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Delivering our City Deal



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# **North Area Committee 13 June 2019**

**Tom Bennett & Paul van de Bulk**



Agenda Item 8

# Greater Cambridge Partnership

1. Update on Choices for Better Journeys
2. Wider project update
3. Questions

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# Choices for Better Journeys

## Engagement Results



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**5,144**

respondents  
to the survey



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**36%**

of respondents  
started their journey  
within Cambridge,  
with others coming  
from further afield



Most respondents were of  
working age & nearly

**three quarters**  
travelled to work as  
their most frequent  
Cambridge journey

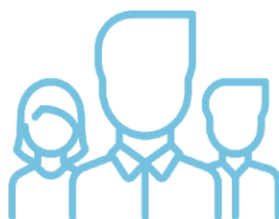


People ranked pollution  
charge (**44%**) and flexible  
charge (**36%**) first  
or second to deliver  
improved public  
transport



**82%**

Supported  
the vision to  
significantly  
improve  
public  
transport



A **reliable** and **frequent**  
service scored highest for  
the most important  
elements of a public  
transport network



The full survey results can be found at  
[www.greatercambridge.org.uk/choicesforbetterjourneys](http://www.greatercambridge.org.uk/choicesforbetterjourneys)



@GreaterCambs



/GreaterCam

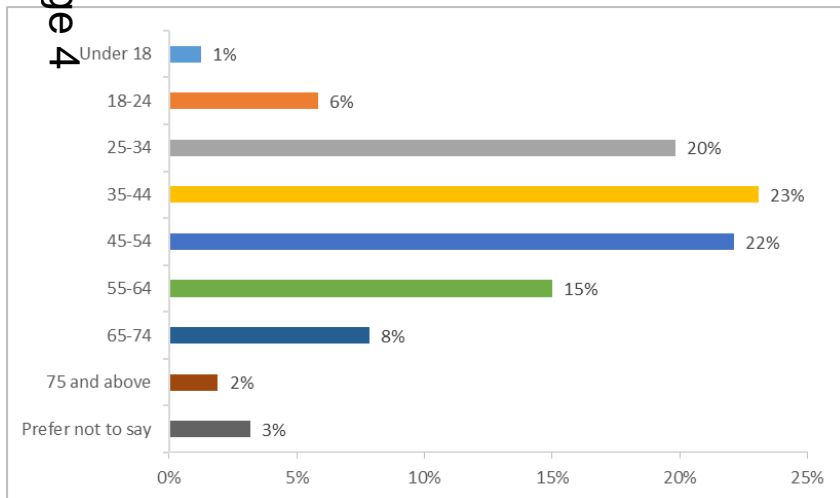


@GreaterCam

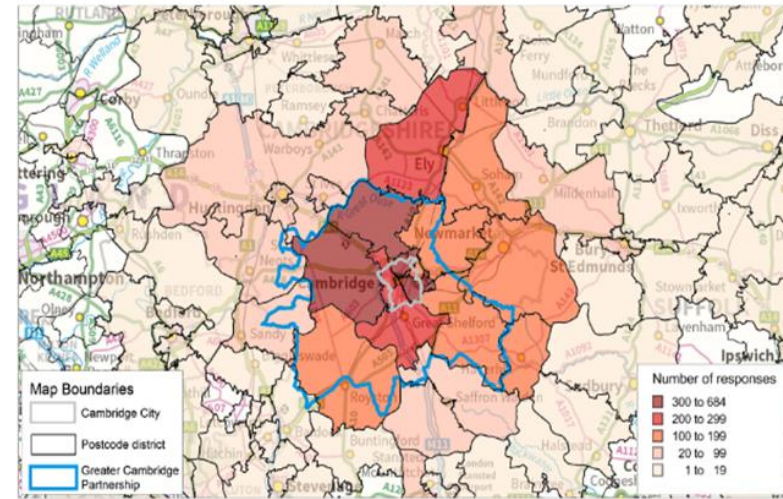
# Respondent Demographics

- 5,144 respondents, with a slightly higher proportion of respondents of working ages

