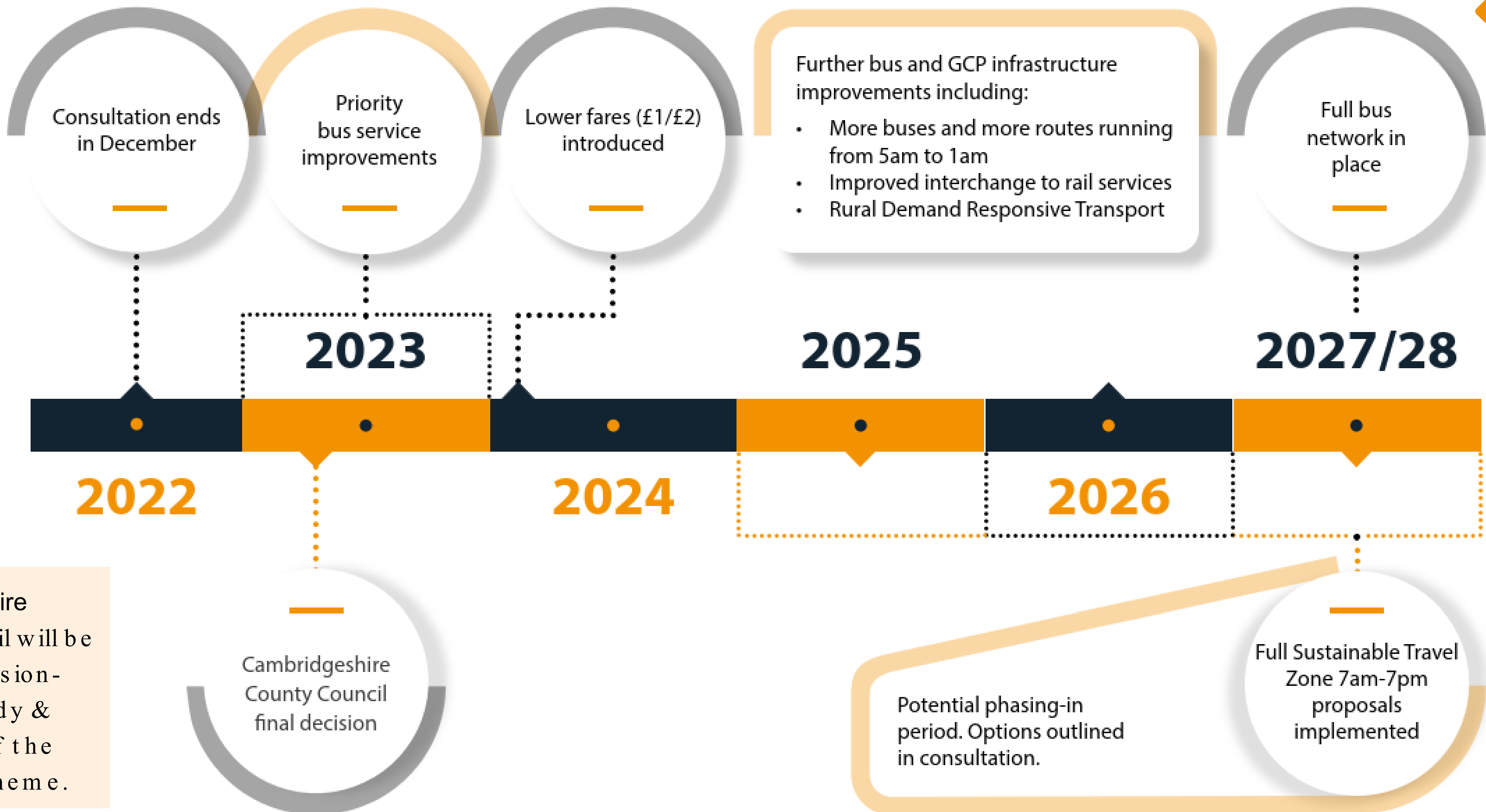
# DISCOUNTS, EXEMPTIONS & REIMBURSEMENTS



Category	Proposed discount / exemption
Emergency vehicles	Exempt
Military vehicles	Exempt
Disabled tax class vehicles	Exempt
Breakdown services	Exempt
Dial-a-ride services	Exempt
Certain local authority operational vehicles, e.g. refuse collection vehicles	Exempt
Blue badge holders	Up to two vehicles get 100% discount
People on low-incomes	Tapered discount 25-100%
Car club vehicles (official providers)	100% discount

The **discounts and exemptions** are supported by a **reimbursement scheme** targeted at NHS, social care and charities.

# THE TIMELINE



# HOW TO TAKE PART & HAVE YOUR SAY



## In person

We'll be sharing information and answering questions at locations across Greater Cambridge. Find out more via [www.greatercambridge.org.uk/mc](http://www.greatercambridge.org.uk/mc) - 2022



## Online Events

Log on to hear more and pose questions at one of our online events. Register via [www.greatercambridge.org.uk/mc](http://www.greatercambridge.org.uk/mc) -2022



## Online

The best way to share your feedback is by completing the short survey online at [www.greatercambridge.org.uk/mc](http://www.greatercambridge.org.uk/mc) -2022



Read more detail on the proposals and fill out the survey online at [www.greatercambridge.org.uk/mc-2022](http://www.greatercambridge.org.uk/mc-2022)



Request a print brochure and survey for post or in alternative formats, including large print, braille and other languages by calling 01223 699906. You can also call us if you need help filling out the survey.



Printed consultation brochures are also available to view at local libraries which are listed on the link above.



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[#GCPMakingConnections](https://twitter.com/GreaterCambs)

Consultation runs until midday 23 December