

**COMMUNITY, ARTS AND RECREATION
DEVELOPMENT**

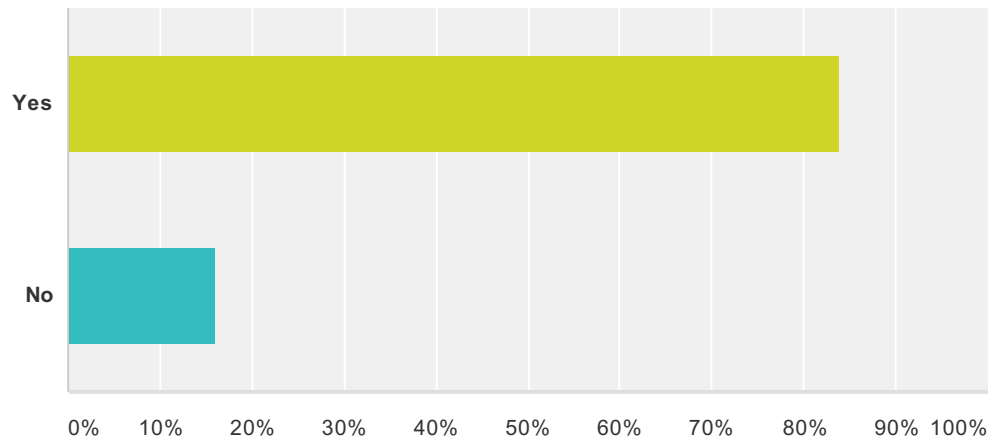
GRANTS REVIEW 2014

CONSULTATION FEEDBACK PACK

- 1. Web Survey (Jan to April 2014)**
- 2. Workshops (March 2014)**
- 3. Young People Survey (March 2014)**
- 4. Written Response from The Junction
(received on 23rd April 2014)**

Q1 Do you agree that the City Council grants above should be prioritised to help those with the highest needs?

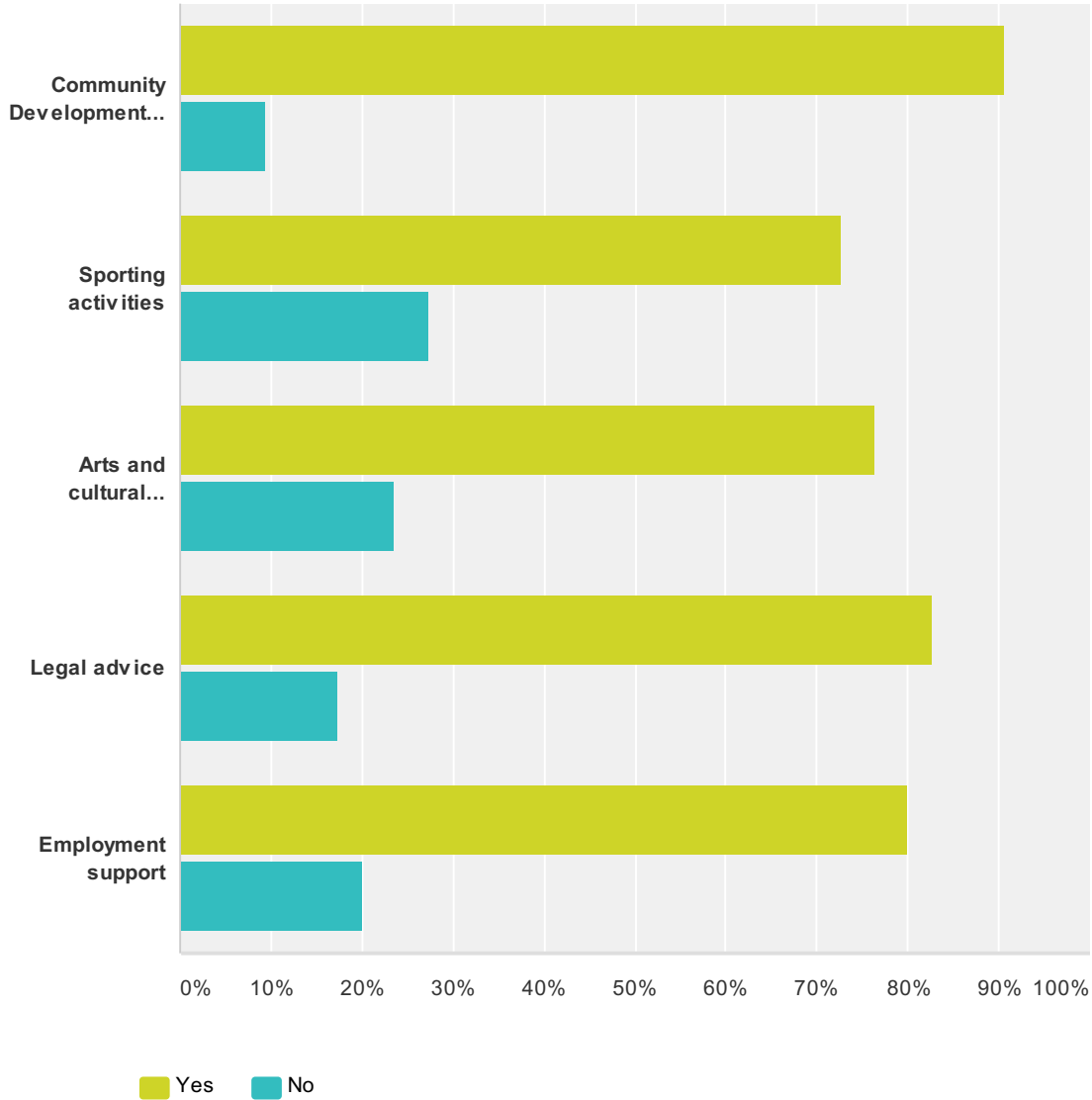
Answered: 204 Skipped: 19



Answer Choices	Responses	
Yes	83.82%	171
No	16.18%	33
Total		204

Q2 Do you agree that the City Council grants above should be prioritised to help those with the highest needs to access the following:

