



Item

Environmental Improvement Programme

To:

East Area Committee 10 October 2019

Report by:

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Wards affected:

Abbey, Coleridge, Petersfield, Romsey

Key Decision: No

1. Executive Summary

1.1 This report outlines changes to the Council's Environmental Improvement Programme (EIP) during 2018/ 19, and reviews the latest round of applications within East area.

2. Recommendations

The East Area Committee is recommended to:

1. Note the operating amendments to the programme agreed by the Executive Councillor for Streets and Open Spaces following Environment and Community Scrutiny on 21 March 2019
2. Note the allocation of funding to continue with a programme across all areas for the period 2019-21
3. Consider the allocation of £10,890 from local area EIP funds in 2019/ 20 towards the provision of 66 summer hanging baskets along Mill Road

4. Consider new project aspirations received in the latest 2019/ 20 round for funding from new central strategic, and local area, EIP allocations
5. Identify those East area priorities to be recommended to the Executive Councillor for Streets and Open Spaces for funding from the central, strategic, EIP allocation
6. Support those projects selected for implementation, subject to them being viable, obtaining consents as necessary, positive consultation and final approval by the Council's Place Board, Ward and Executive Councillors, where required.

3. Background

- 3.1. The Council's Environmental Improvement Programme (EIP) has been operating as a rolling programme since 2004. The programme budget, which has been £170,000 per annum for the most recent period up to 2018/19, has been devolved to Area Committees to allocate to outdoor public realm improvement schemes, identified through Ward Councillors. The creation of direct, lasting and noticeable improvements to the appearance of the public realm environment has been at the heart of the programme, since its introduction. The current EIP eligibility criteria are set out along with the programme application form in **Appendix B**.
- 3.2 The programme has been subject to periodic review to improve flexibility, ensure good value and help speed up project delivery. That said, there have been delivery difficulties where project aspirations have complexities, such as where they involve the public highway. Such difficulties have led to a disproportionate impact on staffing resource, with the associated projects often taking a significant amount of time and staffing to deliver.

3.3 Last year (2018/ 19) was the last of the previous four-year programme funding commitment and so, it was appropriate to use the opportunity to consider the future focus and composition of any extended programme. EIP work remains much valued by councillors and communities alike, but warranted review and potential re-focus to ensure it continues to best meet strategic objectives and the needs of a rapidly expanding city.

4. Programme Review and Funding

- 4.1 Since 2011/ 12, approaching two hundred separate EIP projects were added to the programme by the four Area Committees city-wide. These varied in cost between a few hundred to tens of thousands of pounds. Of the prioritised projects, just over three quarters were completed by the end of the funding period to March 2019. The remainder are being progressed as resources allow, with most expected to be completed by end of 2019/ 20.
- 4.2 Over the years many submitted and approved EIP projects have focused on improvements to core highways and transport infrastructure, which is dependent on agreement with the County Council, as Highway Authority and, in certain cases, such as Traffic Regulation Orders, to statutory processes. In order not to further complicated programme development and delivery, such aspirations have more recently been directed towards the County's Local Highways Improvement (LHI) programme.
- 4.3 The end of the previous four-year EIP funding commitment provided an opportune point to review what has worked well, and not so well, and options for future investment. Engagement with the Council's SLT/ Executive suggested an appetite to retain a capital funded programme, but one more aligned with core corporate and service objectives, and operational needs.
- 4.4 EIP has been successfully used to support other public realm infrastructure investment; including s106 funded improvements secured through new growth in the city. As s106 and other such investment opportunities diminish in the years ahead, there may be increased need for EIP to help 'bridge the gap' remaining.

