



To: **East Area Committee - 9th April 2015**
Report by: Jackie Hanson
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Communities, Arts & Recreation Service
Wards affected: Abbey, Coleridge, Petersfield, Romsey

AREA COMMITTEE COMMUNITY GRANTS 2015-16

1. Executive summary

1.1 This report details applications received to date for 2015-16 funding for projects in the East Area, makes recommendations for awards and provides information on the eligibility and funding criteria.

2. Recommendations

The East Area Committee Councillors are recommended:

- 2.1 to consider the grant applications received, officer comments and proposed awards detailed in Appendix 1, in line with the Area Committee Community Grants criteria detailed in paragraph 3.3.3.
- 2.2 to agree the proposed awards detailed in Appendix 1 and summarised in the table below:

Ref	Organisation	Purpose	Award £
E1	Abbey People	Big Lunch Event, Dudley Rd rec	600
E2	Abbey People	Gardening Project for elderly people	1,000
E3	Abbey People	Trips and Xmas lights switch on	2,000
E4	Barnwell Baptist Church - Golden Years Group	2 trips	650
E5	Cambridge Art Salon	Volunteer project Romsey Art Festival	1,000
E6	Cambridge Art Salon	Intergenerational tea dance at Romsey Art Festival	1,000
E7	Cambridge Online	Digital Inclusion Club	2,500
E8	CAMS Music Trust	Music bursaries for children	0
E9	Christ the Redeemer Church	Café – summer holiday activities	650
E10	Friends of Mill Road Cemetery	Annual insurance costs	196

E11	Gap Learning CIC	Craftworks course at Romsey Mill	1,510
E12	GRARA (Guest Road Area Residents Association)	Security gates	2,662
E13	Hemingford & Romsey Roads Street Party Committee	Annual street party	400
E14	Mill Road Bridges	5000 copies of Community Newsletter	1,500
E15	Mill Road Winter Fair	Carnival parade at 2015 fair	3,600
E16	Romsey Mill	Romsey Youth Club weekly sessions and trips	4,852
E17	South England Conference of Seventh-Day Adventists, Cambridge	Annual Marmora Road Community Big Lunch	200

Budget available	£24,320
Total awards	£24,320
Budget remaining	£0

3. Background

3.1 Management

3.1.1 Funding has been devolved to Area Committees for local projects meeting the Community Development, Sports or Arts strategic priorities since 2004. This process is managed by the Grants Team in Communities, Arts and Recreation who promote the funding and bring applications for consideration to one meeting of each of the area committees annually.

3.1.2 The 2015-16 grants were publicised, via neighbourhood workers, in local publications and voluntary organisations newsletters, by posters and publicity leaflets and previous applicants were also invited to apply. Over 30 organisations attended briefings held to explain the application process and revised eligibility criteria and priorities. (See 3.3.3)

3.2 Funding Available

3.2.1 There is a total of £80,000 available across the four area committees for 2015-16 made up as follows:

- £60,000 Community Grants
- £20,000 Safer City

3.2.2 The budgets have been divided between the area committees in accordance with population and poverty calculations. The Safer City allocation has provided £5,000 for each area committee. The amount available for each area is as follows:

Committee	Community Grants %	Community Grants £	Safer City £	Total available £
North	37.8	22,680	5,000	27,680
East	32.2	19,320	5,000	24,320
South	20	12,000	5,000	17,000
West Central	10	6,000	5,000	11,000
Total	100	60,000	20,000	80,000

3.3 Eligibility Criteria and Funding Priorities

3.3.1 In July 2014 the Community Services Scrutiny Committee considered new priorities and outcomes for community, arts and recreation development funding which was agreed by the Executive Councillor for Community, Arts and Recreation. This new funding programme is named 'Community Grants'.

3.3.2 In addition to the Community Grants priorities the Area Committee Grants also have priorities reflecting the financial contribution made from the Safer City budget.

3.3.3 Projects and activities should have a targeted approach and make a difference to people in one of the areas (North, South, East or West Central) by either:

- reducing social or economic inequality or
- tackling crime, the fear of crime or anti-social behaviour

and they must meet one of our funding priorities below:

- sporting activities
- arts and cultural activities
- community development activities
- legal and/or financial advice (*Organisations applying to give legal advice and support must have The Advice Quality Standard (AQS) or equivalent*)
- employment support
- capacity building of the voluntary sector to achieve the above

- community projects aiming to tackle crime, the fear of crime or anti-social behaviour

3.3.4 Applications are invited from voluntary organisations, community groups and groupings of local residents that are able to meet basic accountability requirements.

