

Livery Consultation Responses

What should the base colour of the Hackney Carriage Vehicle be?	Black	White	Silver	Other	Notes
Responses	11	8	77	9	6 - Cambridge Blue 1 - Black and White 1 - Grey 1 - Any colour

If Hackney Carriage Vehicles should have a prescribed base colour, should Private Hire Vehicles be excluded from being that colour?	Yes	No			Notes
Responses	84	20			<ul style="list-style-type: none"> - Not if a colour wrap is used in addition to a City crest - PH vehicles should be allowed to be any colour - Whilst HC vehicles have different licensing arrangements, they should be easily identifiable - The public need to be able to distinguish between PH and HC vehicles - They need to be a uniform colour and display door signs - 24 comments stating that all PH vehicles should be black - 1 comment stating that all PH vehicles should be silver

How much of the Hackney Carriage Vehicle should be 'wrapped'?	Bonnet Only	Boot Only	Side Stripe	Other	Notes
Responses	4	0	89	8	<ul style="list-style-type: none"> - 2 comments saying no wrap - 1 comment saying a wrap on the roof - 2 comments saying a wrap on the bonnet and boot - 1 comment saying a wrap on the roof and a/b/c pillars - 1 comment saying that the vehicle should be wrapped completely, with a square pattern - 1 comment saying that the vehicle should be entirely Cambridge Blue so that the vehicles become world renowned like New York taxis

What colour/ design should the wrap be?	Black	C/B Blue	Yellow	Other	

Responses	60	7	3	8	<ul style="list-style-type: none"> - 1 comment stated that there should be no wrap - 1 comment said red - 1 comment said black and yellow - 1 comment said blue - 1 comment said yellow and white - 2 comments said silver - 1 comment stated that they wanted the vehicles to remain the same as they are now - Of the 60 comments that stated the colour should be black 58 of them specified the design as a black stripe down the side of the vehicle
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Should all HackneyCarriage Vehicles have to display crests on the vehicle?	Yes	No			Notes
Responses	29	72			<ul style="list-style-type: none"> - If PH vehicles are allowed to have the same colour as HC then the HC vehicles should have a crest - there should be a 'Cambridge Taxi' sign or logo in lieu of a crest

Should advertising still be permitted on Hackney Carriage Vehicles?	Yes	No			Notes

Responses	84	9		<ul style="list-style-type: none"> - Of the 84 people that said yes. 44 of them detailed that small door advertisements should be permitted outside the vehicle and adverts and videos be permitted inside the vehicle. - 1 comment stated that only small adverts should be allowed - 1 comment stated that adverts should possibly be allowed, but only small areas on the rear panel or the back of the vehicle only - 1 comment stated that advertising should be in very limited areas - 2 comments stated that advertising should only be permitted inside the vehicle
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