



Cambridge City Council

**Licensing Hearing Panel (Licensing 2003 Act)
Sub Committee**

Date: Monday, 21 July 2025

Time: 10.00 am

Venue: Council Chamber, The Guildhall, Market Square, Cambridge, CB2 3QJ [access the building via Peashill entrance]

Contact: democratic.services@cambridge.gov.uk, tel:01223 457000

Agenda

- 1 Appointment of a Chair
- 2 Declarations of Interest
- 3 Meeting Procedure
- 4 Consideration of an Application for a Premises
Licence to be Granted - The C Bar, 1A Devonshire
Road, Cambridge, CB1 2BH

(Pages 7 - 32)

Emergency Evacuation Procedure

In the event of the fire alarm sounding all persons should vacate the building by way of the nearest escape route and proceed directly to the assembly point in front St Mary's Church. The duty Officer will assume overall control during any evacuation, however in the unlikely event the duty Officer is unavailable, this responsibility will be assumed by the Committee Chair.

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- Website: <http://democracy.cambridge.gov.uk>
- Email: democratic.services@cambridge.gov.uk
- Phone: 01223 457000

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Licensing Act 2003 - Licensing Sub-Committee: Hearings Procedure

Preliminary Matters

1. **The Chair** will commence the hearing by introducing him/herself, the other two members of the Sub-Committee and the officers present.
2. **The Chair** will ask the applicant(s)/the responsible authorities/the interested parties present, and their representatives (if applicable), to introduce themselves and identify their interest in the proceedings.

Failure of a party to attend the hearing

3. If a party has informed the licensing authority that he/she does not intend to attend or be represented at a hearing, the hearing may proceed in his/her absence.
4. If a party who has not so indicated fails to attend or be represented at a hearing, the Sub-Committee may –
 - (a) where it considers it to be necessary in the public interest, adjourn the hearing to a specified date, or
 - (b) hold the hearing in the party's absence.
5. Where the Sub-Committee holds the hearing in the absence of a party, the Sub-Committee will consider at the hearing the application, representations or notice made by that party.
6. **The Chair** will explain the procedure to be followed at the hearing and will confirm whether the Sub-Committee must reach its decision at the end of the hearing or within 5 working days of the hearing, depending on the application being heard.
7. **The Clerk to the Sub-Committee** will indicate whether any party has requested permission for any other person(s) (other than his/her representative) to appear at the hearing to assist the Sub-Committee in relation to the application, representations or notice of the party making the request. The Sub-Committee will decide whether to grant permission to allow any other person(s) to appear at the hearing on behalf of the party; such permission will not be unreasonably withheld.
8. **The Clerk to the Sub-Committee** will ask whether any party is seeking to introduce any document(s) or other information not previously disclosed to all the other parties to the hearing and the licensing authority. If all the other parties consent, the previously undisclosed document(s) or other information can be produced by a party in support of their application, representations or notice (as applicable).
9. The hearing will take the form of a discussion led by the Chair of the Sub-Committee. Cross-examination will not be permitted unless the Sub-Committee considers that cross-examination is required to

consider the representations, application or notice as the case may require.

10. The Sub-Committee will consider any requests to permit cross-examination on a case-by-case basis. When permission is given to one party, it will also normally be extended to all other parties.

11. The Sub-Committee will decide the equal maximum period of time that each party will have to present their case.

The Hearing

12. *The Licensing Officer will present the report to the Sub-Committee.*

13. Members may ask any relevant questions of the Licensing Officer.

14. *The applicant, or the party who has initiated the hearing, will present their case first.*

15. The party shall be entitled to:

(a) give further information in support of their application, representations or notice (as applicable) in response to a specific request by the licensing authority prior to the hearing;

(b) question any other party (if permission has been given by the Sub-Committee);

(c) address the Sub-Committee.

16. If the Police are a party to the hearing, they will present their case. The Police have the rights listed in paragraph 15 (a) – (c) above.

17. If any other “responsible authority” are a party to the hearing, they will present their case in turn after the Police and have the rights listed in paragraph 15 (a) – (c) above.

18. Any other interested parties will then present their case in turn and have the rights listed in paragraph 15 (a) – (c) above.

