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CAMBRIDGE  
PARTNERSHIP**

**Growing and sharing prosperity**

— Delivering our City Deal —

## **South Area Committee**

**GCP Update**  
**Andrew Munro**  
**Tom Bennett**

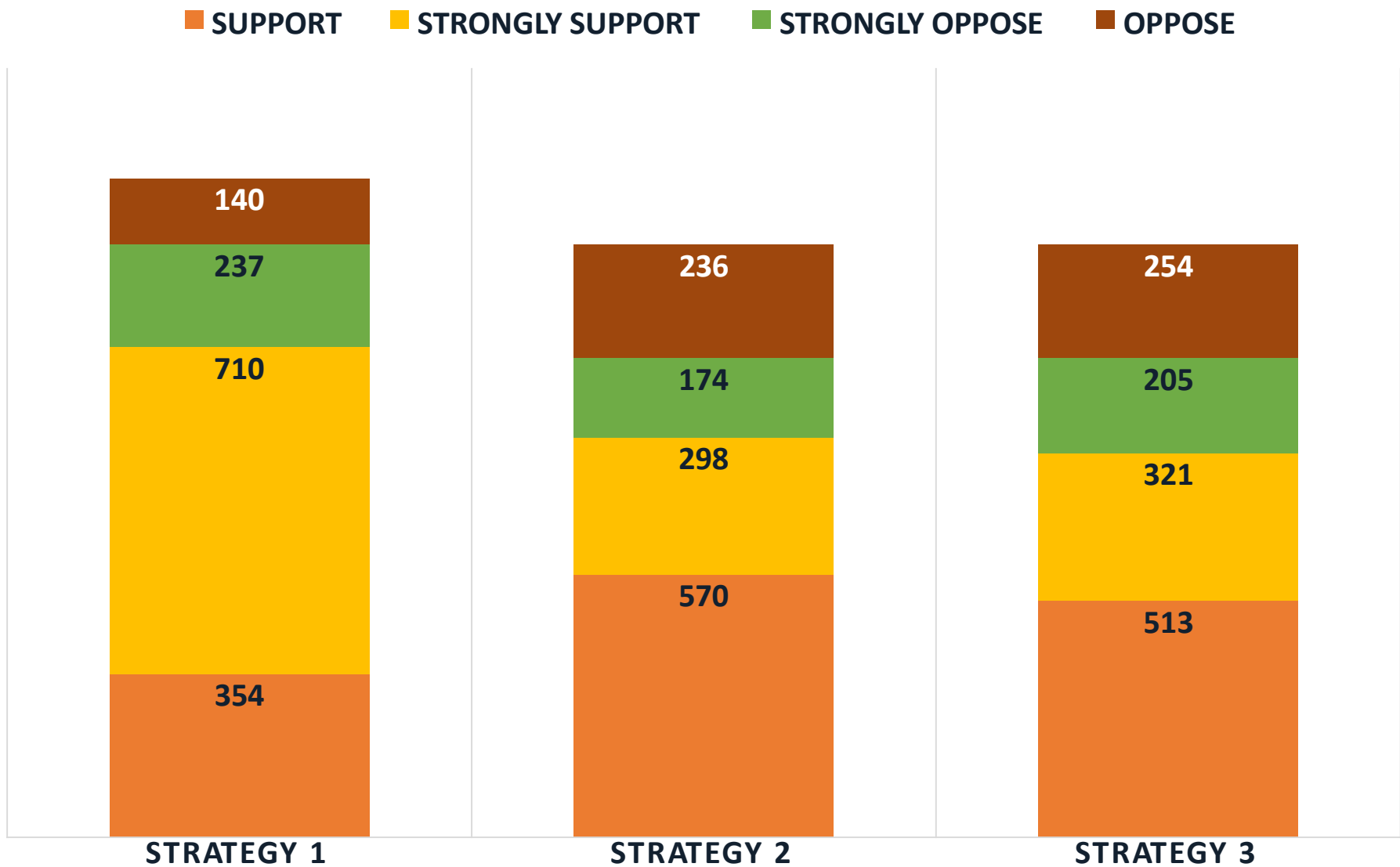


# Greater Cambridge Partnership

1. Wider project update
2. Questions