Age Breakdown



Geographical Breakdown

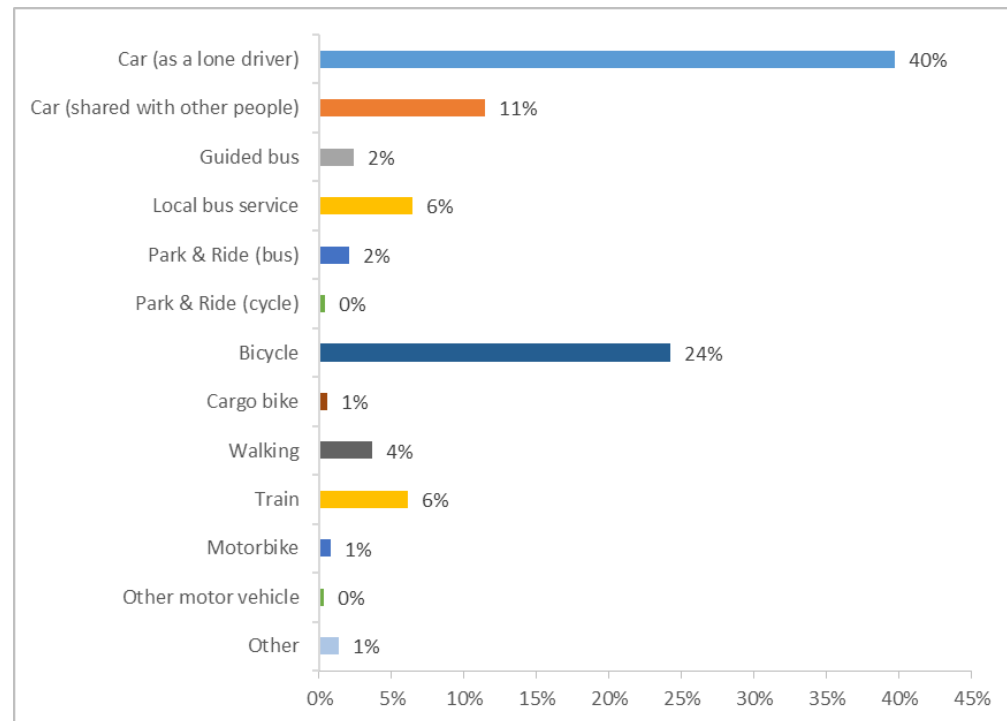


- Broad geographic spread of responses, 36% of respondents started their journey from a Cambridge postcode

# Respondents Travel

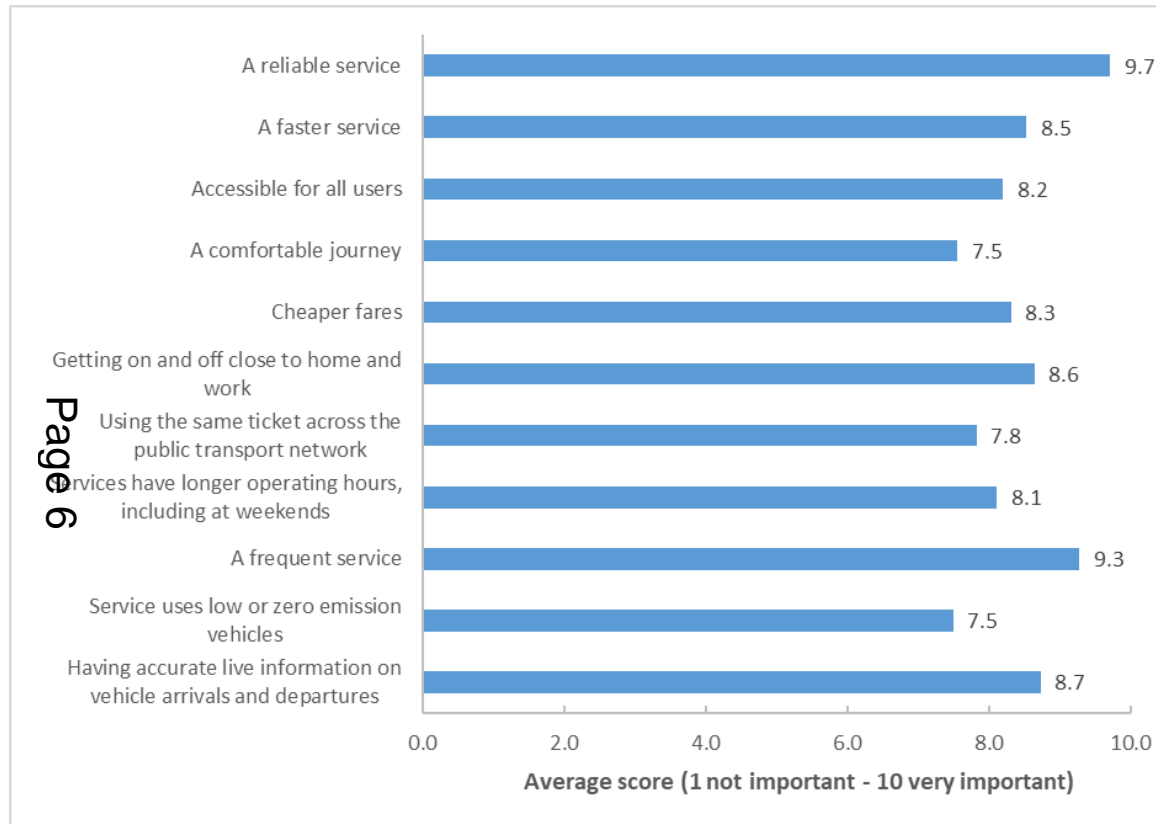
- Nearly three quarters of respondents (73%) were travelling to work as their primary journey.
- Over half (51%) were traveling by car and just under a quarter (24%) were travelling by bicycle.