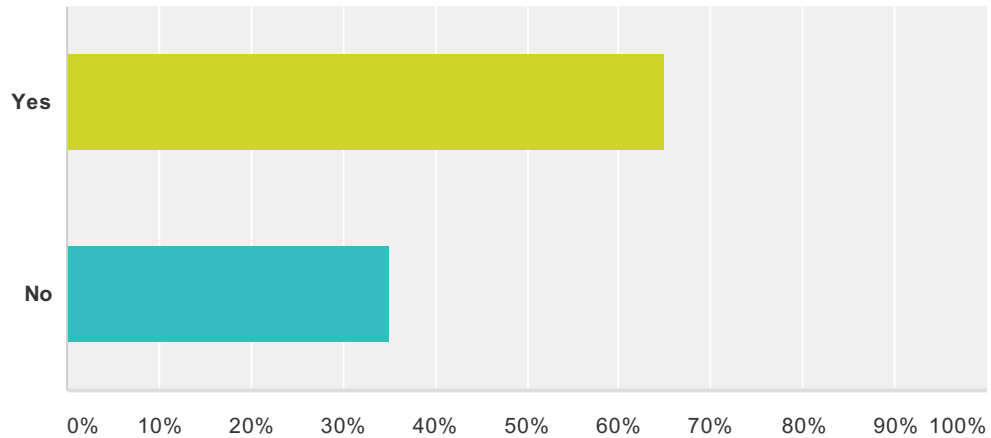
Answered: 203 Skipped: 20



	Yes	No	Total
Community Development activities	90.58% 173	9.42% 18	191
Sporting activities	72.73% 120	27.27% 45	165
Arts and cultural activities	76.47% 130	23.53% 40	170
Legal advice	82.58% 147	17.42% 31	178
Employment support	80.00% 140	20.00% 35	175

Q3 Do you agree that grants to voluntary organisations that provide legal advice should be a key priority because many people are facing potential hardship and the benefits system is under pressure?

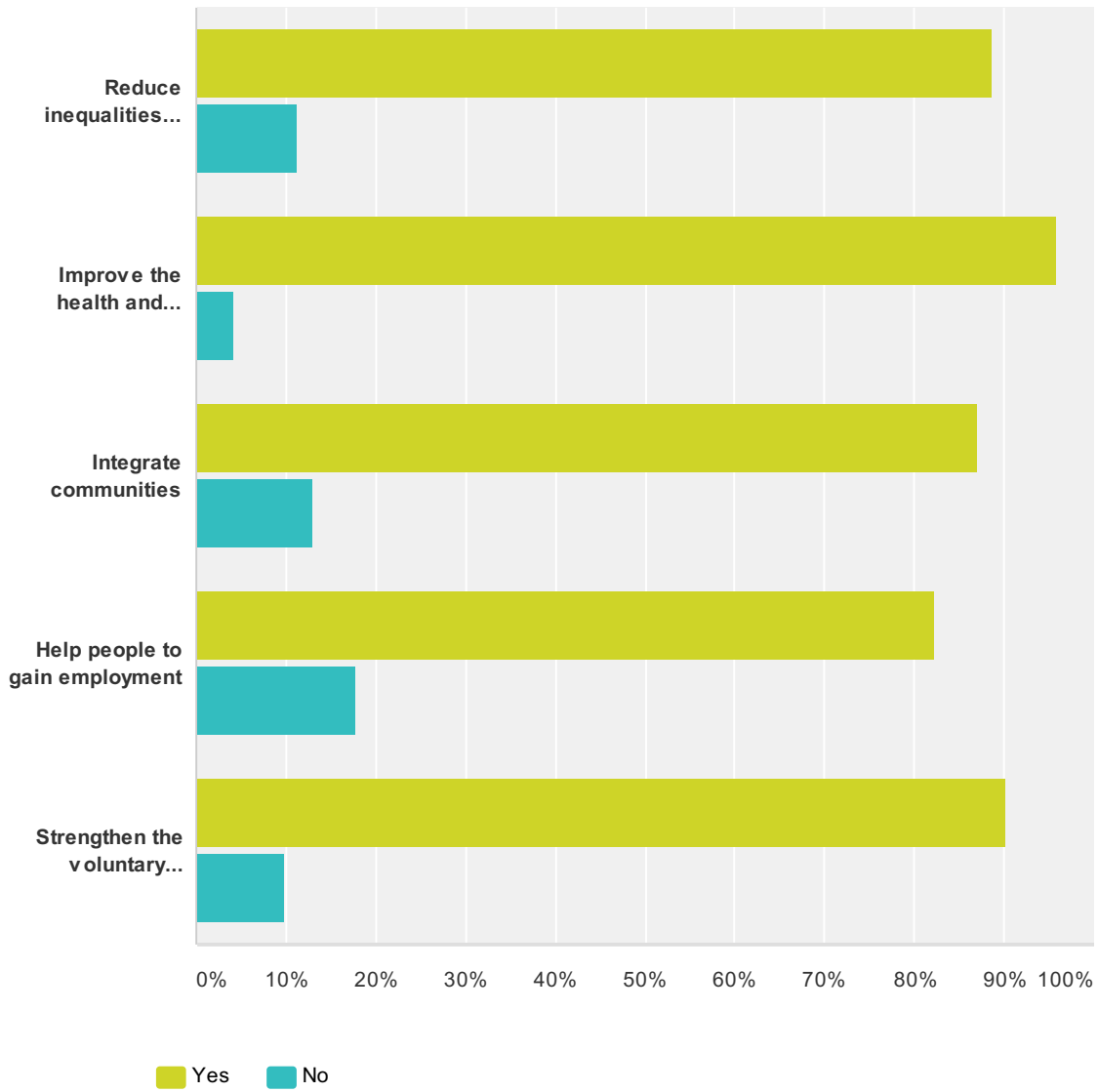
Answered: 197 Skipped: 26



Answer Choices	Responses
Yes	64.97% 128
No	35.03% 69
Total	197

Q4 Do you agree that the City Council grants above should be used to deliver the following outcomes?