3. Update on Choices for Better Journeys
4. Questions



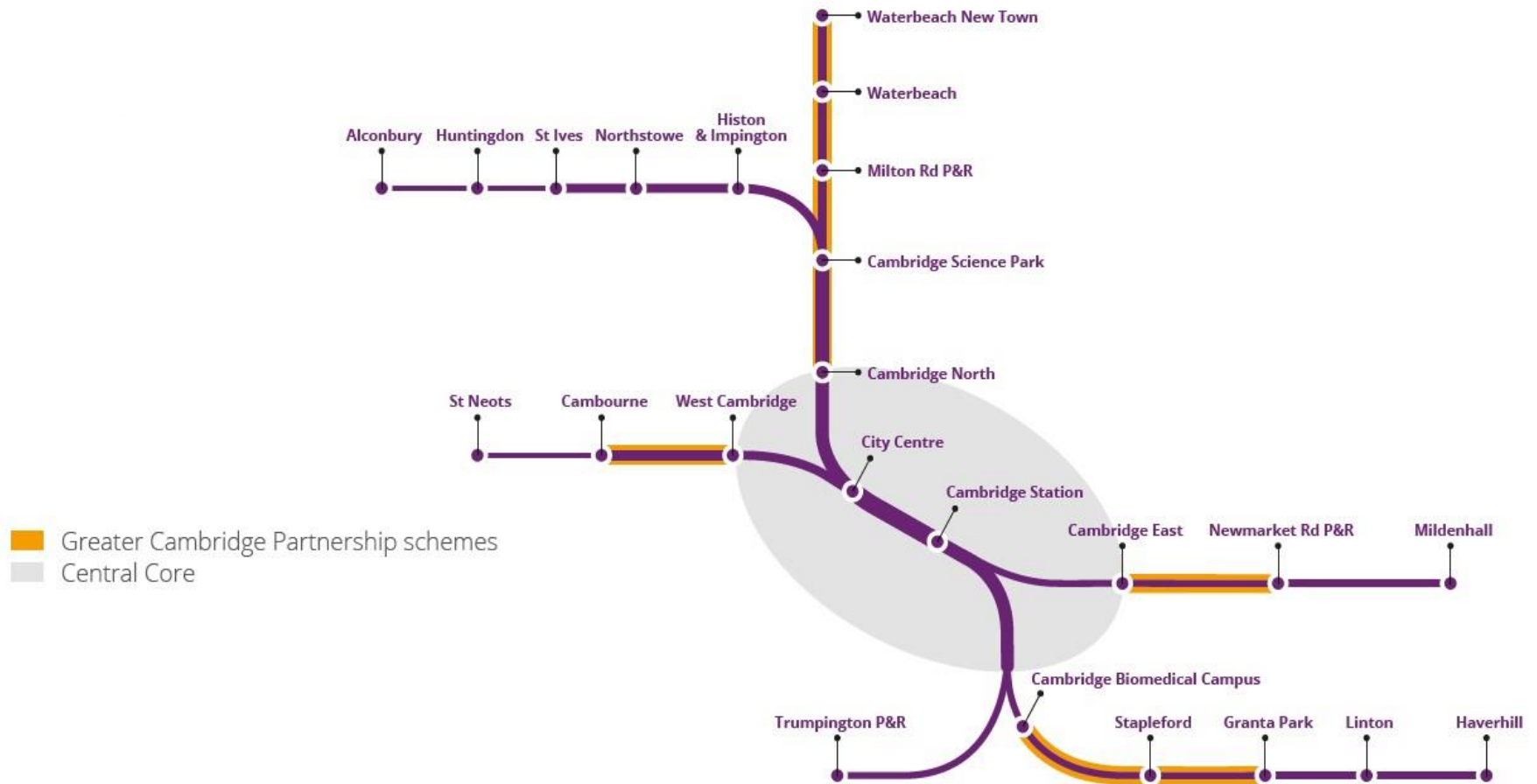
# Phase 2 Support - 2018



# Strategy 1 – Concept



# CAM Network



## CAMBRIDGESHIRE AUTONOMOUS METRO | STRATEGIC VISION

Stops at Sawston and Gt Shelford not shown for clarity



# Potential CAM Vehicle Concept



130-180 PASSENGER CAPACITY