19. Members of the Sub-Committee may ask questions of the/each party or any other person permitted to appear at the hearing in support of the party.

20. **The Chair** will invite the applicant, or the party who has initiated the hearing, and any parties making representations, to briefly summarise their points if they wish.

21. **The Chair** will ask the applicant, or the party who has initiated the hearing, and all parties making representations, that they are satisfied that they have said all they wish to.

The Decision

22. In considering any representations or notice made by a party, the Sub-Committee may take into account documentary or other information produced by a party in support of their application, representations or notice (as applicable) either before the hearing or, with the consent of all the other parties, at the hearing.

23. In reaching its decision, the Sub-Committee will disregard any information given by a party, or any person who has been permitted to appear at the hearing, which is not relevant to –

- (a) the application, representations or notice (as applicable) or in the case of another person, the application, representations or notice of the party requesting their appearance, and
- (b) the promotion of the licensing objectives or, in relation to a hearing to consider a notice given by the Police, the crime prevention objective.

24. The Sub-Committee may consider its decision in private and may move into private session where it considers that the public interest in so doing outweighs the public interest in that part of the hearing taking place in public. If the Sub-Committee do move into private session then all the parties and their representatives, any other person permitted to appear at the hearing, officers, the public and the press will be asked to leave the room whilst the decision is made.

The Chair will tell those present at the meeting the decision taken by the Sub-Committee and the reasons for the decision.

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Agenda Item



CONSIDERATION OF AN APPLICATION FOR A PREMISES LICENCE TO BE GRANTED

The C Bar, 1A Devonshire Road, Cambridge, CB1 2BH

To: Licensing Sub-Committee:

Report by: Wangari Njiiri

Environmental Health and Licensing Support Team Leader

Tel: 01223 458533

E-mail: Wangari.njiiri@cambridge.gov.uk

Wards affected: Newnham

INTRODUCTION

- 1.1 An application under section 17 of the Licensing Act 2003 to apply for a Premises Licence with respect to The C Bar has been received from Golden Direction Property Limited. The application was served on Cambridge City Council (the Licensing Authority) on 21 May 2025. A copy of the application was also served on each responsible authority. The application and plan are attached to the report as Appendix 1 and Appendix 1a respectively.
- 1.2 The applicant is seeking to provide the following licensable activity:
 - Supply of alcohol (Consumption on the premises)
 - Monday to Saturday 11:00 to 22:30

- 1.3 In accordance with the regulations of the Act, the application was advertised on the premises and in a local newspaper on 30 May 2025 to invite representations from responsible authorities and other persons. The last date for submitting representations was 19 June 2025.
- 1.4 Representations were received from 0 'Other Persons'.
- 1.5 Two representations were received from Responsible Authorities. One representation was received from Cambridgeshire Constabulary and is attached to this report as Appendix 2. Another representation was received from Public Health, attached to report as Appendix 3.
- 1.6 Environmental Health agreed conditions with applicant. These conditions are attached to the report as Appendix 4.
- 1.7 The application needs to be determined.

2. RECOMMENDATION

- 2.1 That Members determine the application on its individual merits having reference to the statutory licensing objectives and Cambridge City Council's Statement of Licensing Policy.

3. BACKGROUND

- 3.1 The premises at 1A Devonshire Road, Cambridge, CB1 2BH, was previously occupied by Cambridge Vinopolis, operating as a wine shop and bar. In 2022, the business was transferred and became Amphora Cambridge, which continued the same use. The current application proposes to operate the premises as a wine bar, as detailed in the submitted application form.
- 3.2 While the application is formally for the address at 1A Devonshire Road, which lies outside any designated Cumulative Impact Area (CIA), the submitted plans appear to also cover 112 Mill Road, CB1 2BD. These plans indicate that the entrance to the premises is positioned at the corner of Devonshire Road and Mill Road. 112 Mill Road is within a Cumulative Impact Area (CIA) and would therefore be subject to the Cumulative Impact Assessment.