3.3.5 The maximum any one organisation can apply for is £5,000 per area committee and grants cannot be made retrospectively. Full details of the eligibility criteria are available on request.

3.3.6 All awards are subject to funding agreements and monitoring reports. We consider proportionate requirements dependent on the size of the organisation, project and award.

3.4 Year Round Applications

3.4.1 Applications made after the main grants round will be considered on an individual basis until all the funding is spent. Officers will make decisions on awards up to £5,000 as approved by the Community Services Scrutiny in January 2014.

3.4.2 In December 2015 the area budgets will be merged and any funding remaining will be allocated across the areas as applications are received, to ensure effective use of the funds available.

3.5 2014-15 Awards

3.5.1 After the end of the financial year we will collect the monitoring reports for awards made during 2014-15 and circulate a summary to members. A list of awards to date for 2014-15 is attached as Appendix 2.

Appendix 1 – East Area Committee grant applications and recommendations 2015-16

Ref	Organisation	Purpose	Aim & disadvantage outcome	Beneficiaries	Budget	Bid	Award	
E1	Abbey People	Big Lunch June 2015 on Dudley Road Recreation Ground	Need arose from local research with residents. Reduces social isolation. Will use event to consult on how to reduce social and economic isolation.	350 children, young people and families	Full cost: £800 Income: £100	700	600	
	Officer comment	Recommend £600. Donations can be collected. Third year of event. Events team plan/develop work/life skills, train a community reporter.						
	Previous 2 years funding: 14-15 £2,000 13-14 £2,000							
E2	Abbey People	Gardening project for elderly people in Abbey ward	Lead to development of community; improve environment of the ward; prevent social isolation of the elderly, encourage volunteering in a deprived ward.	20+ gardens Older people 20 volunteers	Full cost: £1,500 Income: £0	1,500	1,000	
	Officer comment	Recommend £1,000 towards the project. Will link into time credits project.						
	Previous 2 years funding: 14-15 £2,000 13-14 £2,000							
E3	Abbey People	Day trips to zoo and seaside. Christmas lights switch-on event on Barnwell Road shops	Reduce isolation; encourage community participation. Target those who cannot afford trips/do not have holidays. Residents want activities which help overcome barriers.	200+ elderly & young families	Full cost: £3,000 Income: £500	2,500	2,000	
	Officer comment	Recommend £2,000 towards the coach and lights switch on event. Donations can be collected or other fundraising.						
	Previous 2 years funding: 14-15 £2,000 13-14 £2,000							

Ref	Organisation	Purpose	Aim & disadvantage outcome	Beneficiaries	Budget	Bid	Award
E4	Barnwell Baptist Church - Golden Years Group	2 Trips - West End show and Riverboat Georgina	Reduce social isolation - majority live on own; target new older people for boat trip via GP, Age UK and other charities	52 over 60s 3 from county	Full cost: £2,301 Income: £1,651	650	650
	Officer comment	Recommend full amount - for coach and boat hire only					
	Previous 2 years funding: 14-15 £750 13-14 £700						

E5	Cambridge Art Salon	Volunteer project (5 months) for Romsey Art Festival – paid co-ordinator and costs for 10 core and 40 short term volunteers	Increase number of volunteers, access and engagement in arts activities; reduce social isolation; increased wellbeing; future employment skills. Recruit range of volunteers from east area from all backgrounds including those on benefits, unemployed or with mental health issues. Last year's feedback stated needed a single point of contact for volunteers.	50 volunteers + 315 East families for this project. Festival beneficiaries - 525 all East	Project cost: £3,275 Income for whole festival £13,975	3,275	1,000
	Officer comment	Recommend £1,000. Training, travel, childcare bursaries. Range of creative workshops to be held in the build up to the Festival.					
	Previous 2 years funding: 14-15 £4,000 (different project) 13-14 £900						