BATTERY-POWERED: QUIET AND ZERO-EMISSIONS



LOW FLOOR: EASY ACCESS



ARTICULATED, HIGH QUALITY, MODERN SINGLE-DECK VEHICLE

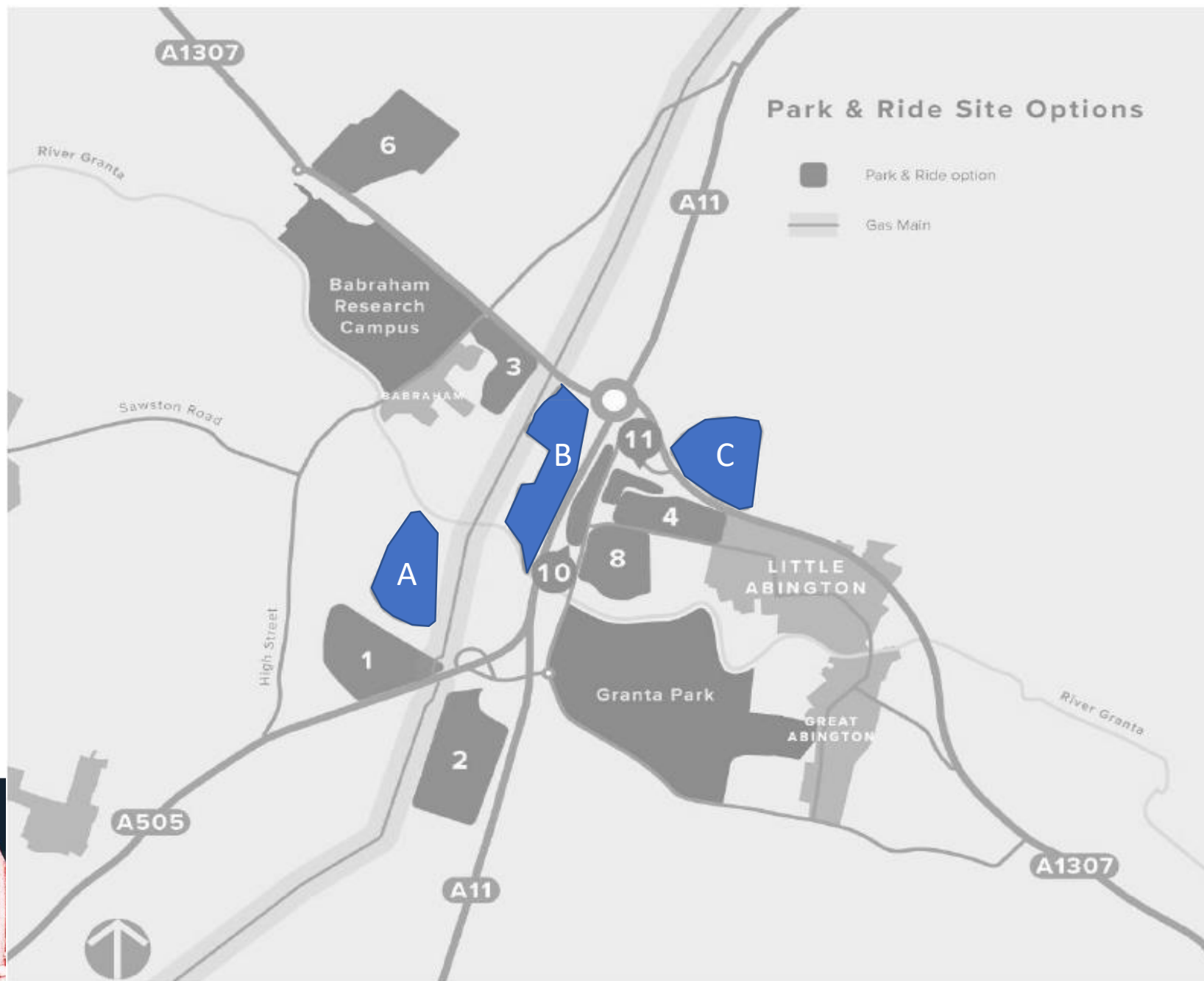


NO PHYSICAL GUIDEWAY REQUIRED: FLEXIBLE



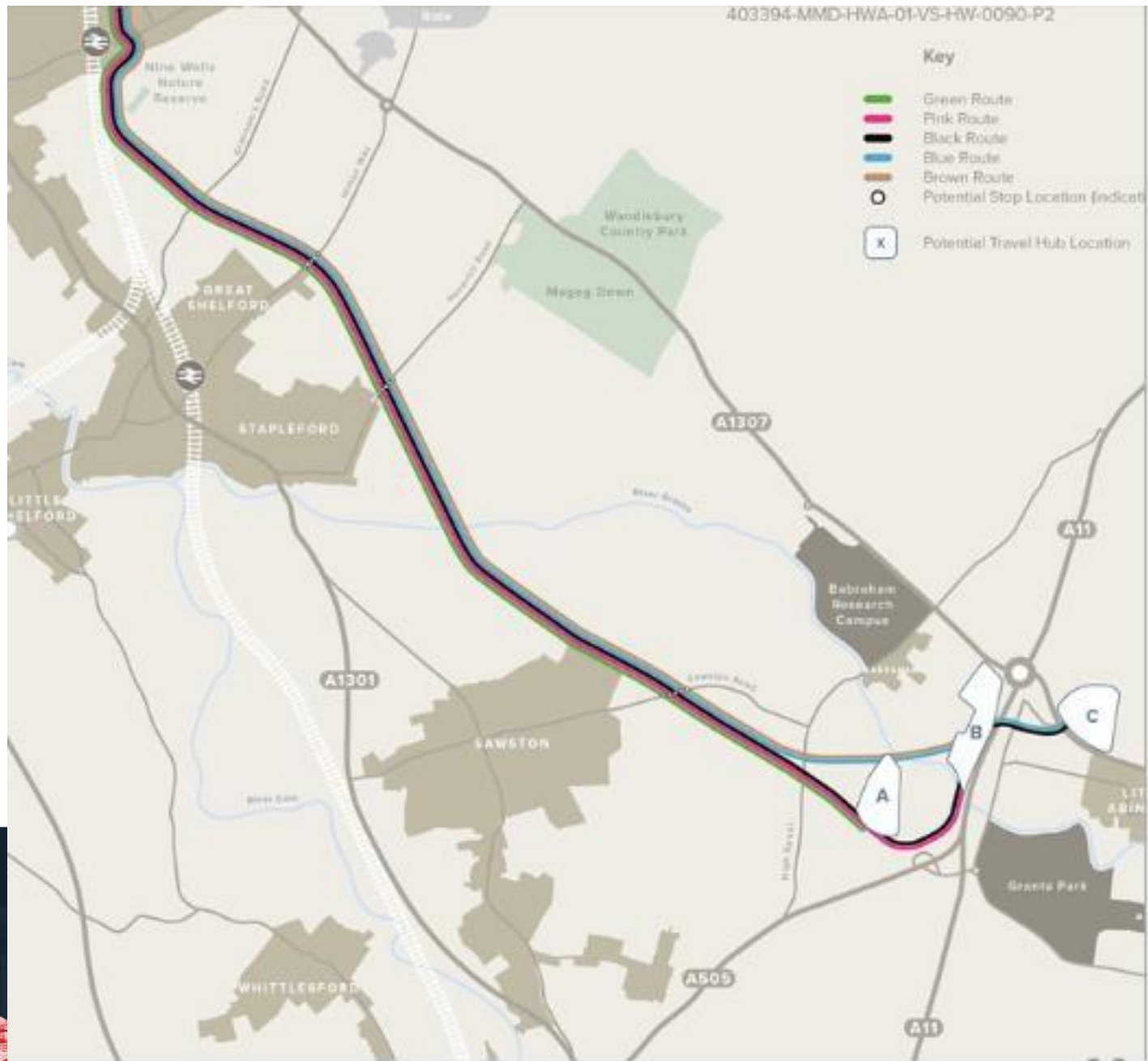
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# Project update – Cambridge South West Travel Hub