- 3.3. If the licence holder intends to use 112 Mill Road for licensable activities, as shown in plans, the onus is on the applicant to demonstrate why the granting of the licence would not add to the cumulative impact already being experienced within the area.
- 3.4 In carrying out its licensing functions, the Licensing Authority must have regard to its Statement of Licensing Policy and additionally the statutory guidance issued under Section 182 of the Licensing Act 2003. The relevant sections from the Council's Statement of Licensing Policy are:
- Objectives, section 2
 - Fundamental principles, section 4
 - Licensing Hours, section 6
 - Licence Conditions, section 8

4. CONSULTATIONS

- 4.1 The Licensing Act 2003 requires applications made under section 17 of the Act to be served on the Responsible Authorities and also advertised on the premises and in a local newspaper circulating within the vicinity of the premises. During the consultation period, Responsible Authorities and Other Persons (any individual, body or business entitled to make representations to licensing authorities) may make a representation in respect of the application.
- 4.2 Statutory consultation has therefore taken place with Responsible Authorities and interested parties in accordance with the procedures set out in the Licensing Act 2003 and associated regulations made under the Act.

5. OPTIONS

- 5.1 Whilst having reference to the information provided by the applicant, the information raised in the representations and also Cambridge City Council's Statement of Licensing Policy, the Sub-Committee's decision must be made with a view to promoting one or more of the four licensing objectives, namely:
- (a) the prevention of crime and disorder;
 - (b) public safety;
 - (c) the prevention of public nuisance; and

(d) the protection of children from harm.

5.2 Members should take such steps that they consider are necessary for the promotion of the licensing objectives. The Sub-Committee may resolve:

- (a) to grant the licence subject to the mandatory conditions and those conditions offered by the applicant which may be modified to such extent as the authority considers necessary for the promotion of the licensing objectives;
- (b) to exclude from the scope of the licence any of the licensable activities to which the application relates;
- (c) to refuse to specify a person in the licence as the premises supervisor;
- (d) to reject the application.

5.3 Members must give reasons for their decision.

6. CONCLUSIONS

6.1 The Licensing Authority has a duty under the Licensing Act 2003 to promote the Licensing Objectives. Each objective has equal importance. In carrying out its licensing functions, the Licensing Authority must also have regard to its Statement of Licensing Policy, and the Statutory Guidance under the Licensing Act 2003, and it is bound by the Human Rights Act 1998. The Council must also fulfill its obligations under Section 17 of the Crime and Disorder Act 1998 to do all that it reasonably can to prevent crime and disorder in Cambridge.

7. IMPLICATIONS

(a) Financial Implications

Cambridge City Council (the Licensing Authority) has a statutory duty to determine applications made under the Licensing Act 2003. The application fees associated with such applications are set by Central Government and are intended to cover the cost of administering the licensing regime.

There are no specific financial implications associated with this report.

(b) **Staffing Implications**

There are no staffing implications associated with this report.

(c) **Equal Opportunities Implications**

No Equality Impact Assessment has been conducted as the only consideration in reaching a decision is whether the granting of the application will undermine the statutory licensing objectives.

(d) **Environmental Implications**

Any environmental implications that need to be considered must specifically relate to the promotion of the statutory licensing objectives and will be contained in the representations made by the responsible authorities or interested parties.

(e) **Community Safety**

Cambridge Constabulary, Cambridgeshire Fire & Rescue Service, Cambridge City Council's Environmental Health Team, Cambridge City Council's Planning Service, Cambridgeshire County Council's Child Protection & Review Unit, Cambridgeshire County Council's Trading Standards Department and the Public Health Director were consulted as part of the application process and could have made representation if it was considered that the granting of the application would undermine one or more of the statutory licensing objectives.

Those making representations would have raised any relevant community safety implications.

8. BACKGROUND PAPERS: The following are the background papers that were used in the preparation of this report:

- [Licensing Act 2003](#)
- [The Licensing Act 2003 \(Premises licences and club premises certificates\) Regulations 2005](#)
- [Guidance issued under section 182 of the Licensing Act 2003](#)
- [Cambridge City Council's Statement of Licensing Policy](#)

- [Cambridge City Council's Cumulative Impact Assessment](#)

Appendix 1 – Application Form

Appendix 1a – Site plan

Appendix 2 - Police Representation

Appendix 3 – Public Health Representation

Appendix 4 – Environmental Health agreed conditions

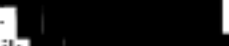
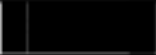
To inspect these documents either view the above hyperlinks or contact the Commercial & Licensing Team at taxi@cambridge.gov.uk.