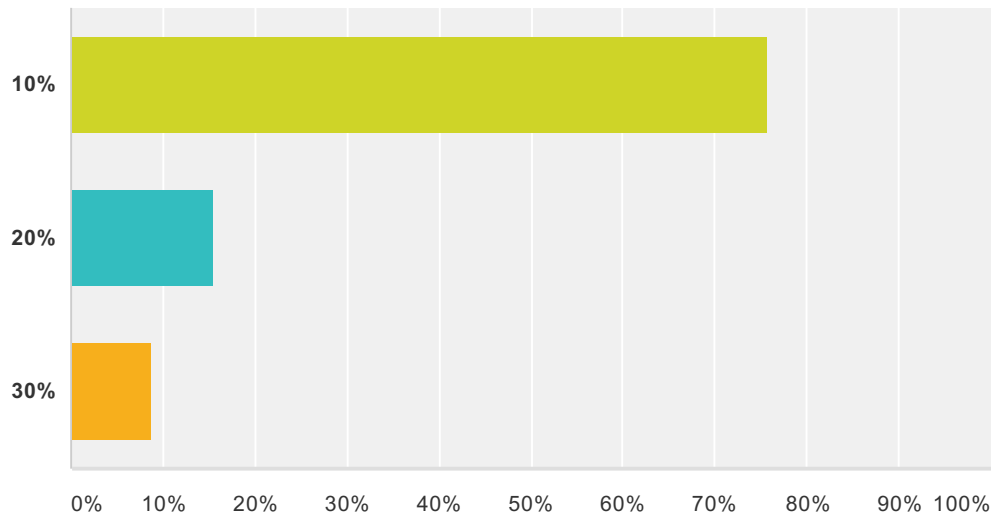
Answered: 204 Skipped: 19



	Yes	No	Total
Reduce inequalities for those with the highest needs	88.77% 166	11.23% 21	187
Improve the health and well-being of participants	95.77% 181	4.23% 8	189
Integrate communities	87.03% 161	12.97% 24	185
Help people to gain employment	82.32% 149	17.68% 32	181
Strengthen the voluntary sector in the city	90.16% 165	9.84% 18	183

Q5 Given its financial position, which of the following options should the City Council consider. Reducing its grants budget by:

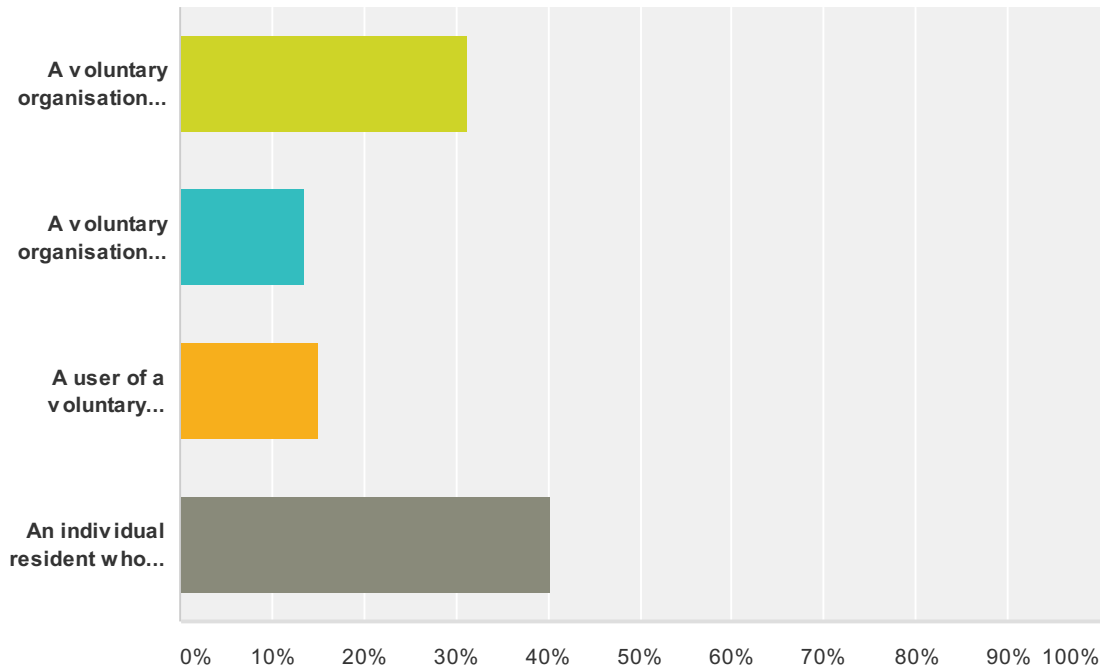
Answered: 149 Skipped: 74



Answer Choices	Responses
10%	75.84% 113
20%	15.44% 23
30%	8.72% 13
Total	149

Q6 Please tell us whether you are responding as:

Answered: 221 Skipped: 2



Answer Choices	Responses	
A voluntary organisation funded by the City Council	31.22%	69
A voluntary organisation not funded by the City Council	13.57%	30
A user of a voluntary organisation which has been funded by the City Council.	14.93%	33
An individual resident who lives within the city boundary.	40.27%	89
Total		221