- 4.5 During 2018/ 19, and with the support of SLT/ Executive, officers explored how a future programme might be re-shaped. Retaining a ward Councillor led approach was still favoured, but one further informed by other areas of Council work – including the day to day operational needs of the service.
- 4.6 It became apparent, too, that there were a number of common themes emerging from the area led application programmes where there may be merit in adopting a more strategic, city-wide approach. Examples include:
- Verge and grass landscape protection/ enhancement measures
 - Engineered tree pits and new street trees, to increase canopy
 - Enhanced seating, and lighting
 - Community orchards, and notice boards
 - Pictorial meadows
 - Public drinking water outlets/ fountains
 - Improved pedestrian way-marking signs
 - Rationalising signing and other street furniture
 - Enhancing materials in sensitive conservation areas
 - Improving private shop-front forecourts
 - Murals and related street art
- 4.7 Efficient delivery of the Environmental Improvement Programme across all areas in recent years has led to savings against many project allocations. Additionally, some projects have been abandoned, deferred or become delayed. The overall effect is that capital reserves built up in all areas. Following consideration by Scrutiny Committee on 11 February 2019, the Executive Councillor for Strategy and Resources approved the allocation of £170,000 re-phased from 2018/ 19 to continue with EIP in 2019/ 20, and a separate budget proposal (C4192) of £170,000 for the following year 2020/ 21 (subject to annual budget setting). A further review will be carried out before any commitment is made beyond 2020/ 21.
- 4.8 It was further agreed by the Executive Councillor for Streets and Open Spaces, following Environment and Community Scrutiny on 21 March 2019, that this new investment be split; retaining £100,000 per annum to allocate to local area voluntary and community sector/ Ward Councillor promoted projects across the four Area Committees (split

proportionately and with individual schemes subject to approval by Area Committees, as previously), and directing the remaining £70,000 towards a more strategic, city-wide programme led by officers and subject to approval by the appropriate Executive Councillor (as is currently the case for Minor Highways Improvements – the City Council contribution towards County Council LHIs).

- 4.9 Of those themes outlined in 4.6, officers have subsequently agreed with the Executive Councillor that the initial focus of this new, strategic, EIP allocation should be on initiatives to protect and make better amenity use of the city's grassed verges, enhancing tree canopy, encouraging biodiversity and providing further, free to use, public drinking water outlets.

5. Further Programme Applications

- 5.1 Applications for potential new EIP projects were sought from ward councillors, and local community groups, across all areas during late Summer 2019. A copy of the application form is included at **Appendix B**. This has identified potential new projects to be funded from both the respective local area, and strategic city-wide, EIP funding allocations.
- 5.2 The apportionment of area EIP funds across the city has been updated to reflect population changes since 2015-19. South area is now eligible for a larger share of the overall programme budget as a direct consequence of new growth around Trumpington. East area, too, has seen a slight increase with some £28,550 new funding becoming available to consider area led requests in 2019/ 20.
- 5.3 Some 14 new viable project suggestions have been identified in East area during the latest application round, as set out in **Appendix A**. Each has had outline consideration by officers for eligibility and practicality; with an estimate of the likely costs involved in delivering those projects considered, at this stage, to be potentially feasible. An additional column has been included identifying where there may be delivery risks or other uncertainty, with supporting commentary.
- 5.4 Since 2011/ 12 Area Committees have supported the practice of re-charging the costs of providing seasonal hanging baskets in a number of local 'High Streets' to EIP. This has included Mill Road within East

area, where the annual provision and upkeep of 66 baskets each Summer costs the Council some £10,890.

- 5.5 Efficient delivery of the Environmental Improvement Programme city-wide can lead to savings against individual project allocations. Whilst the exact budget available for allocation to new project applications across East area in 2019/ 20 is dependent of the final costs of schemes currently being delivered, latest estimates suggest this might be in the region of £35,000. Additionally, some aspirations may be suited to funding from the new £70,000 strategic city-wide budget allocation.
- 5.6 Some further suggestions have been received for projects that offer significant potential but require further work before they could be considered for funding. Examples include the possibility of developing 'parklets' (where road-space is re-allocated for example for seating, planting and cycle parking) in the Mill Road area, and re-modelling the East Road/ Elizabeth Way roundabout underpass to enable provision of 'street-art'. The possibility of offering a window-box scheme across more than one ward has also received some support. It is suggested these ideas are explored in more detail and, if they appear viable, be considered for funding in a future programme round.