The author and contact officer for queries on the report is Wangari.njiiri@cambridge.gov.uk

Date originated: 30 June 2025

Last updated: 30 June 2025

Online Application Details

General Details					
Licence Type		Premises Licence			
Application Type		Premises licence - new			
Fees		Type	Detail	Fee Multiplier	Total
		Rateable Value	Band B £4,301 to £33,000	x1	£190.00
		Capacity	0 to 4,999	x1	£0.00
Total Fee(s)		£190.00			
Location to be Licenced		1A Devonshire Road Cambridge Cambridgeshire CB1 2BH			
Trading Name		GOLDEN DIRECTION PROPERTY LTD			
I am the		Proposed Licence Holder			
Agent Details					
Proposed Licence Holder Details		Mrs YAN WANG  Tel:  Mob:  Email: 			
Additional Proposed Licence Holder(s)					
Additional Contacts					
Licence Type Additional Data Setting					
Please confirm you have read the notes above on demonstrating entitlement to work in the UK		Yes			
Proposed licence holder right to work share code					
Proposed licence holder nationality					
Proposed licence holder date of birth					
Additional proposed licence holder right to work share code					
Additional proposed licence holder nationality					
Additional proposed licence holder date of birth					
Premises telephone number					
Non-domestic rateable value of premises (£)		9100			
In what capacity are you applying for the premises licence?		**A limited company / limited liability partnership**			
Confirm the following		I am carrying on or proposing to carry on a business			

	which involves the use of the premises for licensable activities
When do you want the premises licence to start?	30-05-2025
If you wish the licence to be valid only for a limited period, when do you want it to end?	
Please confirm you have read the notes above on regulated entertainment	Yes
Proposed DPS date of birth	
Proposed DPS place of birth	
Proposed DPS nationality	
Please confirm you have read and understood the above declaration	Yes
Full name	YAN WANG
I am the	The [proposed] licence holder
Premise Alcohol Licence	
Premises description	THE PREMISSES IS A WINE BAR
Premises capacity	
Will you be providing plays?	No
Monday start	
Monday end	
Tuesday start	
Tuesday end	
Wednesday start	
Wednesday end	
Thursday start	
Thursday end	
Friday start	
Friday end	
Saturday start	
Saturday end	
Sunday start	
Sunday end	
Licence location	
Further details	
Seasonal variations	
Non-standard times	
Will you be providing films?	No
Monday start	
Monday end	
Tuesday start	
Tuesday end	
Wednesday start	

Wednesday end	
Thursday start	
Thursday end	
Friday start	
Friday end	
Saturday start	
Saturday end	
Sunday start	
Sunday end	
Licence location	
Further details	
Seasonal variations	
Non-standard times	
Will you be providing indoor sporting events?	No
Monday start	
Monday end	
Tuesday start	
Tuesday end	
Wednesday start	
Wednesday end	
Thursday start	
Thursday end	
Friday start	
Friday end	
Saturday start	
Saturday end	
Sunday start	
Sunday end	
Further details	
Seasonal variations	
Non-standard times	
Will you be providing boxing or wrestling entertainment?	No
Monday start	
Monday end	
Tuesday start	
Tuesday end	
Wednesday start	
Wednesday end	
Thursday start	
Thursday end	
Friday start	
Friday end	

Saturday start	
Saturday end	
Sunday start	
Sunday end	
Licence location	
Further details	
Seasonal variations	
Non-standard times	
Will you be providing live music?	No
Monday start	
Monday end	
Tuesday start	
Tuesday end	
Wednesday start	
Wednesday end	
Thursday start	
Thursday end	
Friday start	
Friday end	
Saturday start	
Saturday end	
Sunday start	
Sunday end	
Licence location	
Further details	
Seasonal variations	
Non-standard times	
Will you be providing recorded music?	No
Monday start	
Monday end	
Tuesday start	
Tuesday end	
Wednesday start	
Wednesday end	
Thursday start	
Thursday end	
Friday start	
Friday end	
Saturday start	
Saturday end	
Sunday start	
Sunday end	