Q7 Please give your postcode

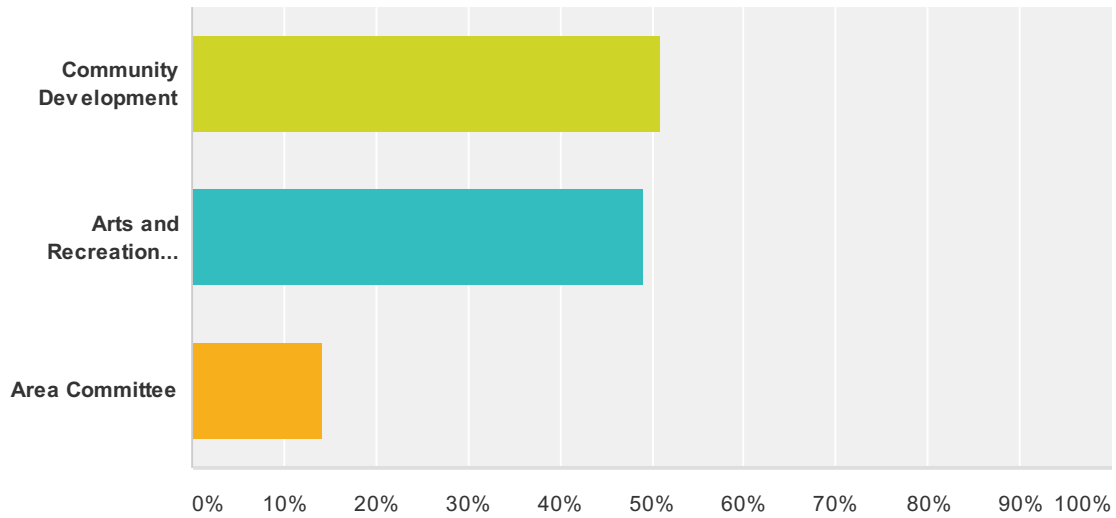
Answered: 104 Skipped: 119

Q8 What is the name of your organisation?

Answered: 51 Skipped: 172

Q9 Which type of City Council funding do you receive?

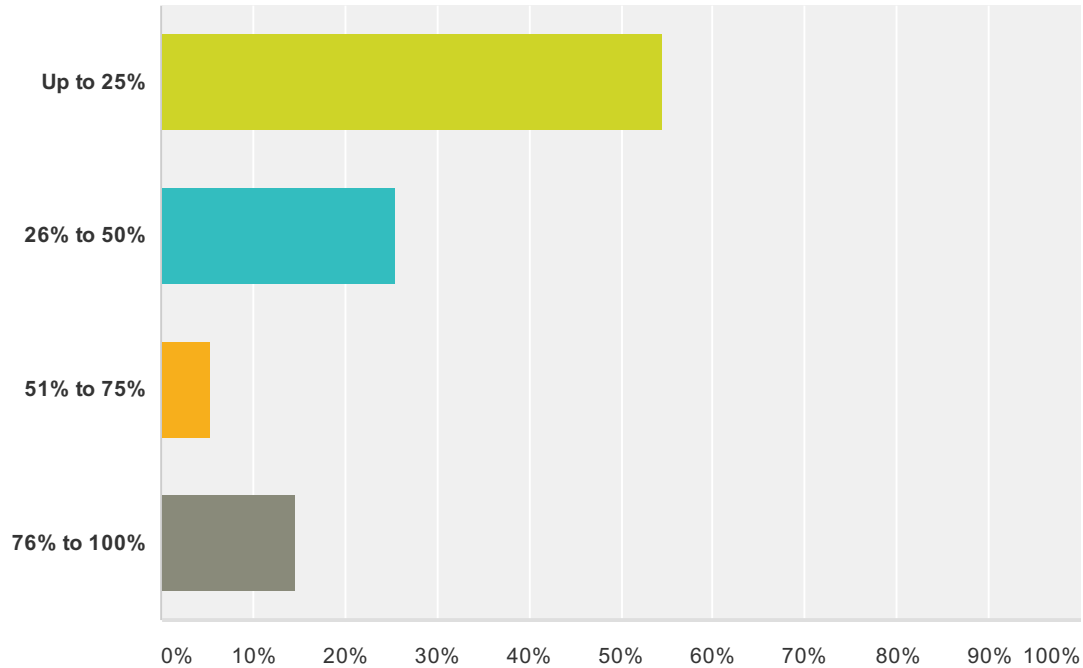
Answered: 49 Skipped: 174



Answer Choices	Responses
Community Development	51.02% 25
Arts and Recreation Development	48.98% 24
Area Committee	14.29% 7
Total Respondents: 49	

Q10 What percentage of your organisation's annual budget is currently funded from the Cambridge City Council's grants?