Main mode of travel





# Importance of public transport network elements



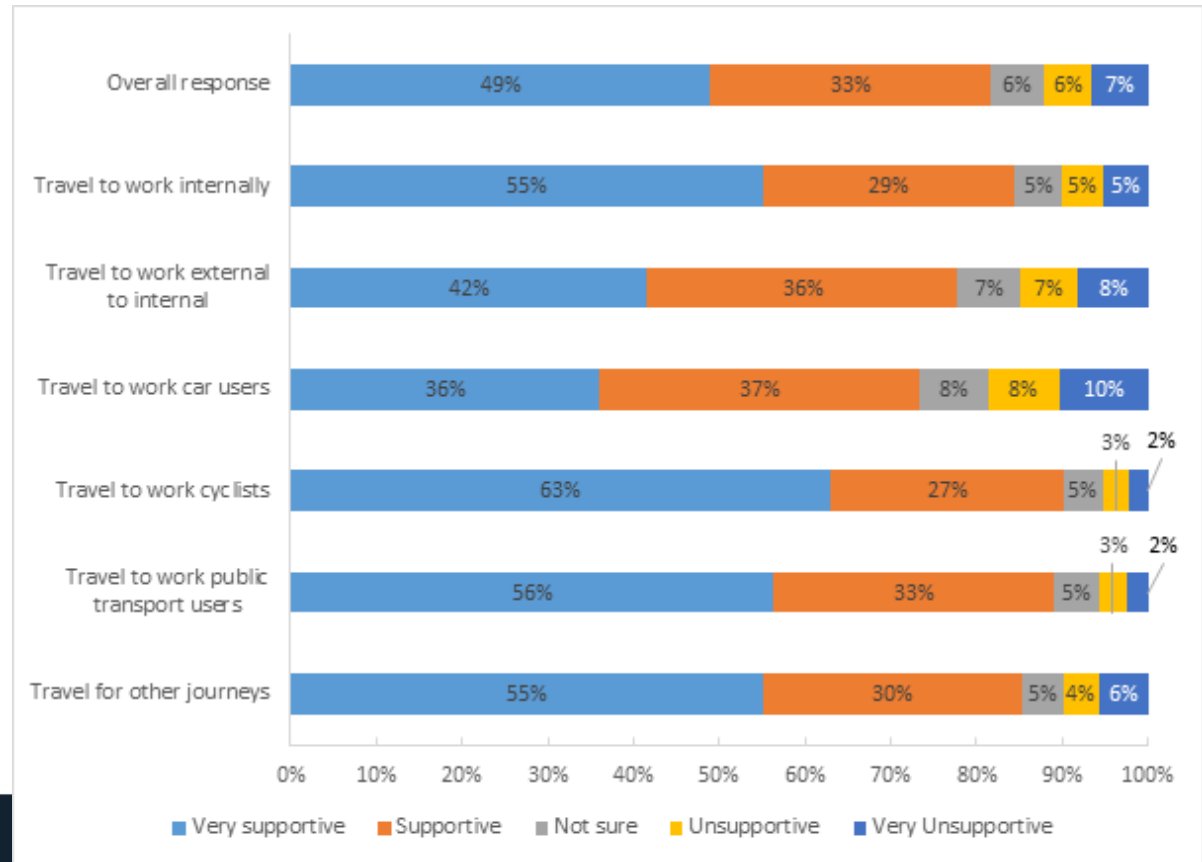
- The elements of a transformed public transport network which were most important to respondents were **a reliable and frequent service.**