6. Suggested Way Forward

- 6.1 Over half of the new project aspirations received in the latest round (Appendix A suggestions E2, E4, E5, E6, E9, E13 and E14) align with the initial focus of the new strategic, city-wide EIP allocation. They might therefore be considered for centralised funding (rather than area specific allocated funds), if supported by Area Committee. However, the estimated costs total some £55,000 so, it is most unlikely that there will be sufficient funding to include them all during 2019/ 20.
- 6.2 Projects E2, E4, E5, E6 and E9 all focus on various suggested improvements to verge areas. A number of potential interventions are in the process of being trialed across the city and Area Committees are asked to chose up to two locations to be recommended to the Executive Councillor for Streets and Open Spaces for inclusion in the new strategic EIP allocation. East Area Committee is further requested to determine whether those potential projects eligible but not considered a

priority for centralised funds should, instead, be progressed as part of the local area programme.

- 6.3 Projects E1, E3, E7, E8, E10, E11 and E12 will need to be funded from area funds if they are to be prioritised in 2019/ 20. The total estimated cost of these projects is some £37,000. Area Committee is therefore asked to consider, and determine, which aspirations it wishes to support from local area funding available in 2019/ 20.
- 6.4 Each of the four Area Committees will be considering new EIP project aspirations, and funding allocations, in the Autumn/ Winter 2019 round. Once complete, those projects to be funded from the new central, strategic, city-wide allocation will be considered, and determined, by the Executive Councillor for Streets and Open Spaces (in consultation with area Ward Councillors as necessary).
- 6.5 Those projects unable to be prioritised from the area, and strategic, EIP allocations might be rolled forward and considered in any further round in 2020/ 21 (subject to annual budget setting), alongside any further applications received.

7. Implications

(a) Financial Implications

The current EIP has an approved capital budget allocation of £170,000 per annum up to and including 2020/ 21 (funding re-phased for 2019/ 20 year; 2020/ 21 subject to annual budget setting). Those new projects identified as being viable at this time, provided they are developed carefully, are not anticipated to generate significant revenue implications for the City Council. Where projects are on the public highway or hard-surfaced definitive footpaths, ongoing management and maintenance is generally the responsibility of Cambridgeshire County Council.

(b) Staffing Implications

Historically a small number of projects have proven difficult to develop and deliver for reasons as laid out in this report, and have had a disproportionate impact on staffing resource in comparison with other programme work. The programme needs to be managed and delivered within the existing funded staffing resource (2 FTE).

(c) Equality and Poverty Implications

Environmental improvements have historically been prioritised across all areas proportionate to population and in accordance with locally identified need. The impact of all programme schemes on Equality Act 'protected groups' is assessed at the design/ planning stage. All hard infrastructure schemes are designed to national standards to accommodate the needs of those with physical impairments, including mobility, sight and hearing. The overall impact of the programme is considered positive.

(d) Environmental Implications

The programme aims to preserve and improve the quality of the natural and built public realm environment across Cambridge, in a manner that does not contribute towards climate change and leaves a positive legacy for future generations. The overall impact of the programme on the environment within Cambridge is therefore rated as +M (positive; Medium).

(e) Procurement Implications

The programme projects are either delivered in-house utilising existing resources within the Streets & Open Spaces service, or via existing framework contract arrangements. To ensure value for money, the larger programme schemes may be delivered through competitive tender processes.

(f) Community Safety Implications

The programme is designed to deliver local public realm environmental improvements and foster increased pride of place and community cohesion. As a result, the programme is considered to have a positive impact on community safety.

8. Consultation and communication considerations

All the programme's projects are consulted on at the planning/ design stage, with the level/ type of consultation determined by and proportionate to the nature, scale and scope of the proposed project. With the majority of the programme being small-scale projects, it is imperative that the proportionate principle continues to be followed.

9. Background papers

Background papers used in the preparation of this report:

Environment and Community Scrutiny Committee meeting 21 March 2019 – paper and meeting minutes.