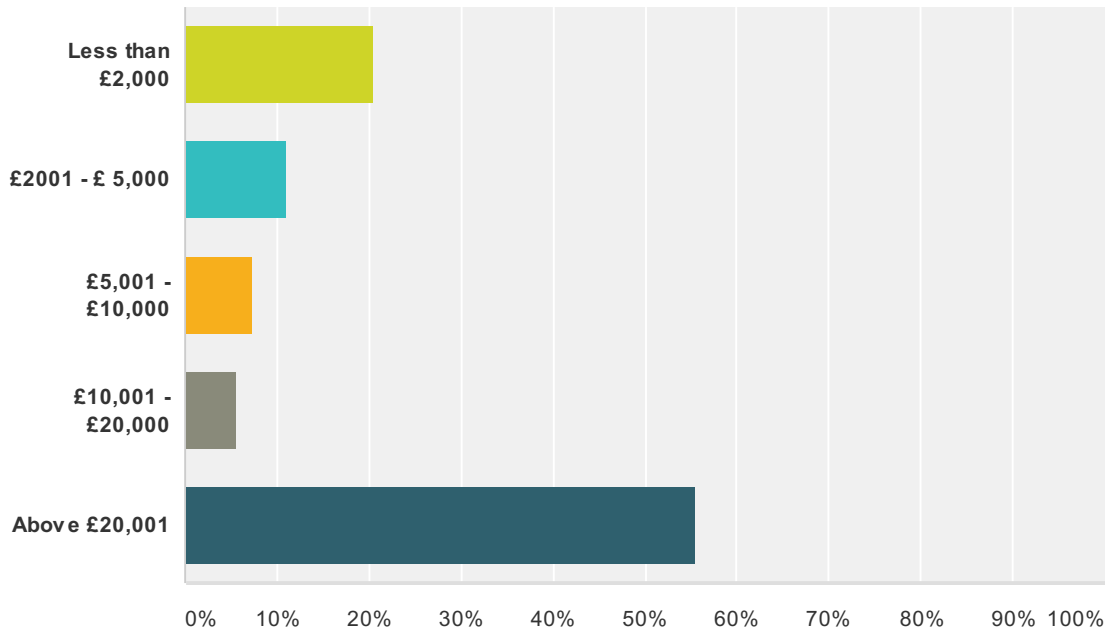
Answered: 55 Skipped: 168



Answer Choices	Responses
Up to 25%	54.55% 30
26% to 50%	25.45% 14
51% to 75%	5.45% 3
76% to 100%	14.55% 8
Total	55

Q11 What is the total annual income of your organisation?

Answered: 54 Skipped: 169

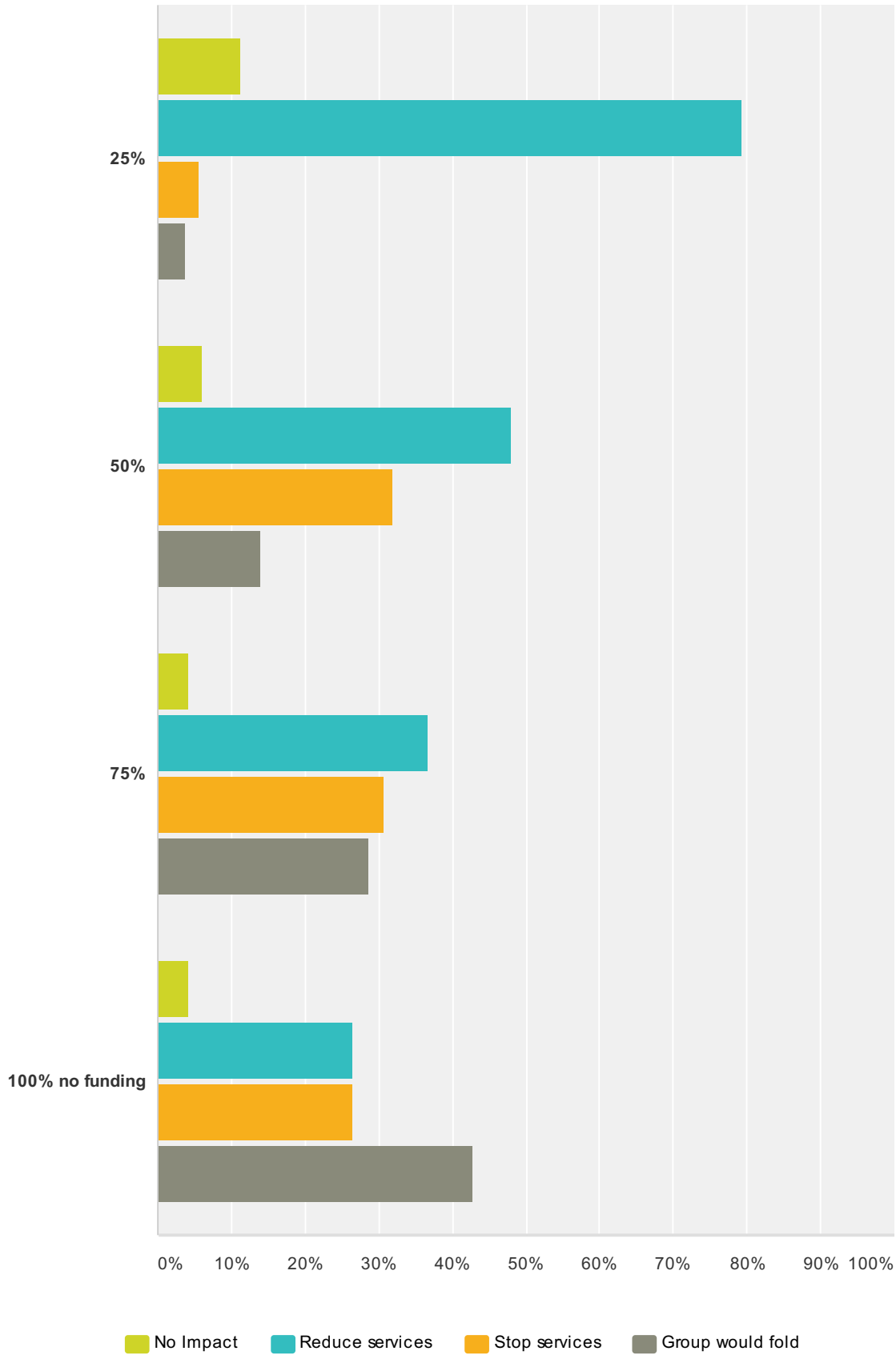


Answer Choices	Responses	
Less than £2,000	20.37%	11
£2001 - £5,000	11.11%	6
£5,001 - £10,000	7.41%	4
£10,001 - £20,000	5.56%	3
Above £20,001	55.56%	30
Total		54

Q12 What would be the level of impact on your organisation if (as a result of changing its priorities) Cambridge City Council reduced your current level of grant funding by:

Answered: 53 Skipped: 170

Cambridge City Council Community, Arts and Recreation Development Grants



	No Impact	Reduce services	Stop services	Group would fold	Total
25%	11.32% 6	79.25% 42	5.66% 3	3.77% 2	53