## At 27 June meeting the Executive Board:

- Endorsed the recommendation to develop a new site west of the M11
- Approved the preparation and submission of a planning application for the recommended scheme



# Next steps – Cambridge South West Travel Hub

Activity	Target completion date *Subject to statutory permissions, CPO & PI
Detailed design and other preparatory tasks for planning process	2019 - 2020
Apply for relevant planning powers to construct*	December 2019 /2020
Scheme completion*	2021

# Choices for Better Journeys

## Engagement Results



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**5,144**

respondents  
to the survey



**36%**

of respondents  
started their journey  
within Cambridge,  
with others coming  
from further afield



Most respondents were of  
working age & nearly

**three quarters**  
travelled to work as  
their most frequent  
Cambridge journey



People ranked pollution  
charge (**44%**) and flexible  
charge (**36%**) first  
or second to deliver  
improved public  
transport



**82%**

Supported  
the vision to  
significantly  
improve  
public  
transport



A **reliable** and **frequent**  
service scored highest for  
the most important  
elements of a public  
transport network



The full survey results can be found at  
[www.greatercambridge.org.uk/choicesforbetterjourneys](http://www.greatercambridge.org.uk/choicesforbetterjourneys)



@GreaterCambs



/GreaterCam

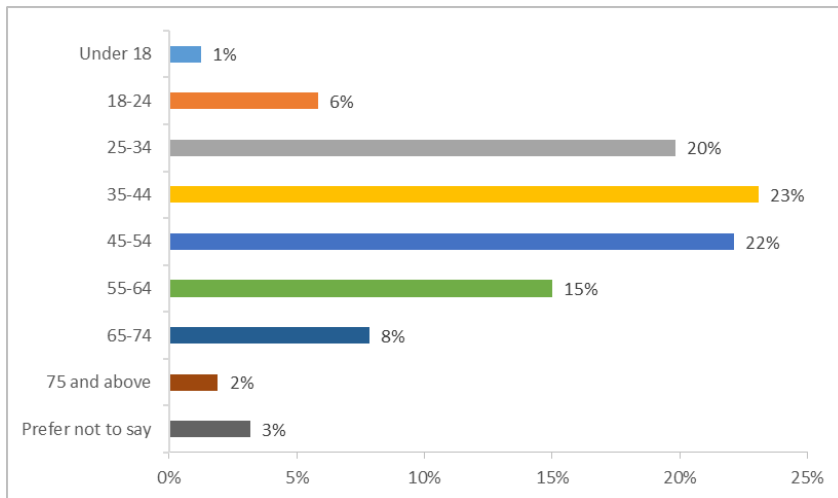


@GreaterCam

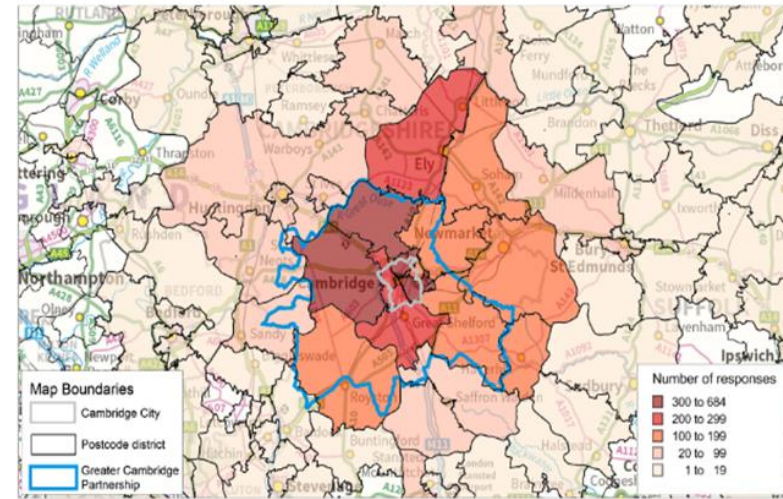
# Respondent Demographics

- 5,144 respondents, with a slightly higher proportion of respondents of working ages

## Age Breakdown



## Geographical Breakdown



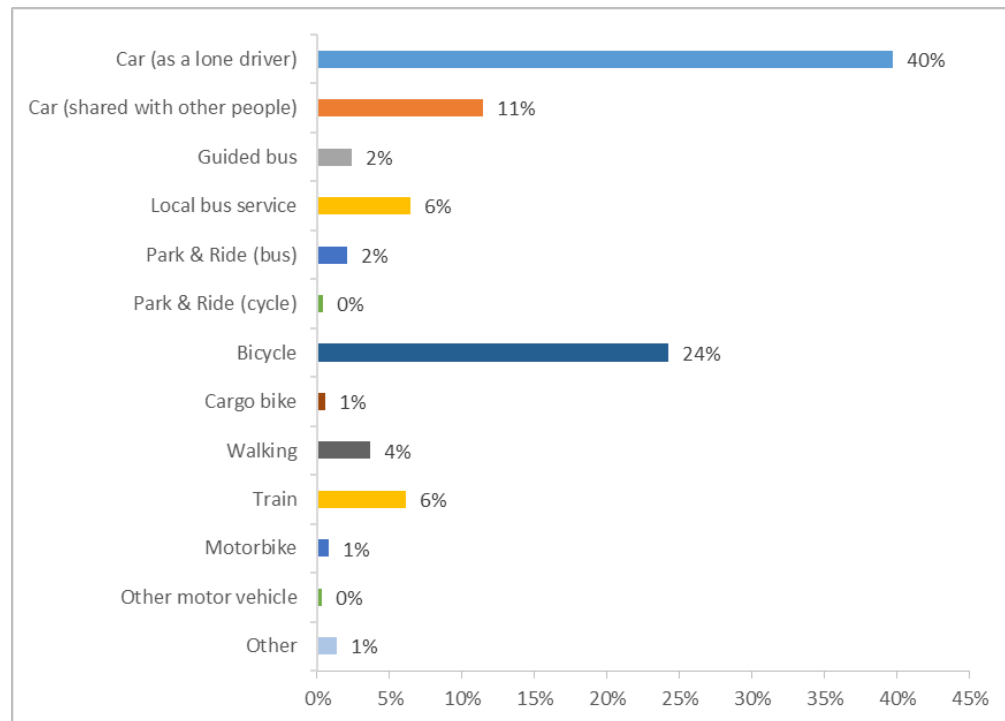
- Broad geographic spread of responses, 36% of respondents started their journey from a Cambridge postcode