E6	Cambridge Art Salon	Intergenerational tea dance as part of Romsey Art Festival	Overlooked voices of elderly women will be celebrated. Can access art and increase wellbeing. Elderly people can often be left out of quality, contemporary arts provision. Young people can feel stereotyped by older people.	200 older women and 8 young women	Full cost: £1,200 Income for whole festival £13,975	1,200	1,000
	Officer comment	Recommend £1,000. Turtle Dove work with the young disadvantaged women who will interview older women, leading to a showcase of stories at tea dance – from May to September 2015					
	Previous 2 years funding: 14-15 £4,000 13-14 £900						

Ref	Organisation	Purpose	Aim & disadvantage outcome	Beneficiaries	Budget	Bid	Award
E7	Cambridge Online	Digital Inclusion Club in Coleridge 20 weeks x 2 hours - drop in and tutorials at St Thomas' Hall. Recruit and train volunteers to be digital champions. Ongoing support to club	39% city council tenants say do not have access to internet. 19% say don't know how (survey July 2014). Reduce social and digital exclusion and social isolation. Help disadvantaged people to be skilled in computer literacy, have improved opportunities to be able to progress learning, work and volunteering opportunities. Will benefit long term.	40+ disadvantaged, older, disabled, low income residents	Full cost: £2,500 Income: none	2,500	2,500
	Officer comment	Recommend full amount					
	Previous 2 years funding: None						

E8	CAMS Music Trust	Up to 46 means related bursaries for children and families to enable them to take part in 4 out of school extra-curricular activities – 10 Sundays of Community Orchestra, Youth Choir, Music Club, Jazz Group	Proactively encourage no-barrier participation in extended musical activities. Bring communities of people together - particularly through the family aspect to improve mental and physical wellbeing. Improve access to music activities regardless of age, ability, ethnic group, disability and income level. Identified cost has been identified as a barrier.	47	Full cost: £26,245 for whole project across city. Income: £14,470	4,995	0
	Officer comment	Recommend no award. The project is to enable children to take part in 'existing' extra-curricular music activities (+ one new activity) held at St Matthews Primary School and Centre at St Pauls. City-wide activity. Bids also in to South and West Central.					
	Previous 2 years funding: no application						

Ref	Organisation	Purpose	Aim & disadvantage outcome	Beneficiaries	Budget	Bid	Award	
E9	Christ the Redeemer Church	Mega Café - 1 day per week summer holiday club x 6 weeks	Target families with young children from East Barnwell who cannot afford commercially provided groups/activities. Will include socially isolated older people. Improve wellbeing of disadvantaged families.	90 families with children under 13 + older people	Full cost: £1,150 Income: £500	650	650	
	Officer comment	Recommend full amount. Free café, with donations. Craft activities with younger and older people. Participants bring packed lunch.						
	Previous 2 years funding: 14-15 £950 13-14 £950							

E10	Friends of Mill Road Cemetery	Annual insurance costs	Cemetery attracts people from variety of backgrounds including unwaged and socially excluded. Events, tours and clear up days attract people on low income. Activities may help keep place safe for vulnerable people. Allay fear of crime or ASB. Well-kept spaces lead to responsible use and less vandalism.	200	Full cost: £196 Income: £0	196	196	
	Officer comment	Recommend full amount. Volunteers include parents, children, students, older people, unwaged and homeless.						
	Previous 2 years funding: 14-15 £780 13-14 £500 £314							

E11	GAP Learning CIC	Craftworks course 2 x 10 weeks (40 hours total) at Romsey Mill - Start Your Own Creative Business	Aimed at users of Romsey Mill - young parents, lone parents, NEETS, children's centre, signposted by youth workers, family workers. Already targeted participants on JSA/ESA from Job Fair. Aim is creating financial independence by selling online or forming co-operative or with partner shops along Mill Road. Reduces social anxiety and isolation.	24	Full cost: £2,770 Income: £1,260	1,510	1,510	
	Officer comment	Recommend full amount. They will have stall at Mill Road Winter Fair						
	Previous 2 years funding: no application							