Licence location	
Further details	
Seasonal variations	
Non-standard times	
Will you be providing performance of dance?	No
Monday start	
Monday end	
Tuesday start	
Tuesday end	
Wednesday start	
Wednesday end	
Thursday start	
Thursday end	
Friday start	
Friday end	
Saturday start	
Saturday end	
Sunday start	
Sunday end	
Licence location	
Further details	
Seasonal variations	
Non-standard times	
Will you be providing anything similar to live music, recorded music or performances of dance?	No
Monday start	
Monday end	
Tuesday start	
Tuesday end	
Wednesday start	
Wednesday end	
Thursday start	
Thursday end	
Friday start	
Friday end	
Saturday start	
Saturday end	
Sunday start	
Sunday end	
Description	
Licence location	
Further details	
Seasonal variations	

Non-standard times	
Will you be providing late night refreshment?	No
Monday start	
Monday end	
Tuesday start	
Tuesday end	
Wednesday start	
Wednesday end	
Thursday start	
Thursday end	
Friday start	
Friday end	
Saturday start	
Saturday end	
Sunday start	
Sunday end	
Licence location	
Further details	
Seasonal variations	
Non-standard times	
Will you be selling or supplying alcohol?	Yes
Monday start	11:00
Monday end	22:30
Tuesday start	11:00
Tuesday end	22:30
Wednesday start	11:00
Wednesday end	22:30
Thursday start	11:00
Thursday end	22:30
Friday start	11:00
Friday end	22:30
Saturday start	11:00
Saturday end	22:30
Sunday start	
Sunday end	
Licence location	For consumption on the premises
Seasonal variations	N/A
Non-standard times	N/A
Concerns in respect of children	N/A
Opening hours - Monday start	10:00
Opening hours - Monday end	23:00
Opening hours - Tuesday start	10:00

Opening hours - Tuesday end	23:00
Opening hours - Wednesday start	10:00
Opening hours - Wednesday end	23:00
Opening hours - Thursday start	10:00
Opening hours - Thursday end	23:00
Opening hours - Friday start	10:00
Opening hours - Friday end	23:00
Opening hours - Saturday start	10:00
Opening hours - Saturday end	23:00
Opening hours - Sunday start	
Opening hours - Sunday end	
Opening hours - Seasonal variations	
Opening hours - Non-standard times	
a) General - all four licensing objectives (b,c,d,e)	
b) The prevention of crime and disorder	STRICT SECUIRTY
c) Public safety	SECUIRTY TEAM IN PLACE
d) The protection of public nuisance	WITH THE HELP OF PROFESSINAL SECURITY TEAM
e) The protection of children from harm	NO ONE UNDER THE AGE OF 18 ALLOWED INTO THE PREMISSES WITHOUT PARENTS
Personal Alcohol Licence Holder	
Personal Alcohol Licence	
Full name	
Contact	
Address	
Personal licence number	
Issuing licensing authority	
Please confirm that these details are for the proposed designated premises supervisor	
Start Date	
End Date	
Licence Activity	
Licence activity type	
Area	
Licence Location	
Monday start	
Monday end	
Tuesday start	
Tuesday end	
Wednesday start	
Wednesday end	
Thursday start	
Thursday end	

Friday start	
Friday end	
Saturday start	
Saturday end	
Sunday start	
Sunday end	
Further details	
Seasonal variations	
Non Standard Time	

Customer Comments:



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Our Ref: PC Metcalfe – The C Bar

Licensing Officer
Cambridge City Council,
Mandela House,
4 Regent Street,
Cambridge
CB2 1BY

Date 18/06/2025

Dear Sirs,

*SUBJECT: Representation for premises licence The C Bar, 1A Devonshire Road,
Cambridge, CB1 2BH,*

Please find attached the Police representation in regard to the (new) premises licence application submitted by The C Bar, 1A Devonshire Road, Cambridge.

This representation is in regard to licensing objectives: Prevention of Crime and Disorder, Public nuisance, Public Safety under Licensing Act 2003.