50%	6.00%	48.00%	32.00%	14.00%	
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Cambridge City Council Community, Arts and Recreation Development Grants

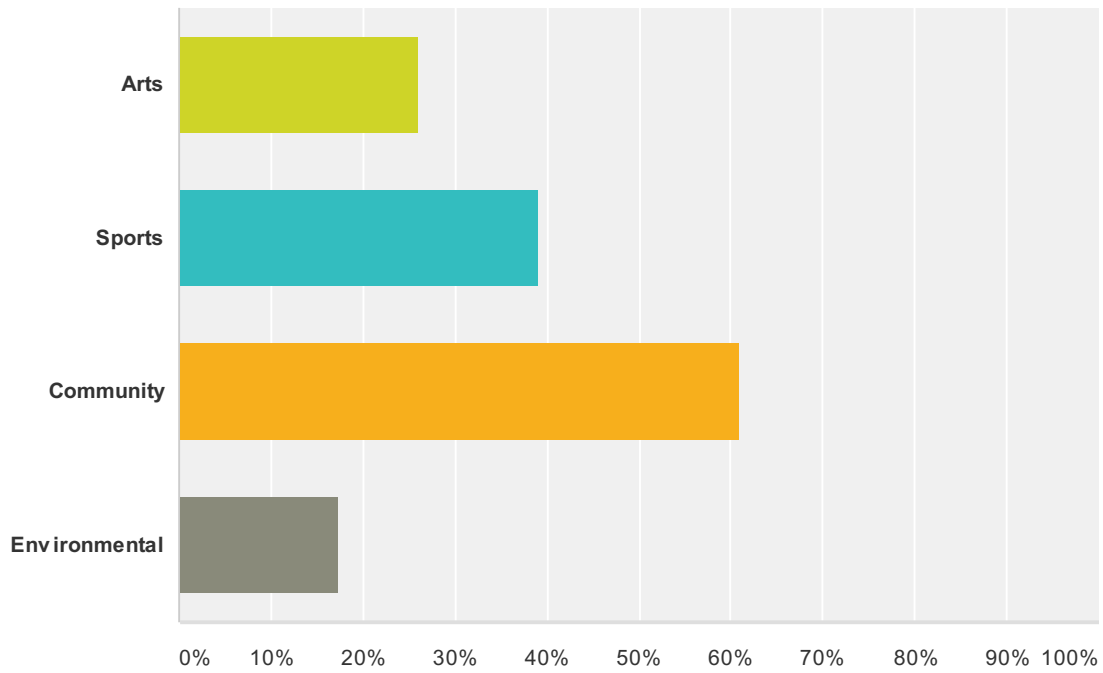
	0.00%	75.00%	52.00%	17.00%	
	3	24	16	7	50
75%	4.08% 2	36.73% 18	30.61% 15	28.57% 14	49
100% no funding	4.08% 2	26.53% 13	26.53% 13	42.86% 21	49

Q13 If your organisation's current funding levels were to change, what other support might be useful?

Answered: 30 Skipped: 193

Q14 If you are a representative of an organisation, what type of organisation do you represent?

Answered: 23 Skipped: 200



Answer Choices	Responses
Arts	26.09% 6
Sports	39.13% 9
Community	60.87% 14
Environmental	17.39% 4
Total Respondents: 23	

Q15 Are there any other comments you would like to make regarding the grants priorities and levels of funding relating to this consultation?

Answered: 69 Skipped: 154

CAMBRIDGE CITY COUNCIL GRANTS REVIEW WORKSHOPS 25TH MARCH 2014

BACKGROUND

Lesley Cramman from the East of England LGA Talent Bank was asked to design and facilitate 2 consultation workshops with community and voluntary organisations that have received community development & arts and recreation development grant funding from Cambridge City Council over the last 3 years. The purpose of the workshops was to share information about the Council's current financial situation and to discuss proposed priorities, outcomes and budget options.

This short workshop summary seeks to identify:

- Any common themes
- The most popular priorities /outcomes
- Any priorities / outcomes raised by a few people

WORKSHOPS

Two workshops were held on 25th March – one in the afternoon and the other early evening. Both were well attended and represented a wide range of community and voluntary groups from Cambridge. 64 individuals represented 47 different organisations. (5 Sport, 11 Arts, 23 Community Development and 8 Area Committee)

The workshop was interactive and involved participants discussing the draft priority areas as mentioned in the Review of Community Development & Arts & Recreation Development Grants paper of 16.1.2014 (Agenda item 15). These being:

- Community Development Activities
- Legal Advice
- Employment Support
- Arts & Cultural Activities
- Sporting Activities

Find out more about the Talent Bank at: www.eelga.gov.uk/talent-bank

Cambridge City Council: Grants Review Workshops 25/3/14

Alongside consideration of the draft priorities participants were introduced to 5 outcomes. Applicants for grants would need to demonstrate financial need as well as show that their services or activities would achieve one or more of the outcomes.

- Improve the health & well-being of participants
- Integrate communities
- Help people to gain employment
- Strengthen the voluntary sector in the city
- Reduce inequalities for those with the highest needs

The workshops were designed to be as participative as possible. There were 5 tables each dedicated to one of the priorities and a table host who was knowledgeable about the priority area. Participants were given handouts to stimulate discussion defining the priority and what types of activity may or may not qualify for funding. Table hosts encouraged comments, ideas and challenge to develop understanding.

Participants had opportunities to rotate to each of the priority tables to feed in their thoughts and ideas. Contributions were captured on the tables and built on as people rotated around the room. This process helped to ensure everyone had an opportunity to understand and discuss each of the priorities as well as get to know different people from other organisations as they could join any table of their choice.