10. Appendices

Appendix A – Summary of Potential EIP Schemes for 2019/ 20 -East Area

Appendix B – EIP Application Form and Eligibility Criteria 2019/ 20

11. Inspection of papers

To inspect the background papers or if you have a query on the report please contact:

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Tel: 01223 – 458525

Email: john.richards@cambridge.gov.uk

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SUMMARY OF POTENTIAL EIP SCHEMES FOR 2019/ 20 - EAST AREA

No.	Scheme Title	Scheme Description	Proposed by	Ward	Estimated Cost £	Risk to Delivery Rating R/A/G	EIP Allocation Requested £	Comments
E1	Barnwell Road library beds planting	Improvement of soft landscaping to add colour and interest around well-used community facilities.	Abbey Ward Councillors	Abbey	2,000	Green	2,000	The relatively hard landscaped environment can look untidy and tired, and enhancement will help engender a sense of community pride and encourage greater use. Suitable bulbs, wild flowers or flowering shrubs might add year round interest whilst keeping maintenance requirements minimal. Investigate potential for community involvement with upkeep, to avoid adding to Council operating costs.
E2	Barnwell Road roundabout corner by bowls club green space improvements	Addition of a grassed earth mound to protect the area from parking, with improvements to planting and seating to help promote biodiversity and greater community use of valuable green space.	Abbey Ward Councillors	Abbey	8,000	Amber	8,000	Area is adopted public highway and contributes to visibility at busy junction. Will require support and agreement of County Council, with possible use of Traffic Regulation Order. Cost likely to exceed suggested £5,000 project ceiling.
E3	Dudley Road Recreation Ground addition of benches	Dudley Road Rec is a significant size and incorporates open green space, mature trees and play facilities. However, it lacks any seating which restricts inclusive usage.	Abbey Ward Councillors	Abbey	3,000	Green	3,000	Addition of two new benches with suitable base surround to provide opportunity for rest and dwelling. Locations to be determined through local engagement.

E4	Thorley Road and Whitehill Road corners landscaping, grass protection and possible reconfiguration	Creation of more cohesive open spaces in this central location to estate - including reconfiguration of paths, addition of benches, trees and planting to encourage dwelling and enhance biodiversity.	Abbey Ward Councillors	Abbey	10,000	Amber	10,000	Area is adopted public highway and contributes to property access and visibility at busy junction. Will require support and agreement of County Council, with possible use of Traffic Regulation Order, and local residents. Cost could be considerable and may exceed suggested project ceiling.
E5	Wadloes Road verge planting	Maximise utilisation of green open space behind paths between entrances to Ekin Road and Dudley Road. Addition of benches, trees and wildflower meadows to encourage interest, dwelling and biodiversity.	Abbey Ward Councillors	Abbey	8,000	Amber	8,000	Ekin Road estate lacks open green space but the wide verge alongside Wadloes Road has considerable scope for enhancement. Area is adopted public highway and contributes to property access and visibility at busy junction. Will require support and agreement of County Council, with possible use of Traffic Regulation Order. Cost likely to exceed suggested £5,000 project ceiling.
E6	Whitehill Road verge protection	Verges suffering damage from vehicle parking by residents and on football match days. Better management, re-landscaping and potential small-scale reconfiguration could enable better use of valued amenity.	Abbey Ward Councillors	Abbey	10,000	Amber	10,000	Area is adopted public highway and contributes to property access and visibility at busy junction. Will require support and agreement of County Council, with possible use of Traffic Regulation Order. Cost likely to exceed suggested £5,000 project ceiling.
E7	Ashbury Close and Golding Road dropped kerbs	Provision of dropped kerbs at the end of the two culs-de-sac.	Cllr L Herbert	Coleridge	4,000	Amber	4,000	Unsuccessful as an LHI application in latest round. Proposal would assist access to and through the estate of Council housing and flats. Would require County Council support as roads adopted public highway.

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E8	Birdwood Road bus shelter	Provision of new bus shelter.	Local resident	Coleridge	10,000	Green	10,000	The Birdwood Road/ Walpole Road estate benefits from a regular service frequency but there is only one bus shelter located a short distance from St. Bedes School. An additional shelter would provide greater protection for waiting users. Requires engagement with County Council and bus operators.
E9	Coleridge streets tree and verge protection	Extension of Perne Road verge and tree protection trial to Birdwood Road and similar adjacent streets.	Cllr L Herbert	Coleridge	10,000	Amber	10,000	A number of roads in the vicinity (including Birdwood Road and Chalmers Road) have required intervention works to verges arising from vehicular parking, and this proposal will support a more co-ordinated approach. Subject to resident support and approval from County highway authority.
E10	Petersfield ward streets window boxes	Scheme to offer window boxes to residences north of Mill Road lacking front gardens in order to help soften hard landscaped street-scenes.	Cllr R Robertson	Petersfield	10,000	Amber	10,000	A solution might be developed that offers collective environmental benefits, is revenue cost neutral to the Council and can be implemented in a manner that is acceptable to the County highway authority (must not impede footways).
E11	North Petersfield notice-boards	Provision of new community notice-boards near the primary school in Norfolk Street, and the Ainsworth Street/ Sleaford Street corner.	Local residents via Cllr R Robertson	Petersfield	3,000	Green	3,000	Provisional sum to enable suitable new notice-boards to be installed at each of these two locations.