Yours Sincerely,



(ProQual Level 4 Certificate for Police Alcohol Licensing Officers)

Licensing Officer for Cambridgeshire Constabulary

Operational Planning and Licensing/Partnerships and Operational Support,

Cambridgeshire Constabulary,

Hinchingbrooke Park,

Huntingdon,

PE29 6NP.



Police Representation - The C Bar, 1A Devonshire Road, Cambridge.

The applicant/Premises Licence Holder Mrs Yan WANG is requesting a new premises licence for The C Bar, a property at 1A Devonshire Road, Cambridge, CB1 2BH, under the Trading name of Golden Direction Property Ltd. It is described on the application form as a wine bar.

The licensable activity being requested is the on-sale supply of alcohol Monday – Saturday 11:00-22:30hrs.

Cambridgeshire Constabulary have concerns regarding the following:

- The poor quality of the application doesn't give sufficient details to allow Responsible Authorities to make an informed decision.
- There is a question as to whether this premises falls within the Mill Road Cumulative Impact Area (CIA) as the plan drawing shows a door exiting out onto the corner of Mill Road/Devonshire Road. The business that used to occupy that part of the building was Elitian Ltd, with an address of 112 Mill Rd, CB1 2BD.

Therefore, Cambridgeshire Constabulary object to this application under the licensing objectives, namely:

- Prevention of crime and disorder,
- Public Safety,
- Prevention of public nuisance.

A summary of the main concerns with the application are as follows:

- The plan drawing submitted with the application doesn't delineate what areas of the building are to be licensed.
- There is a question as to what the premises will be used for as the description of the premises on the application is 'The Premises is a wine bar'. However, from the plan drawing, the proposed basement annotates a Spa room, sauna, steam room and massage room. The ground floor shows three rooms as restaurants, first floor/second floor and loft all show hotel rooms.
- If the premises or part of, is classed as being within the CIA, the applicant has not referred to the Cumulative Impact Policy, nor evidenced how the premises would not add to the 'cumulative impact' on the local area.
- A poorly produced application demonstrates a lack of awareness, responsibility & accountability on behalf of the applicant.

During the consultation period Cambridgeshire Constabulary licensing department liaised with Alex Beebe (Licensing Officer Cambridge City Council) and discussed the concerns relating to the application. On 6th June 2025 Alex Beebe emailed the applicant with questions concerning the application requesting a response. To date no reply has been received.

Due to the applicant not providing comprehensive evidence on the application, nor replying to the request for further information, an informed decision cannot be made. Therefore, Cambridgeshire Constabulary request this application should be refused. If the applicant wishes to resubmit, it needs to be much more detailed, acknowledging the proximity of the premises to the Mill Road CIA, and evidencing the mitigating measures by way of conditions thus ensuring the premises does not add to the cumulative impact on the local area.



Licensing Act 2003

Delegation of responsibilities by the Chief Officer of Police

In accordance with the provisions of the Licensing Act 2003 I hereby delegate authority to Cambridgeshire Constabulary Licensing Officers to develop policies and procedures and to exercise all powers vested in the Chief Constable of Cambridgeshire Constabulary. Such delegation to include the power to delegate specific tasks to licensing Constables and support staff.

This delegation shall remain in force unless otherwise notified.

Signed

A large black rectangular box redacting the signature of the Chief Constable.

Nick Dean
Chief Constable
Cambridgeshire Constabulary
1 October 2018

Date: 16/06/2025

Our Ref: [REDACTED]

Email: [REDACTED]

Public Health
Box No: ALC2629
New Shire Hall
Enterprise Campus, Emery Crescent
Alconbury Weald

Cambridge City Licensing Authority

By email: licensing@cambridge.gov.uk

Dear Licensing Authority

Licensing Act 2003 – Responsible Authority Representation

Name and address of premises for which the representation is being made:

The C Bar, 112 Mill Road and 1a Devonshire Road, Cambridge.

