

APPENDIX D – Summary of Responses to Licensing Policy

Area of Policy	Para	Respondent	Summary of Comments	Consideration/appraisal	Response
Section 8	8.1 & 8.2	Individual Respondent	Issue with littering and asks for a requirement to be placed on licence holders to clear up the mess resulting from their business. Also events that take place on land owned by the Council, such as Jesus Green, should see organisers clear up rather than the Council.	Comment considered.	8.2 of Licensing Policy states that “Blanket standard conditions will not be imposed without regard to the merits of the individual case”. However if Litter at a certain premises is deemed to be an issue or a potential issue, then a condition can be placed on the Premises Licence to address this. In terms of events of Council land, Streets and Open Spaces enter into contracts with organisers and the issue of who will clear up after the event will be covered within the contract.
General	N/A	Individual Respondent	Policy should state that the Council will not tolerate theft, assault, abuse etc. against personnel/licenses.	Comment considered.	Licensing Policy is not the correct policy to deal with this. Cambridge City Council wants a safe environment for all people using licenced premises – staff and customers. Conditions on a Premises Licence such as CCTV and the use of door supervisors can help provide this. Also schemes such as CMBAC exist that allow businesses to work together and learn about troublesome customers.
Section 5	5.8	Cambridge Constabulary	Police are in support of the Cumulative Impact and the Special Policy on Cumulative Effect. The Police believe that it is both necessary and proportionate to have this in place to help meet the four licensing objectives. However, the Police do not believe the evidence and statistical analysis support the Romsey area of Mill Road remaining within the Cumulative Impact Area.	Comment considered.	A Cumulative Impact Area can only be in place if there is evidence that a significant number of licensed premises concentrated in one area is causing a cumulative impact on one or more of the licensing objectives. However, removing the Romsey part of Mill Road from the Cumulative Impact Area will have an impact on businesses and residents within that area. Therefore we suggest that the Cumulative Impact Area remains as it is currently but a 12 week public consultation takes place in regards to the area being removed.
Section 5	5.8 onwards	The Association of Licensed Multiple Retailers (The ALMR)	The cumulative effect policy identified from paragraph 5.8 onwards appears detrimental to the areas affected, deterring investment. We recommend that this is removed or amended to emphasise a presumption of the granting of new licences unless there are	Comment considered.	The areas within the cumulative impact area do not appear to be lacking in investment. Removing the Cumulative Impact Area is not something that we will look to do. Emphasising a presumption to grant a licence in this area would have the same impact as removing the cumulative impact area and

APPENDIX D – Summary of Responses to Licensing Policy

			specific reasons not to do so. This will promote a diverse landscape of licensed premises.		again is not something we would look to do.
Section 8	8.1 to 8.4	The ALMR	The promotion of the use of conditions only when appropriate to an individual premise is very welcome, as is the recognition that conditions do inevitably impose additional costs. However, we would caution against the specific identification of CCTV as a condition.	Comments considered	CCTV is used as an example of a condition that could reflect local crime prevention strategies. It is not meant to be used as a specific condition. Will remove “e.g. the use of closed circuit television cameras in certain premises” from 8.3 of the Licensing Policy.
Section 9	Section 9	The ALMR	The focus on integrating strategies, particularly around tourism and the licensed sector is very important. The appreciation of the night time economy as a whole, and the cultural diversity that this can deliver, is another positive sign,	Comments considered	Agreed.
Appendix 3		The ALMR	The decrease in incidents reported in Appendix 3 does not appear to tally with the expected results of a cumulative impact policy which would take a much longer time to deliver results. We would suggest that other factors are more important here and that this should not be used to justify the continuation of the cumulative impact policy.	Comments considered	The cumulative impact policy is not the only tool used to address issues of Alcohol Related Crime and Incidents but will play a part in the reduction in these figures provided in Appendix 3. We believe that the Cumulative Impact Policy should remain in place and the figures provided in Appendix 3 can be used to support this decision.
General		The ALMR	The reduction in alcohol-related crime is very welcome and should be celebrated.	Comments considered	Agreed.
Section 5	Section 5	Public Health, Cambridgeshire County Council	Could consideration be given for inclusion of a statement on all the responsible authorities and perhaps a specific reference to Health becoming a responsible authority. Wording may state for example; “County Council Directors of Public Health (DPH) are now responsible authorities with all of the powers and responsibilities this brings. This Licensing Authority acknowledges that the DPH will be useful in providing evidence of alcohol-related health harms when there is a revision of policy particularly in relation to	Comments considered.	A statement on responsible authorities can be included in the Licensing Policy but will appear at 2.5 rather than in Section 5. It will also be a general statement about all responsible authorities rather than going into detail on individuals. 2.5 has been added to the policy and reads as follows: “All responsible authorities (listed in Section 15) will have the chance to comment on all applications and provide evidence from their own areas of expertise if they believe an application would impact on one of the licensing objectives. All evidence provided will be taken into account by the Licensing Authority at any

APPENDIX D – Summary of Responses to Licensing Policy

			cumulative impact policies or early morning restriction orders. This Licensing Authority envisages that DPH's will also be useful in providing evidence such as alcohol-related A&E admissions or ambulance service data that might be directly relevant to an application under the Act"		subsequent hearing".
Section 7	7.5	Public Health, Cambridgeshire County Council	<p>Please consider the following additions to Section 7.5:</p> <ul style="list-style-type: none"> - Where there is a known association with the provision of illicit tobacco and alcohol - Where the supply of alcohol is in close proximity to services where young vulnerable people may frequent <p>Please consider inclusion of further examples of control measures that impact on health and wellbeing that could be included in this section e.g.</p> <ul style="list-style-type: none"> - Avoid promotions that target the sales of alcohol at very young people e.g. alcopops 	Comments considered	<p>Agree to add first two additions to 7.5 of the Licensing Policy.</p> <p>Promotions and advertising is covered by other legislation. If there are concerns over an individual premises and the promotions that it is carrying out, conditions could be placed on that Premises Licence to address the issue. Will not be added to Licensing Policy.</p>
Section 9	Section 9	Public Health, Cambridgeshire County Council	The statement of licensing policies will have links to the Health & Wellbeing Board Cambridgeshire Health & Wellbeing Strategy 2012-17 (currently being refreshed) but please consider reference to how health and wellbeing strategies can directly impact and support the council's licensing policy.	Comments considered	Agree and the Health and Wellbeing Strategy will be added to 9.1 in the Licensing Policy.