Produced by the Cambridgeshire Research Group

# Respondents Travel

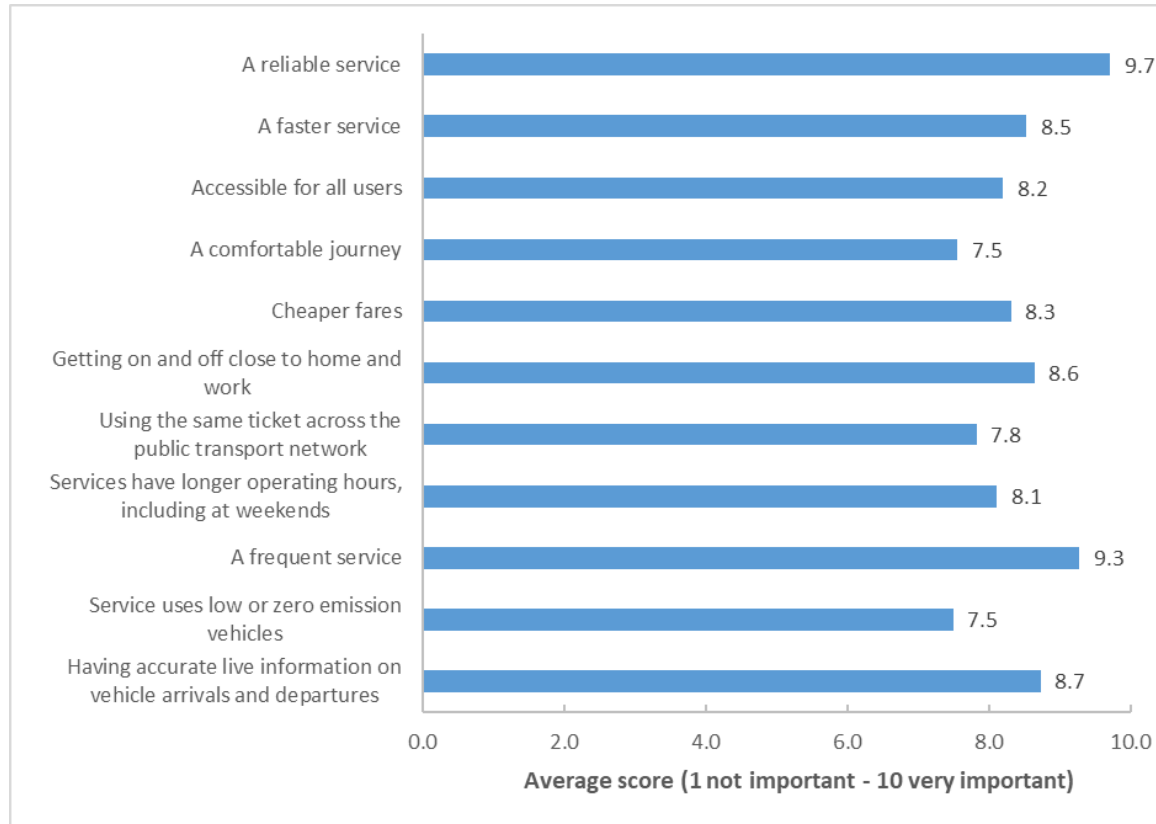
- Nearly three quarters of respondents (73%) were travelling to work as their primary journey.
- Over half (51%) were traveling by car and just under a quarter (24%) were travelling by bicycle.