# Support for the GCP Vision

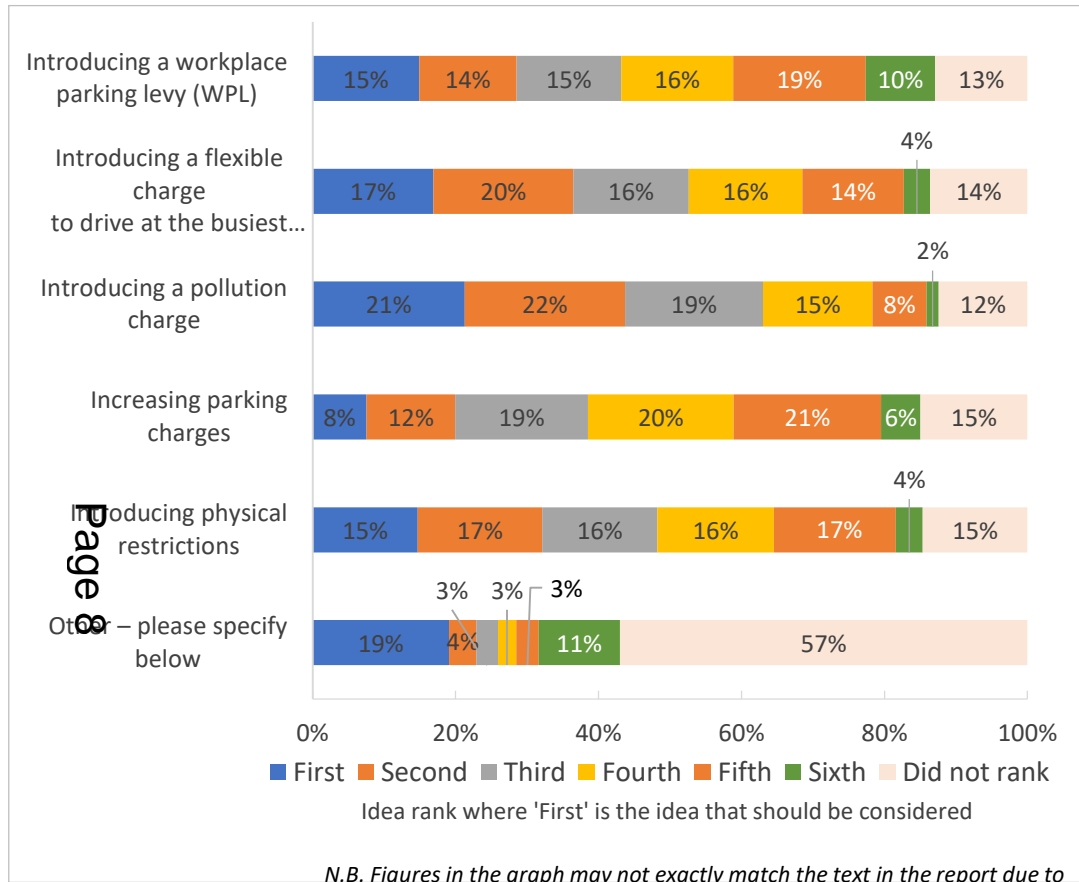
- 82% of respondents supported\* the vision to significantly improve public transport

\* Very supportive plus supportive

Variation in support for different groups



# Public transport improvement funding ideas



Of those that answered:

(287 respondents skipped the ranking)

- 81% chose one of the options as a first choice.
- A **pollution charge** and **flexible charging** for road use were the most popular funding ideas being ranked as either **first or second** choice by **44%** and **36%** of respondents respectively.
- 19% chose other ideas** as their first choice. These included **boosting usage** (and consequently revenue) by **improving public transport** (including Park & Ride provision) or **utilising existing taxation streams**.