TOP PRIORITIES

Each organisation represented at the workshops was given 3 coloured dots to be used as an informal voting system to gain a picture of which priorities were seen as most important to the people in the workshops. After everyone had had a chance to discuss each of the priorities they were then invited to vote for their top 3 priorities. The results were:

Community Development Activities	40
Arts & Cultural Activities	28
Sporting Activities	25
Legal Advice	25
Employment Support	18

Find out more about the Talent Bank at: www.eelga.gov.uk/talent-bank

Cambridge City Council: Grants Review Workshops 25/3/14

PRIORITIES & ISSUES

From each priority area some key points have emerged about what people feel is important, or are concerned about.

<p>COMMUNITY DEVELOPMENT ACTIVITIES</p> <ul style="list-style-type: none"> ○ Capacity building ○ Promotion /publicity across voluntary sector ○ Locality based ○ Networking & Partnership development ○ Overcoming isolation ○ Funding to bring people together – not separate pots, people or locations ○ Community navigators – signposting ○ Inclusive, cohesive, integrated activities ○ Realising income potential 	<p>ARTS AND CULTURAL ACTIVITIES</p> <ul style="list-style-type: none"> ○ Encouraging outreach ○ Focus more on outcomes ○ Targeted versus inclusive and accessible ○ Just targeting puts the general at risk ○ How do we really know if people can afford to pay? ○ Applying across all priorities –keep flexible ○ Connection between groups ○ Price and perception of ‘high art’ 	<p>SPORTING ACTIVITIES</p> <ul style="list-style-type: none"> ○ Make links to health ○ Signposting ○ Support informal sport – taster sessions and ump priming ○ Difficult to prioritise needs: Means testing – how to monitor? ○ Need funding to improve access ○ Reduce fees and keep affordable ○ Funding to up-skill community groups ○ Promote awareness of facilities ○ Community control of local green open spaces ○ Support for groups in target areas /populations ○ Focus more on outcomes
<p>LEGAL ADVICE</p> <ul style="list-style-type: none"> ○ Clear definitions ○ Ring fence funds for preventative work ○ How to evidence /assess need? ○ Triage and signposting important ○ Outreach ○ Advocacy ○ Face to face advice important ○ Information co-ordination to avoid duplication ○ Don’t fund consumer law for the well off ○ Maintaining quality important ○ Barriers to using the service 	<p>EMPLOYMENT SUPPORT</p> <ul style="list-style-type: none"> ○ Focus on people who face particular barriers ○ Sustainable infrastructures ○ Support for homeless people ○ Focus on where it has most effect ○ Taking first steps – signposting, pathways ○ Link to other priorities ○ Volunteering as a way back to paid employment ○ Confidence building ○ NEETS (young people not in training, education or employment) 	

Find out more about the Talent Bank at: www.eelga.gov.uk/talent-bank

Cambridge City Council: Grants Review Workshops 25/3/14

THEMES TO EMERGE FROM THE WORKSHOPS

Volunteering: there was a lot of discussion across priority areas about the importance of volunteering for developing skills in communities as well as for the sustainability of future provision.

Capacity building: as budgets decrease and service demands increase there is an important role for the city council in supporting the infrastructure to enable community organisations to flourish.

Signposting: finding ways to ensure that people know where to go for support and advice, and to access provision. The city council could play an enabling role in supporting this.

Connection: groups at the workshops really enjoyed the opportunity to come together, network and have different conversations.

Sustaining /expanding infrastructure: all of the above suggest an enabling role for the city council.

Outreach: there was a concern that services would be delivered in communities and places where communities gather. Taking services to where people are, rather than in just the city centre.

Focus on outcomes: there was a recognition that many projects work across two or more of the different priorities and there is a suggestion that funding should focus more on the outcomes, and that budgets should not be defined to enable maximum flexibility.

Targeting and need: there was discussion across all priority areas and a general recognition that funding should be targeted towards those with greatest need but there was some concern about how this would work in practice. There was a concern about the impact targeted funding might have on universal provision and how to define and monitor need.

Grants Review - Summary of Consultation with Young People – March 2014

ChYpPS staff carried out some short interviews with young people as they left school in late March 2014. 88 interviews were carried out on:

- 19th March Coleridge (20)
- 21st March Netherhall (7) and Manor (7)
- 28th March Parkside (10), St.Bedes (9) and Chesterton Community College (35)

The young people were informed that the Council gives around £1m each year to voluntary groups and organisations that support Cambridge residents. They were then asked 3 questions. Their responses are set out below.

1. What should we ask voluntary groups to do if we give them money? (pick up to 3)		
	Option	Agree
a	Help the people with the highest needs	71
b	Help improve people's health and happiness	66
c	Bring people from different communities and backgrounds together	32
d	Help people to get a job	56
e	Make their voluntary group stronger (e.g. by training staff, getting more volunteers)	29

2. Which of the following should be funded? (pick up to 3)		
	Option	Agree
a	Community activities for children and young people, older people, disabled people	75
b	Sporting activities	44
c	Arts activities such as dance and music	37
d	Providing legal advice for people on low incomes	39
e	Help for people to find employment	57

3. What would you like to see voluntary groups do for children and young people in Cambridge? (open question)	
Activity - Sports	
More leisure activities	
More outdoor facilities	
Sort out cycle paths	
Provide an ice skating rink	
Organise sports events and training (cycling, football, cricket, hockey)	
Provide more games / more equipment on parks and recs	
Provide more and better bike tracks and skate ramps	
Provide human chess	
Opportunities for trampolining	
Provide more astro turf pitches for football	
Provide another open air pool	
Provide a baseball pitch	

3. What would you like to see voluntary groups do for children and young people in Cambridge? (open question)

Activity - Arts

Provide juggling workshops

Provide more free art, drama and singing clubs.