APPENDIX A

E12	Petersfield Green planting beds and benches	Work to improve planting beds and benches to encourage use of open-space and reduce potential for anti-social behaviour.	Cllr R Robertson	Petersfield	5,000	Green	5,000	The existing open space perimeter planting beds date back approaching 20 years and, whilst they offer good screening from traffic, might be re-worked and opened up to promote visibility and encourage new growth. Bench locations, similarly, might benefit from review.
E13	Glisson Road trees and tree pits (top up existing scheme)	Extension of existing project for Glisson Road to enable establishment of trees at additional locations, should they prove viable.	Cllr R Robertson	Petersfield	5,000	Amber	5,000	£10,000 already allocated towards project by East Area Committee in January 2018, with project under development. Provisional sum to enable trees to be provided at up to 3 locations.
E14	Romsey 'insect hotels'	Provision of specific facilities to assist local biodiversity (for example bee hotels) at the corner of Mill Road with Coleridge Road, and at Romsey Recreation Ground.	Cllr A Smith	Romsey	2,000	Green	2,000	Such facilities are an effective way of enhancing local ecology, and have been funded via EIP elsewhere. Supported by Council Biodiversity Officer.
TOTAL					90,000	0	90,000	

Environmental Improvement Programme (EIP) 2019/ 20 Year Applications



Please complete and return to eiprojects@cambridge.gov.uk by end of 5 August 2019

First Name

Surname

Organisation

Address

Post Code

Telephone

Email Address

Location of suggested Environmental Improvement

Are your 3 Area Ward Councillors supportive? Yes No

Issue/Problem – please outline what you would like your application to address:

Suggested Solution – please outline how you feel your objectives might be best met:

Benefits to the Local Area – please outline who would benefit, and how:

Eligibility Criteria for Environmental Improvements

Please indicate which of these criteria would be met by your application:

Essential Criteria	tick	Desirable Criteria	tick
The scheme has a direct, lasting and noticeable improvement to the appearance of a street or area		The project will benefit a large number of local people	
The scheme is publicly visible and accessible		It is easy and simple to implement	
If the scheme is on private land, the owners' permission has been granted (unless there are exceptional circumstances by which the Area Committee may wish to act unilaterally, with full knowledge and responsibility for the implication of such action)		It features the active involvement of local people	
The scheme provides low future maintenance costs.		It meets one/more key policy objectives (e.g. improves community safety or contributes to equal opportunities)	
		There is potential for inclusion of employment training opportunities	
		Additional 'partnership' funding is available.	

Ineligible for funding:

- Projects costing in excess of £5,000; without Area Committee authority
- Where a readily available alternative source of funding is available
- Revenue projects (i.e. management and maintenance of existing facilities)
- Schemes that have already received Council funding (unless it can be clearly demonstrated that this would not be 'top up' funding)
- Works that the City or County Council are under an immediate obligation to carry out (e.g. repair of dangerous footways)
- Play areas (S106 funding should pay for these facilities).

Other Information:

The following categories of work were agreed as being eligible for funding by the Area Committees:

- Works in areas of predominately council owned housing
- Works to construct lay-bys where a comprehensive scheme can be carried out which not only relieves parking problems but achieves environmental improvements.

Thank you for completing your application.

All sections of this form must be completed and returned to eipprojects@cambridge.gov.uk by Monday 5th August 2019 in order to be considered.

Prior to that deadline, further advice is available from the above email address, or by calling the Streets and Open Spaces Development Unit on 01223 45 8525.