Cambridgeshire Council as a responsible authority is making a representation on all four licensing objectives:

- The prevention of crime and disorder
- Public safety
- The prevention of public nuisance
- The protection of children from harm

Cambridge City Licensing Authority has published a Cumulative Impact Assessment, dated March 2024. At paragraph 3.1 it states that "Cumulative impact is the potential impact on the promotion of the licensing objectives of a significant number of licensed premises concentrated in one area e.g. the potential impact on crime and disorder or public nuisance".

Notwithstanding, at paragraph 3.4 it states that "the absence of a Cumulative Impact Assessment does not prevent any responsible authority or other person making representations on a new application for the grant or variation of a licence on the grounds that the premises will give rise to a detrimental cumulative impact on one or more of the licensing objectives in a particular area".

At paragraph 4.1, it confirms that the Licensing Authority has published a Cumulative Impact Assessment in relation to specific areas of the City, which includes the entire length of Mill Road, Cambridge (excluding Brookfields).

The premises has its main entrance off Mill Road and subsidiary entrance off Devonshire Road. It is considered therefore that the premises falls within the Mill Road Cumulative Impact Area/Zone (CIZ). Mill Road is located within the Petersfield Ward for Cambridge City. According to Appendix 4 of the Cumulative Impact Assessment, dated March 2024, Petersfield Ward has 79 licensed premises.

Paragraph 4.9 of the Cumulative Impact Assessment document states "An applicant wishing to obtain a new licence or vary a licence for premises, within the cumulative impact area, will be expected to demonstrate through the operating schedule, the steps that they intend to

take so that the Council and responsible authorities can be satisfied that granting a new or varied licence will not add to the cumulative impact already being experienced". Paragraph 4.10 of the same document states "The onus is on the applicant to demonstrate to the responsible authorities the suitability of how their proposal will not add to the cumulative impact".

In our opinion the applicant has not demonstrated under any of the licensing objectives how their establishment will not add to the cumulative impact in the Mill Road CIZ.

The prevention of crime and disorder

This premise sits within a cumulative impact zone. Nationally we are aware:

- 42% of violent offenders are believed to be under the influence of alcohol (source <https://www.gov.uk/government/publications/police-led-alcohol-intervention-checklist-and-toolkit>, published 20 July 2023), rising to 64% in incidents of "stranger" violence (source [Violent Crime and Sexual Offences - Alcohol-Related Violence - Office for National Statistics](#)).
- 40% of secondary school-age children have been involved in some form of violence because of alcohol (source <https://www.gov.uk/government/publications/police-led-alcohol-intervention-checklist-and-toolkit>, published 20 July 2023)
- 39% of sexual assaults are estimated to have taken place when the offender has been under the influence of alcohol, and 39% when the victim has been drinking (source [Alcohol, sexual assault and harassment | Drinkaware](#)).

Locally:

- Alcohol related crimes in the Petersfield Ward, which includes Mill Road, shows that there were 69 incidents recorded between April 2022 and March 2023 (source Appendix 4 of the Cambridge City Cumulative Impact Assessment, dated 2024).

The applicant has submitted an application form and plans of the premises but has not provided any detailed actions in regard to upholding this licensing objective, other than stating that there will be 'strict security'. Public Health consider that the applicant has not provided robust evidence to demonstrate the suitability of their proposal and how it will not add to the cumulative impact already experienced in the area.

Recommendations

- For the applicant to implement a Refusal register.
- For the applicant to implement an incident book.
- Training for staff to be aware and look out for vulnerable people and implement 'Ask Angela' scheme.

Public safety

This premise sits within a cumulative impact zone and we know nationally:

- 42% of violent offenders are believed to be under the influence of alcohol (source <https://www.gov.uk/government/publications/police-led-alcohol-intervention-checklist-and-toolkit>, published 20 July 2023), rising to 64% in incidents of "stranger" violence (source [Violent Crime and Sexual Offences - Alcohol-Related Violence - Office for National Statistics](#)).

Locally

- Alcohol related incidents in the Petersfield Ward, which includes Mill Road, shows that there were 77 incidents recorded between April 2022 and March 2023 (source Appendix 4 of the Cambridge City Cumulative Impact Assessment, dated 2024).

The applicant has submitted an application form and plans of the premises but has not provided any detailed actions about upholding this licensing objective, other than stating that there will be a 'security team in place'. Public Health consider that the applicant has not provided robust evidence to demonstrate the suitability of their proposal and how it will not add to the cumulative impact already experienced in the area.