Main mode of travel





# Importance of public transport network elements



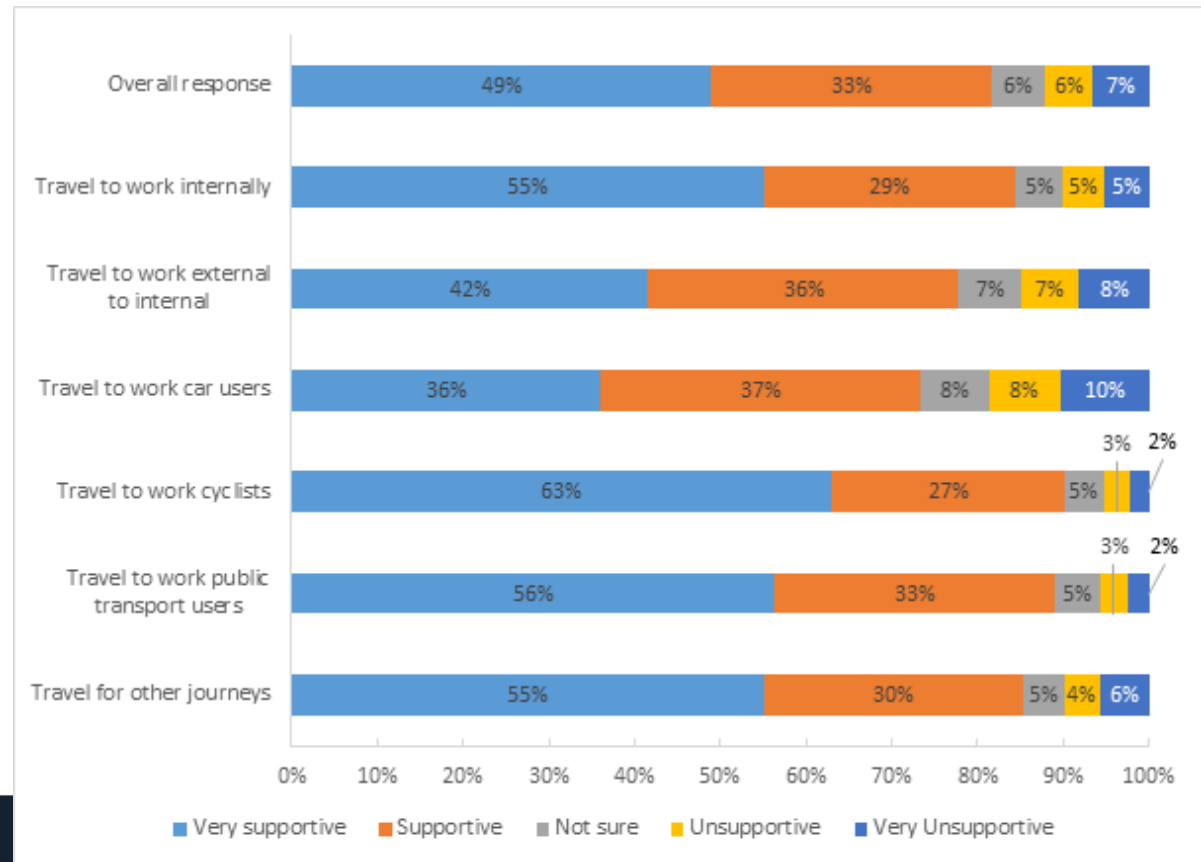
- The elements of a transformed public transport network which were most important to respondents were **a reliable and frequent service.**