Provide affordable places for music / recording

Provide summer dance festivals with schools

Activity - Community

Provide better publicity for existing activities and events

Make parks safer

Provide more activities over the summer holidays

Help people have fun and be happier

Put on trips to paintballing, bowling, theme parks, forest activities

Run a cooking club

Provide more youth clubs

Bring back The Dec

Put on war re-enactments

Bring young people together from different parts of the city

Provide a centre and services for children

Put on more ChYpPS activities

Provide taster sessions to try new activities at community centres

Provide weekend clubs for young people

Provide a 'Chill Out' hall for young people

Activity - Help and Advice

Provide counselling for young people

Set up a careers advice group

Provide general advice for young people

Provide more help for young people to find jobs

Other

Provide more activities for older people



CAMBRIDGE JUNCTION

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Cambridge City Council Community, Arts and Recreation Development Grants Consultation

Written response by Cambridge Junction

Who we are and what we do

Cambridge Junction is the performing arts centre in Cambridge where art meets life. We are an edgy urban venue committed to art and entertainment that is up-and-coming - both youthful and leading edge. Our audiences and artists experience and explore contemporary performance, popular culture and creative learning and the rich territories in-between.

Cambridge Junction has a varied presentation programme which includes contemporary theatre and dance, family theatre, live music, comedy and clubs. We present over 350 events each year in our three presentation spaces to around 85,000 people. Our average ticket price of £8.30 (12/13) means our tickets are affordable and accessible.

Alongside our presentation programme we offer a rich creative learning and engagement programme for young people including Total Arts, a regular arts group for young disabled people; signed and relaxed performances for disabled young people; Fiver and Fiver Unplugged, supporting talented young local music makers; a schools' programme ranging from access visits, enabling many young people to attend the theatre for the first time through to a performing arts BTEC delivered in partnership with Parkside Federation.

At Cambridge Junction our presentation programme and creative learning programme make valuable contributions to the community as a site for audiences and young people to engage with the arts. But our role in maintaining a healthy arts sector in Cambridge goes much further. For example, we support local artists by providing subsidised office and rehearsal space for arts companies and independent artists. In doing so we are supporting and sustaining the core Cambridge contemporary performing arts scene. We also invest in employment in the arts, employing 18 permanent staff and 75 casual staff, many of whom are young people. We also host four apprentices each year and manage a city-wide apprentice initiative supporting up to 10 apprentices across the city.

How we are funded

Cambridge Junction is a charity and social enterprise. We have an annual turnover of around £2 million, of which 65% is generated through non-fundraising sources (ticket sales, bars, hires, etc). This entrepreneurial model is key to our resilience and ability to navigate adverse financial times. However, our model depends on investment from Arts Council England (ACE) and Cambridge City Council, which enables us to invest in contemporary arts and provide important services for the people of Cambridge. Cambridge Junction is a National Portfolio Organisation of ACE with an annual grant of £587,418 (14/15).

Our financial relationship with Cambridge City Council

In 2014/15 Cambridge City Council has allocated a grant of £78,894 to support the activities of Cambridge Junction – less than 4% of our turnover and less than 13% match funding for our ACE grant. Over the last three years the Council grant has been reduced by 30% (at 10% per annum). We



Supported using public funding by
**ARTS COUNCIL
ENGLAND**



Cambridge Junction is the trading name of Junction CDC Ltd and is a limited company with charitable status.
Company Reg. No. 2328810 | Charity Reg. No. 801637 | VAT Reg No. 700 1228 06

also receive Discretionary Business Rates Relief of £7,772. The Cambridge Junction site is leased on a peppercorn rent basis from Cambridge City Council (due for renewal 2030).

Our agreement with Cambridge City Council commits us to a number of key items of expenditure including: £52,247 paid for site service charges and £17,837 paid to Cambridge City Council for building insurance. Therefore, while we receive a grant from Cambridge City Council we are also obliged to allocate the majority of this towards costs which would be incurred by Council if we were not at the site.

Cambridge Junction is currently researching options to diversify our income streams, which will ultimately enable us to be a sustainable business not reliant on City Council funding. This includes research for developing our buildings to offer greater capacity for community rehearsal spaces and creative industry workspaces.

A self-supporting business model is an ambition rather than a current reality. Currently, if Cambridge City Council reduces our grant, our future will be in jeopardy. In the short-term we will have to reduce the non-commercial activity such as our support for young people and those at risk of social exclusion; reduce our support for local artists; and raise our ticket prices. In the long-term the result of reducing our engagement programme could lead to loss of ACE funding and ultimately closure.

Feedback on the Arts and Recreation Development Grants.

We understand Cambridge City Council's grant from Government is decreasing and tough decisions must be made about spending priorities. We welcome Council's consultation around the Community, Arts and Recreation Development Grants. Our expertise is in the arts and we have therefore tailored our response around the arts.

Grants for the arts are an important part of the arts ecology in many communities. They enable independent artists, producers and community groups to contribute to our lives in ways which enhance community cohesion and wellbeing. Grants are a component of Council's support for arts and entertainment and it is important that a discussion about future of grants takes place within the context of the broader arts picture. In particular, Council must consider the need to support an arts infrastructure in the city as well as supporting one-off projects.

We acknowledge that in a tough economic climate arts projects grants may not be seen as 'essential'. However, this is not to say that the arts are not essential to a community. Without the arts we will fast lose hope, identity and cohesion in our communities. We understand that Council may need to take the tough decision to reduce small grants but we urge Council to, at the same time, ensure that the support for the important city infrastructure is secure so that we do not lose vital arts provision in the city.

By maintaining and investing in a core arts infrastructure the City can ensure that the arts provision can be sustained. This infrastructure, which includes Cambridge Junction, plays an important role in providing resources and services to artists, audiences and the broader community.

The city should implement a strategic approach to supporting the arts including arts funding (and small grants), which takes into account an understanding of the ecology of the arts infrastructure in Cambridge. Without this strategic approach, services such as ours will be lost to the city. In turn the benefits which the arts bring to the city in terms of economic benefit, social cohesion and quality of life will be lost.