Recommendations

- For the applicant to consider the use of CCTV in and around the premises.
- Ensuring appropriate limits on the maximum capacity of the premises.
- Ensuring fire safety procedures are in place.
- Ensuring appropriate access for emergency services such as ambulances.
- Ensuring appropriate and frequent waste disposal, particularly of glass bottles and glasses.
- Ensuring the safety of people when leaving the premises e.g. provision of late-night transportation, clear display of taxi firms operating in the area.

The prevention of public nuisance

The public health team is concerned about the impact of alcohol misuse and the public nuisance it causes. Other public nuisance concerns relating to noise pollution, odours and litter, and light pollution can be conditioned and regulated under other legislative regimes.

The applicant, on the submitted form, has not provided any detailed actions about upholding this licensing objective, other than stating that 'with the help of professional security team'. Public Health consider that the applicant has not provided robust evidence to demonstrate the suitability of their proposal and how it will not add to the cumulative impact already experienced in the area.

Recommendations

- The licensee promotes responsible drinking practices and discourages binge drinking e.g. sensible pricing policy.

The protection of children from harm

The applicant has submitted an application form and plans of the premises but has not provided any detailed actions about upholding this licensing objective, other than stating that there will be a 'no one under the age of 18 allowed into the premises without parents.'

It is recognised that the applicant has attempted to address the licensing objective around prevention of children from harm. However, the legal position in regard to the proposals the applicant has put forward is.

- All venues wishing to sell or are selling alcohol will have to be signed up to the Challenge 25 proof of age scheme or similar scheme.

Public Health consider that the applicant has not provided robust evidence to demonstrate the suitability of their proposal and how it will not add to the cumulative impact already experienced in the area.

Recommendations

- That the premises licence holder ensures that there are no specific promotions targeting alcohol products at young people e.g. alco-pops drinks or very cheap alcohol sales.
- Refusal register.
- There will be an unimpeded view of the street from the service counter/ till area as to prevent proxy sales.

Summary

The role of public health is to promote the health and wellbeing of the local populations we serve and has close affiliation with the licensing objectives. The licensing regime is concerned with the promotion of the licensing objectives, which seek to protect the quality of life for those who live and work in the vicinity of licensed premises. We welcome Cambridge City Council's use of a "cumulative impact zone" in Mill Road.

We consider licensing legislation to be an important contributor to reducing harm by restricting availability of alcohol and safeguarding the public, including the young and vulnerable. We therefore as a first option oppose this license application in the Cumulative Impact Assessment area. The opening of an additional Licenced Premise has the potential to make it more challenging to achieve the objectives in this policy. The Cambridge City Cumulative Impact Assessment contains a rebuttal presumption that applications will normally be refused if appropriate representations are made. This Public Health representation argues the The C Bar, 112 Mill Road/1a Devonshire Road, Cambridge lacks material evidence to rebut the CIZ presumption.

Yours sincerely



Dallas Owen (Senior Public Health Manager – Health in All Policies)

**On behalf of,
Sally Cartwright, Director of Public Health**

LICENSING ACT 2003
ENVIRONMENTAL HEALTH REPRESENTATION FORM

To: **Commercial & Licensing Manager**
From: **Environmental Health Manager**
Premises: **1A Devonshire Road, Cambridge, CB1 2BH**
Reference: **SR/410291**

New premises licence application (290551)

Comments:

Environmental Health has **no representation** to make on this application.

However, I recommend that the following conditions be attached, which have been agreed with the applicant:

Prevention of public nuisance

1. *Collections from and or deliveries to the premises, shall only take place between the hours of 07:00 and 23:00. This shall include the placing of waste, including bottles, into waste receptacles outside the premises and the emptying of waste receptacles outside the premises and the emptying of waste receptacles by a waste contractor.*
2. *Patrons will be asked to leave the premises quietly and with due consideration for neighbouring properties. Notices will be displayed in a prominent customer facing area to that effect.*

Signed:



Date: 18th June 2025

Senior Technical Officer - Commercial & Licensing

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