# Support for the GCP Vision

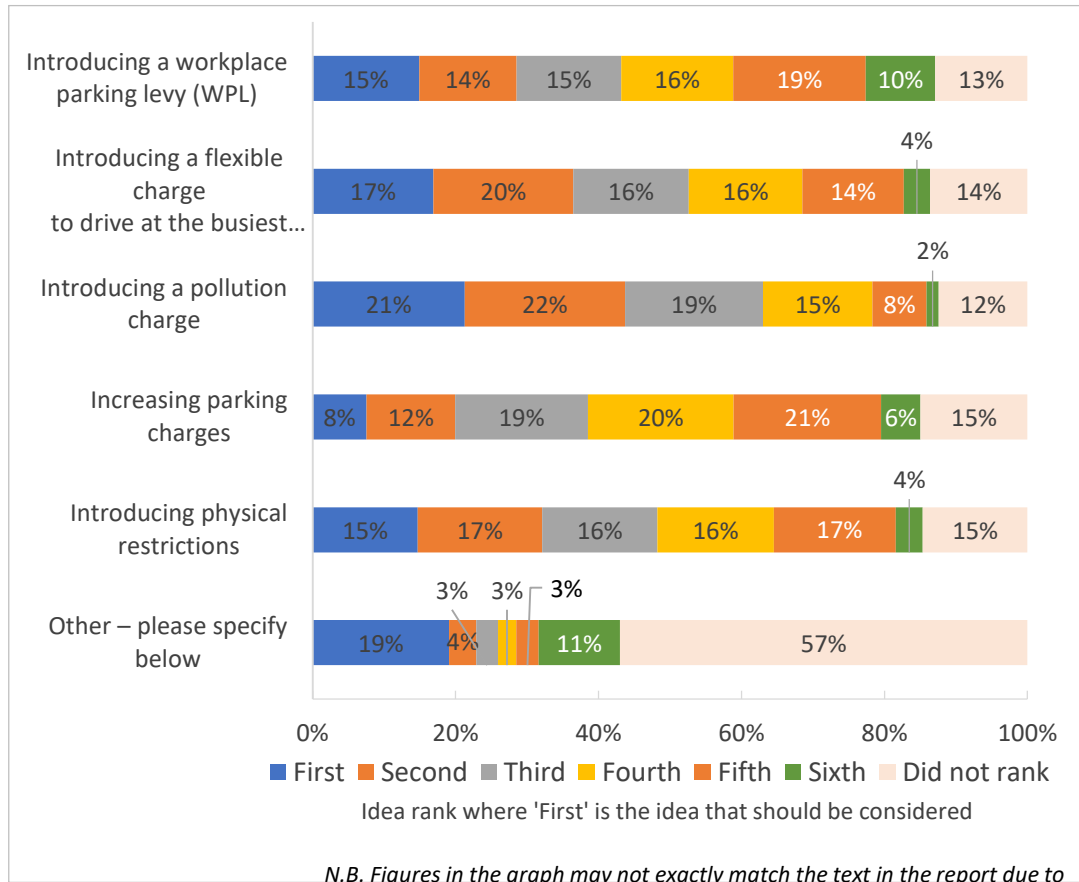
- 82% of respondents supported\* the vision to significantly improve public transport

\* Very supportive plus supportive

Variation in support for different groups



# Public transport improvement funding ideas



Of those that answered:

(287 respondents skipped the ranking)

- 81% chose one of the options as a first choice.
- A **pollution charge** and **flexible charging** for road use were the most popular funding ideas being ranked as either **first or second** choice by **44%** and **36%** of respondents respectively.
- **19% chose other ideas** as their first choice. These included **boosting usage** (and consequently revenue) by **improving public transport** (including Park & Ride provision) or **utilising existing taxation streams**.

# Key messages from the comments

Respondents consistently felt improvements needed to be made to public transport so that people had a **viable alternative to driving**.

If **parking charges** or a **flexible/pollution based charge** were introduced:

- money raised should be used to improve transport across the area
- it should be cheaper to travel into Cambridge by public transport than to drive in and park.