# Key messages from the comments

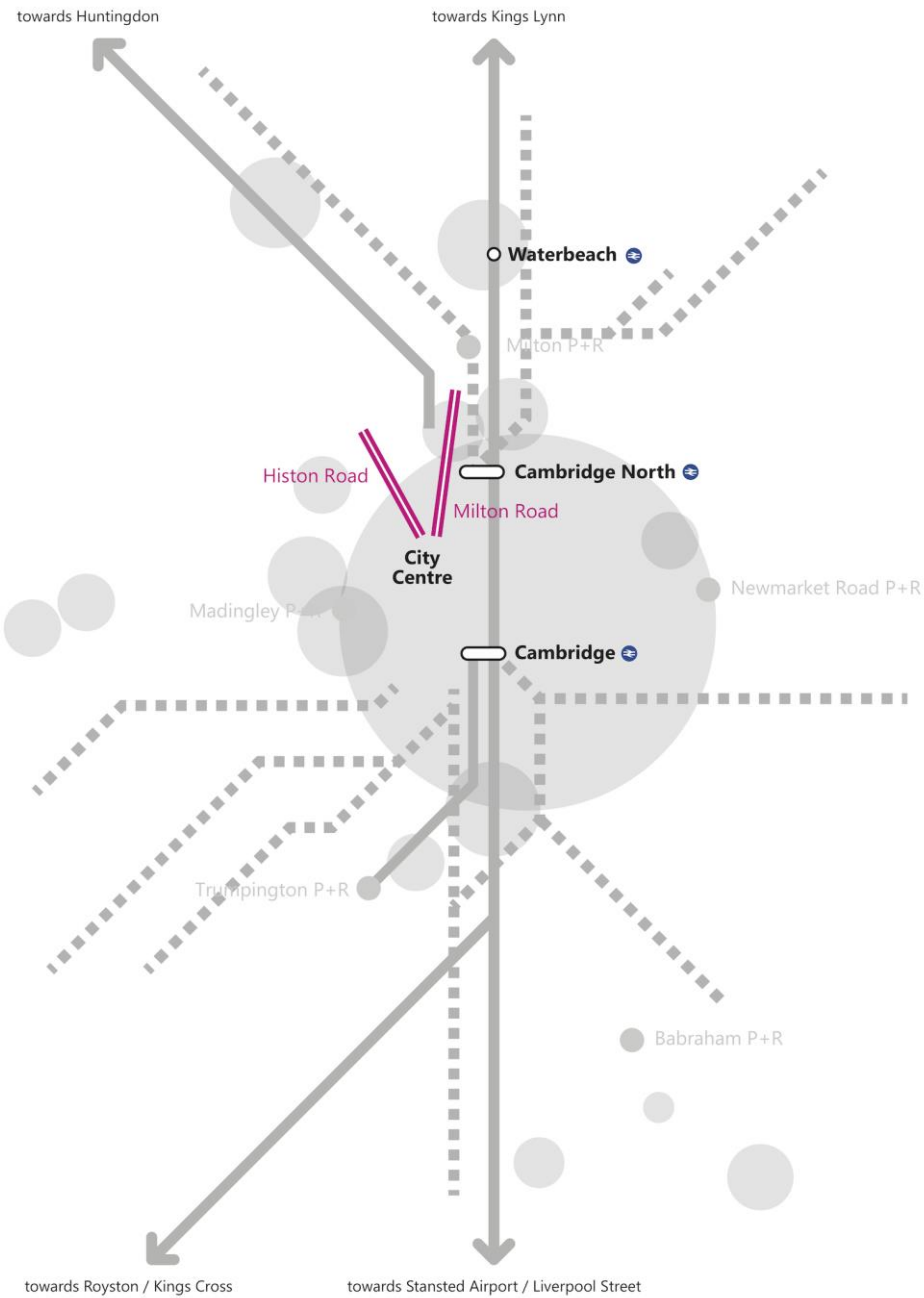
Respondents consistently felt improvements needed to be made to public transport so that people had a **viable alternative to driving**.

If **parking charges** or a **flexible/pollution based charge** were introduced:

- money raised should be used to improve transport across the area
- it should be cheaper to travel into Cambridge by public transport than to drive in and park.

Other key themes which emerged included:

- concerns relating to how the potential changes impact businesses, and those with low incomes and/or disabilities
- the need for improvements to cycling infrastructure
- concerns about the workplace parking levy and business relocation
- concerns about pollution charges not reducing congestion (in the long term) due to the rise in greener vehicles



ILLUSTRATIVE NETWORK  
Not all stops shown

# Questions?

# Thank you

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