Ref	Organisation	Purpose	Aim & disadvantage outcome	Beneficiaries	Budget	Bid	Award	
E12	GRARA (Guest Road Area Residents Association)	2 sets of security gates at the back of Guest Road (odd numbers), Willis Road (even numbers) and Mill Road (19-23 odd numbers)	There is repeated, relentless crime and ASB in shared alleyway - physical assault, burglary, regular cycle theft, repeated drug dealing and ASB. Many are elderly and retired people in this area. Petition received residents' full support.	31 houses. Approx. 90 people.	Full cost: £2,662 Income: none	2,662	2,662	
	Officer comment	Recommend full amount						
	Previous 2 years funding: no application							
E13	Hemingford & Romsey Roads Street Party Committee	Annual street party 11th July 2015 with 1940s theme. Includes part of St Philip's Road residents	Neighbours mingle and enhance sense of community, prevents residents from feeling isolated. Street is happier and safer.	500 if good weather, 2-300 if bad weather	Full cost: £4,050 Income: £2,550	1,500	400	
	Officer comment	Recommend £400. Can encourage more donations and fundraising.						
	Previous 2 years funding: 14-15 £1,500 13-14 £1,500							
E14	Mill Road Bridges	Community newsletter - publication of 5,000 copies quarterly, hand delivered to 4,500 dwellings	Some residents do not have access to Mill Road.com website. For all residents irrespective of social, economic, religious or other status. Aim to bring people together.	5,000	Full cost: £3,000 Income: £1,500	1,500	1,500	
	Officer comment	Recommend full amount. Next issue will deal with accommodation, housing and homelessness. Half the print costs will be paid for by trader adverts.						
	Previous 2 years funding: 14-15 £1,750							

Ref	Organisation	Purpose	Aim & disadvantage outcome	Beneficiaries	Budget	Bid	Award
E15	Mill Road Winter Fair	Carnival Parade at Fair 2015 via 3 month creative project with schools and community groups	Many people are excluded from participating or experiencing culture due to social/economic barrier - broad range of people can participate in MRWF. Different groups work together - has positive beneficial impact on the community, creating greater cohesion and pride.	235 from school, 75 from community groups. 5,000 audience	Full cost: £18,500 Income: £13,500	5,000	3,600
		Officer comment	Recommend £3,600. 4 local primary schools and Castle School. Also work with wider families. Jimmy's will work with St Matthews.				
		Previous 2 years funding: 14-15 £2,350 £5,000 13-14 £5,000 £1,850					
E16	Romsey Mill	Romsey Youth Club - weekly x 40 x 2 hours + 4 trips + 1 residential trip	Disadvantaged young people targeted - will be able to break out of cycle of disadvantage by being empowered to learn new skills, develop confidence, and be supported to gain new experiences, challenges and activities. Rebuild resilience and move away from negative influences such as drugs, ASB and unhealthy relationships.	25 aged 13-17	Full cost: £13,621 Income: £8,621	5,000	4,852
		Officer comment	Recommend £4,852				
		Previous 2 years funding: 14-15 none 13-14 £4,000 (+ £1,000 from North)					
E17	South England Conference of Seventh-Day Adventists, Cambridge	Annual Marmora Road Community Big Lunch, June 2015	50% of the residents attend. Build stronger community relationships and reduce social isolation and provide residents to be involved with other activities/club. Networking and connections across all social classes.	150 (100 from East)	Full cost: £690 Income: £190 from reserves.	500	200
		Officer comment	Recommend £200. Donations can be collected on the day.				
		Previous 2 years funding: 14-15 £428 13-14 £290					

Appendix 2 – 2014-15 Awards

Group	Purpose	Award £
Abbey People	2 Events and 2 trips	2,000
10th Cambridge Brownies	First Aid Course	111
Barnwell Baptist Church - Golden Years Group	3 trips	750
Cambridge Art Salon	Romsey Art Festival	4,000
Cambridge Seventh Day Adventist Church	Community Big Lunch Event	428
Cambridge United Community Trust	Wembley Trip for homeless people	1,000
Centre at St Pauls	Three trips, inc two boat trips	275
Cherry Trees Over 50's Club	Day trip to Wicksteed Park	635
Christ the Redeemer Church	Family Holiday Club	950
East Barnwell Friendship Group	Day trip	200
Friends of Mill Road Cemetery	World War 1 events	780
Hemingford Road Street Party Committee	Summer street party	1,500
Mill Road Bridges	Print costs for 4 newsletters	1,750
Mill Road Festive Lights	Workshop at Ditchburn Place - light installation	500
Mill Road Winter Fair	Carnival 2014 Mill Road Winter Fair	5,000
Mill Road Winter Fair Committee	Brochure design, print, and software	2,350
Oblique Arts	Mill Road Mural launch event	500
Petersfield Area Community Trust	Summer Event	2,445
Total		25,174