Other key themes which emerged included:

- concerns relating to how the potential changes impact businesses, and those with low incomes and/or disabilities
- the need for improvements to cycling infrastructure
- concerns about the workplace parking levy and business relocation
- concerns about pollution charges not reducing congestion (in the long term) due to the rise in greener vehicles

# Citizen's Assembly

- Greater Cambridge Partnership is one of three successful local bodies to have won funding from Government as part of the Innovation in Democracy programme
- £60,000 of funding to run a deliberative democratic process: Citizens' Assemblies
- Two independent organisations are delivering the Assembly:
  - The **Sortition Foundation** is responsible for recruiting people to take part in the Assembly; ensuring it is broadly representative of the community.
  - The **Involve Foundation** is a UK-wide public participation charity. Involve will run the Citizens' Assembly - facilitating and designing the process by which the Assembly members learn, consider and come to recommendations about the topic.



Department for  
Digital, Culture,  
Media & Sport



Ministry of Housing,  
Communities &  
Local Government

**involve**



The  
Democratic  
Society

**mySociety**

**RSA**

21st century enlightenment

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# Recruitment: Assembly Members

- Working with the Sortition Foundation to recruit members
- 10,000 invitations sent out in July across the travel to work area – people register interest by 22 July
- Selection using stratified, random selection - Assembly is broadly representative of Greater Cambridge society.
- c. 50+ members – from age 16+
- Random not self-selecting Assembly Members



## Greater Cambridge Partnership

invite you to register your interest  
in a citizens' assembly on

**How do we reduce congestion, improve air quality, and provide  
better public transport in Greater Cambridge?**

7-8 September and 5-6 October 2019  
in Cambridge

Deadline for registering your interest in this event  
is **Monday 22 July 2019**

Register at [www.sortitionfoundation.org/rsvp](http://www.sortitionfoundation.org/rsvp)  
or by phone on Freephone 0800 009 6486 (9am-6pm, Monday-Saturday)

TAKE PART  
AND  
RECEIVE £300

# Greater Cambridge Citizens' Assembly



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# Advisory Group Role

- Advice and oversight to review the assembly's plans, evidence and materials are balanced and unbiased
- Members currently being approached - Public health; Environment; Public realm; Transportation; Social equalities; Economic growth; Democracy
- Focus on independent expertise on the topics
- Likely to meet twice before the Assembly

Greater Cambridge Citizens' Assembly



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# The Question

How do we reduce congestion, improve air quality, and provide better public transport in Greater Cambridge?


Greater Cambridge Citizens' Assembly



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# How else can people take part / keep informed?

- Using Consult Cambs as portal for information –before, during & after
- Asking for views on what issues the Assembly should consider
- Asking for “travel stories” to reflect wider views
- Some might be asked to present evidence
- Observer places available
- Live stream of presentations




Consult Cambs

Home All Projects

## Greater Cambridge Citizens' Assembly

Home > Greater Cambridge Citizens' Assembly

### Greater Cambridge Citizens' Assembly



How do we reduce congestion, improve air quality, and provide better public transport in Greater Cambridge?

To help us answer this question, a group of residents will come together for four days at the Greater Cambridge Citizens' Assembly and help solve this key issue for the area.

The Greater Cambridge Citizens' Assembly will take place on the following dates in Cambridge:

- Saturday 7 and Sunday 8 September 2019
- Saturday 5 and Sunday 6 October 2019

#### A Citizens' Assembly for Greater Cambridge

In a Citizens' Assembly, members of the public are brought together to consider a public issue and make a recommendation on what action should be taken on that issue.

They do this by listening to evidence, discussing the evidence they hear, and reaching a conclusion together on what steps the government should take next. The Assembly's recommendation is then given to decision makers in government who decide what will happen next.

Member of the Citizens' Assembly will hear evidence, work with other participants and come up with

## Greater Cambridge Citizens' Assembly



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# Next Steps

Date	Activity
<b>July</b>	<ul style="list-style-type: none"> <li>Recruitment letters sent out and Citizens' Assembly Members recruited</li> <li>Councillor Briefing Sessions at County, City and South Cambs</li> <li>Consult Cambs Question – evidence scoping</li> <li>First Meeting of Advisory Group</li> </ul>
<b>August</b>	<ul style="list-style-type: none"> <li>On boarding of Citizens' Assembly Members</li> <li>Consult Cambs Question – travel stories</li> <li>Second meeting of Advisory Group</li> <li>Observer invitations /selection</li> </ul>
<b>7/8 September</b>	<ul style="list-style-type: none"> <li>First meeting of Citizens' Assembly</li> </ul>
<b>5/6 October</b>	<ul style="list-style-type: none"> <li>Second meeting of Citizens' Assembly</li> </ul>
<b>October</b>	<ul style="list-style-type: none"> <li>Report from the Citizens' Assembly</li> </ul>
<b>November/ December</b>	<ul style="list-style-type: none"> <li>Paper to Joint Assembly / Board</li> </ul>
<b>Early 2020</b>	<ul style="list-style-type: none"> <li>Potential public consultation</li> </ul>

Greater Cambridge Citizens' Assembly



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